

2023

City of Evanston, Illinois

Parks and Green Spaces Community Survey

Findings Report



ETC
INSTITUTE

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Executive Summary

2023 City of Evanston Parks and Green Spaces Community Survey Executive Summary

Overview

ETC Institute administered a Parks and Green Spaces Community Survey for the City of Evanston Parks and Recreation Department during spring 2023. The survey will help the City of Evanston determine park and green space priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Evanston. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *EvanstonParkSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Evanston from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to complete a minimum of 400 completed surveys from City residents. The goal was met with 469 completed surveys collected. The overall results for the sample of 469 households have a precision of at least +/-4.5 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Evanston to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the survey instrument (Section 7)

The major findings of the survey are summarized on the following pages.

Evanston Parks and Recreation Facilities

Use of Parks/Facilities: Respondents were asked to indicate if their household had visited any parks, recreation centers, beaches, or other parks and recreation facilities operated by the city during the past 12 months. Most respondents (98%) visited one of these facilities. The highest percentage of respondents (43%) visited parks or facilities multiple times a week followed by 21% visiting weekly. Most respondents (85%) rated the overall condition of these facilities as either excellent (29%) or good (56%).

Barriers to Use: The top reasons respondents did not utilize Evanston parks and recreation beaches, parks, recreation centers, and other facilities more often were busy schedules (34%), lack of restrooms (20%), and old and outdated facilities (17%).

Transportation Methods: Respondents were asked to rate how often they use five types of transportation to visit City of Evanston parks, recreation centers, beaches, or other facilities. Respondents said they “most often” walk (62%) followed by drive in a personal vehicle for 10 minutes or less (36%).

Evanston Parks and Recreation Activities

Activity Participation: Respondents were asked to indicate if their household participated in any activities offered by the City of Evanston during the past year. Forty-five percent (45%) of respondents participated in the last year. Almost half of respondents (47%) had participated in 2-3 activities and almost a quarter (23%) did 4-6 activities. Most respondents (93%) rated these programs as either good (62%) or excellent (31%).

Barriers to Participation. Respondents were asked to select all the reasons they had not participated in Evanston recreation programs more during the past year. Respondents most often listed that they were too busy (34%), didn’t know what was offered (33%), or prefer individual activities (23%).

Ways Households Learn about Parks and Recreation News, Events, Programs, and Activities: Respondents were asked to select all the ways they currently receive information about Evanston Parks and Recreation. The highest number of respondents use the city website (76%), eNewsletters (69%), or word of mouth (55%). Respondents would most prefer that the city use eNewsletters (63%), the website (60%), or social media (32%) to communicate about Parks and Recreation Department news, events, programs, and activities.

Benefits of Parks & Recreation and Support for Improvements

Benefits of Parks and Recreation. Respondents were asked to rate their level of agreement on 15 statements about benefits of parks and recreation in Evanston. The highest percentage of respondents agreed (rating “agree” or “strongly agree”) that parks and recreation improves the quality of life in the city (96%), helps preserve open space and the environment (93%), and improves the health, wellbeing, and fitness of the community (91%). Respondents were then asked to select the three benefits most important to their household and most important to the future of Evanston. The same four items were selected as most important to households and the community:

- Improves health, wellbeing, and fitness of the community
- Improves the overall quality of life in the city
- Contributes to a sense of community
- Helps preserve open space and the environment

Potential Improvements: Respondents were asked to rate their level of support for 18 potential improvements and developments to parks and facilities. Respondents most supported (rating “very supportive” or “somewhat supportive”) focus on daily maintenance of existing parks and facilities (91%), improving existing parks infrastructure (91%), and renovating or upgrading aging parks and facilities (89%). Respondents were then asked to select the three potential improvements most important to their household. These were the three items selected most often:

- Improve existing parks infrastructure (39%)
- Focus on daily maintenance of existing parks and facilities (31%)
- Enhance bike and pedestrian access to parks/facilities (26%)

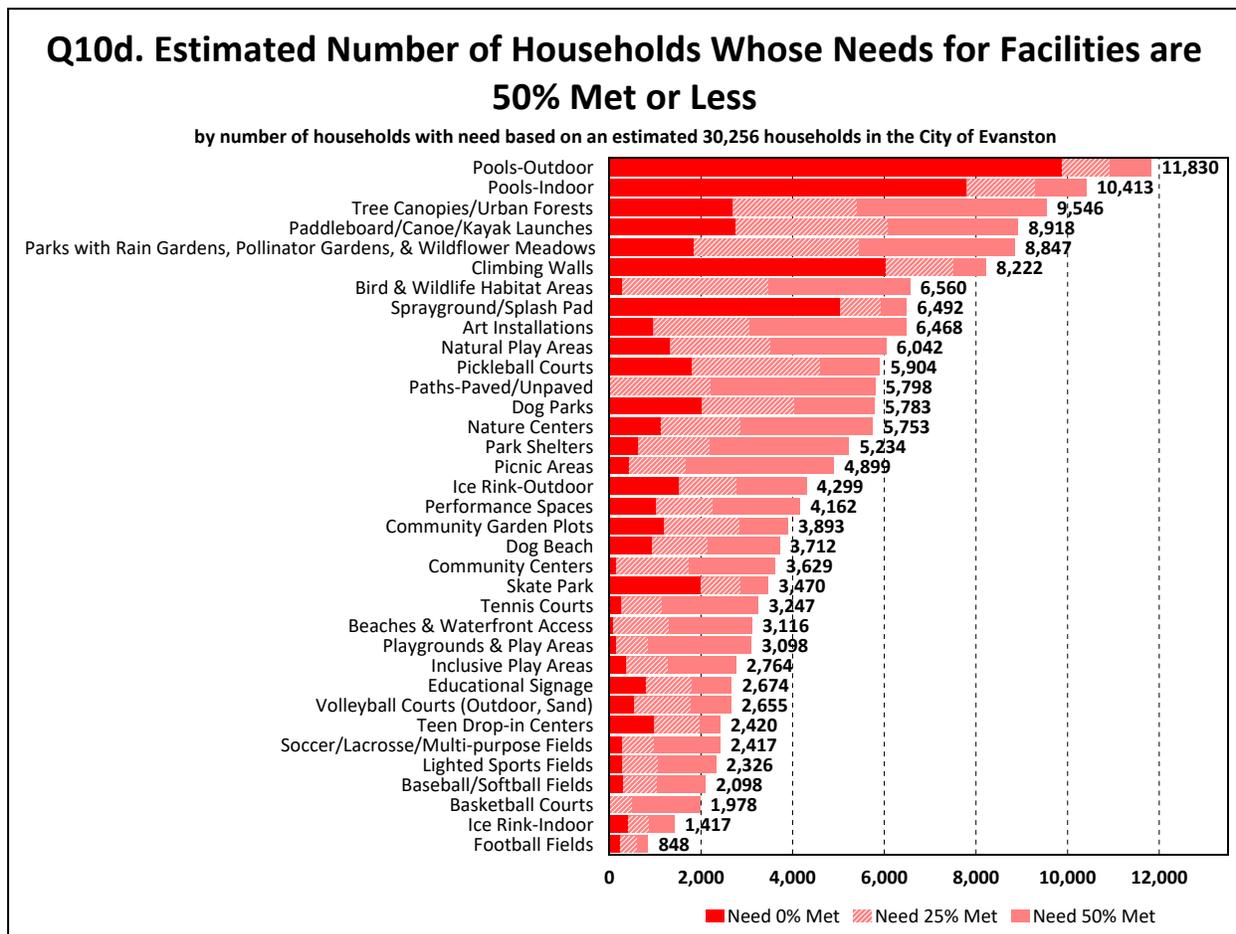
Parks and Recreation Facilities Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 35 parks and recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three parks and recreation facilities/amenities with the highest percentage of households that have an unmet need:

1. Outdoor Pools – 11,830 households
2. Indoor Pools – 10,413 households
3. Tree Canopies/Urban Forests – 9,546 households

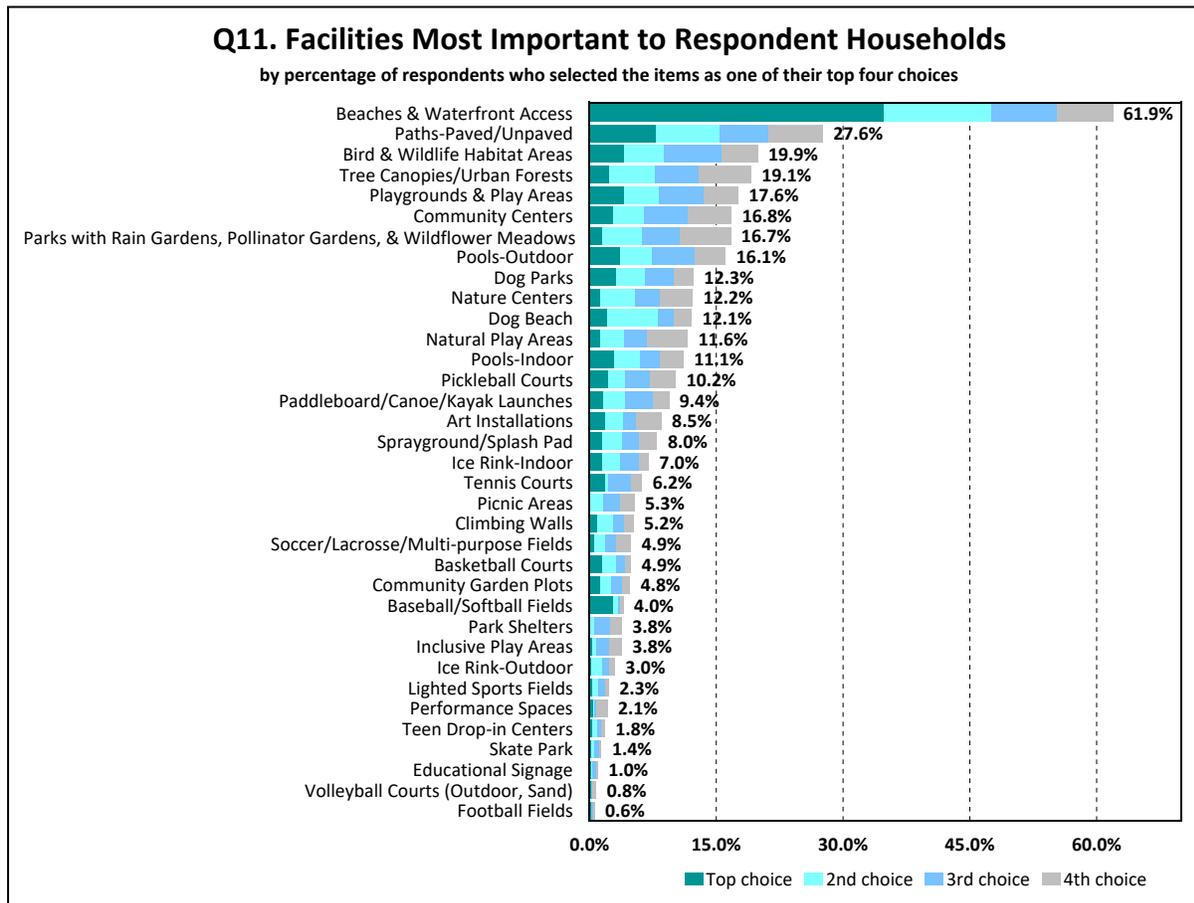
The estimated number of households that have unmet needs for each of the 35 parks and recreation facilities assessed is shown in the chart below.



Facilities and Amenities Importance: In addition to assessing the needs for each parks and recreation facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities ranked most important to residents:

1. Beaches & Waterfront Access (62%)
2. Paths—Paved/Unpaved (28%)
3. Bird & Wildlife Habitat Areas (20%)
4. Tree Canopies/Urban Forests (19%)

The percentage of residents who selected each facility/amenity as one of their top four choices is shown in the chart below.

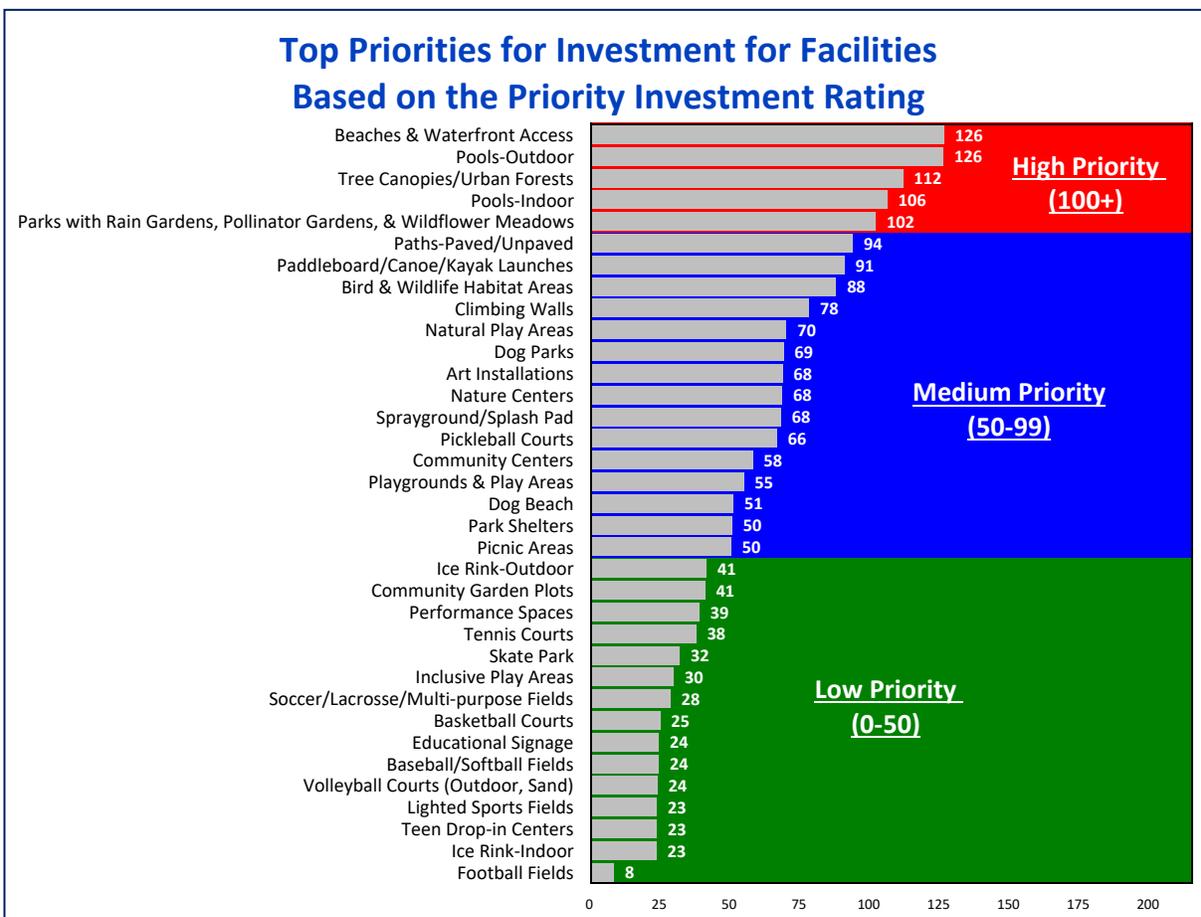


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following parks and recreation facilities were rated as high priorities for investment:

- Beaches and Waterfront Access (PIR= 126)
- Outdoor Pools (PIR= 126)
- Tree Canopies/ Urban Forests (PIR= 112)
- Indoor Pools (PIR= 106)
- Parks with Rain Gardens, Pollinator Gardens, and Wildflower Meadows (PIR= 102)

The chart below shows the Priority Investment Rating for each of the 35 recreation facilities assessed in the survey.



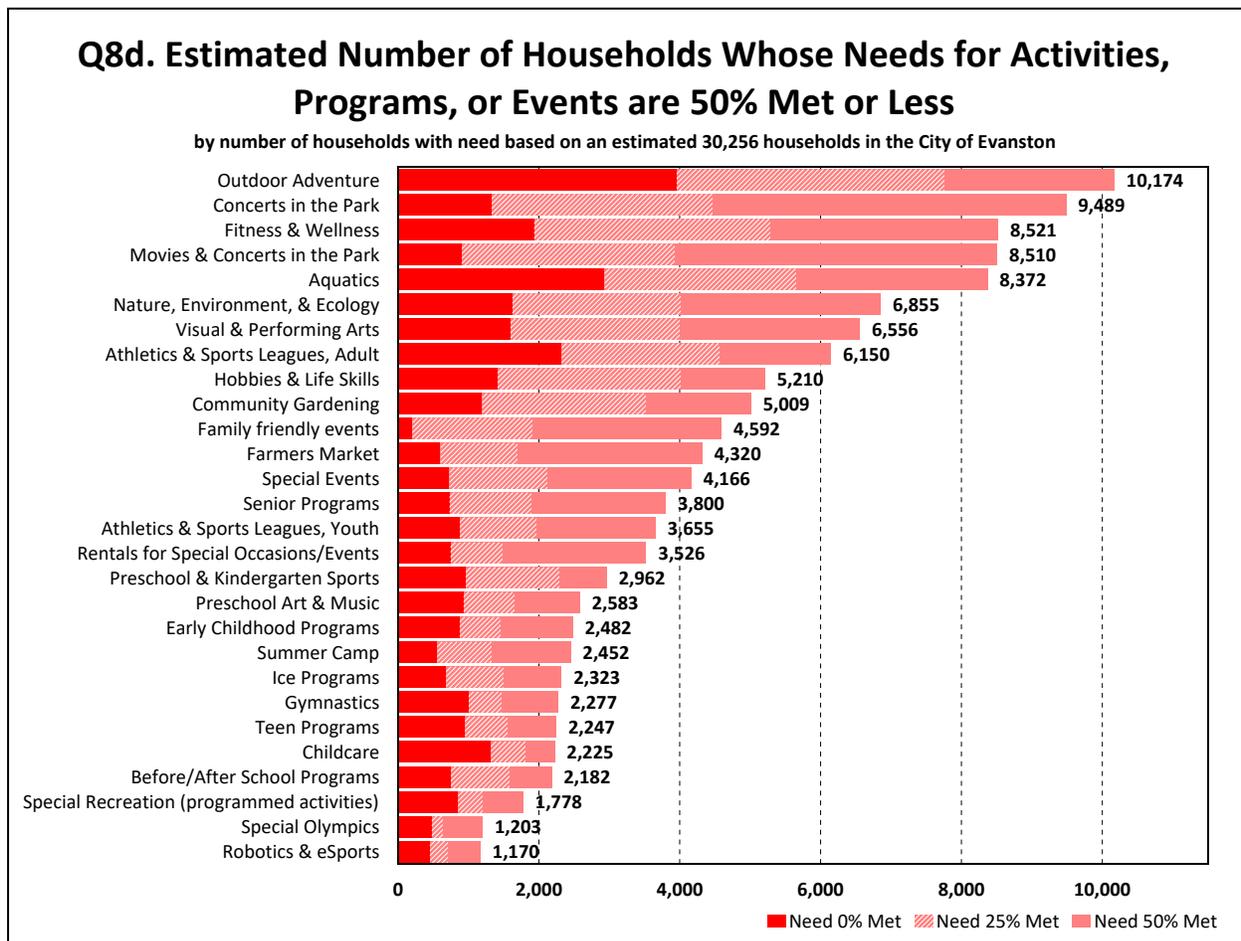
Evanston Programs, Activities, and Events Needs and Priorities

Program Needs: Respondents were asked to identify if their household had a need for 28 programs, activities, and events and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various recreation programs.

The three programs with the highest percentage of households that have an unmet need:

1. Outdoor adventure – 10,174 households
2. Concerts in the Park – 9,489 households
3. Fitness and Wellness – 8,521 households

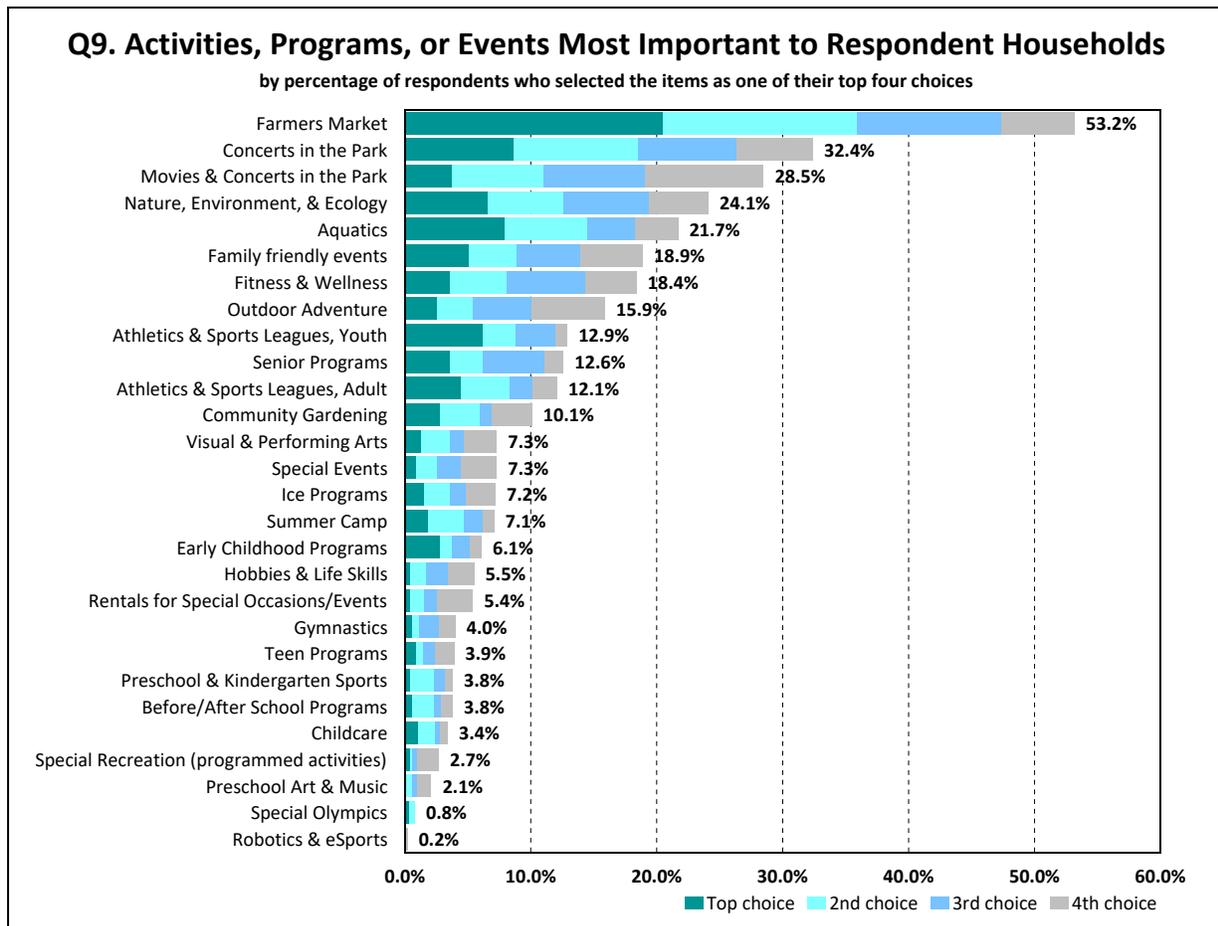
The estimated number of households that have unmet needs for each of the 28 parks and recreation program, activities, and events assessed is shown in the chart below.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these are the four most important programs to residents:

1. Farmers market (53%)
2. Concerts in the Park (32%)
3. Movies & Concerts in the Park (29%)
4. Nature, Environment, and Ecology (24%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

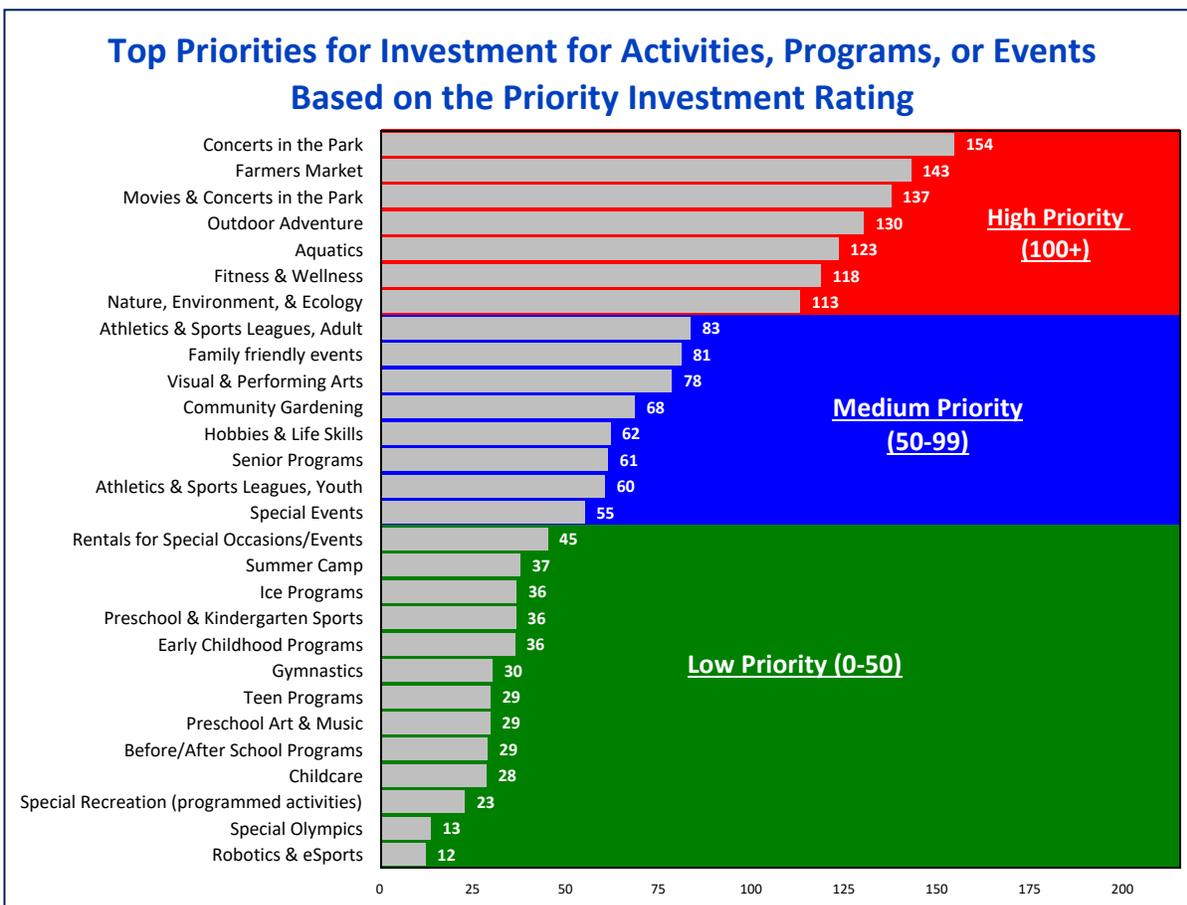


Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on each program and (2) how many residents have unmet needs for the program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following Evanston programs were rated as high priorities for investment:

- Concerts in the Park (PIR=154)
- Farmers Market (PIR=143)
- Movies and Concerts in the Park (PIR=137)
- Outdoor adventure (PIR=130)
- Aquatics (PIR=123)
- Fitness & Wellness (PIR=118)
- Nature, Environment, and Ecology (PIR=113)

The chart below shows the Priority Investment Rating for each of the 28 programs assessed.

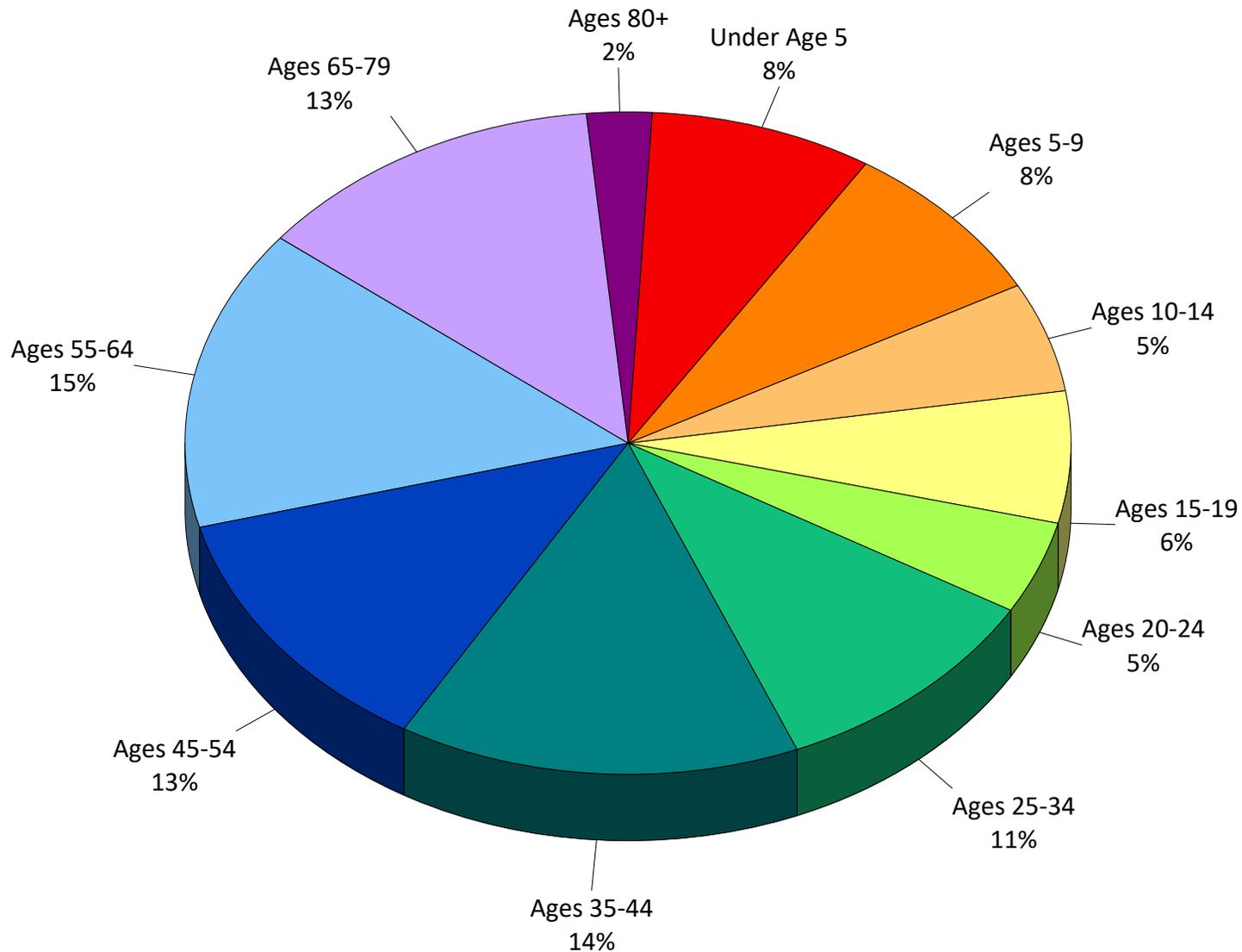


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Charts & Graphs

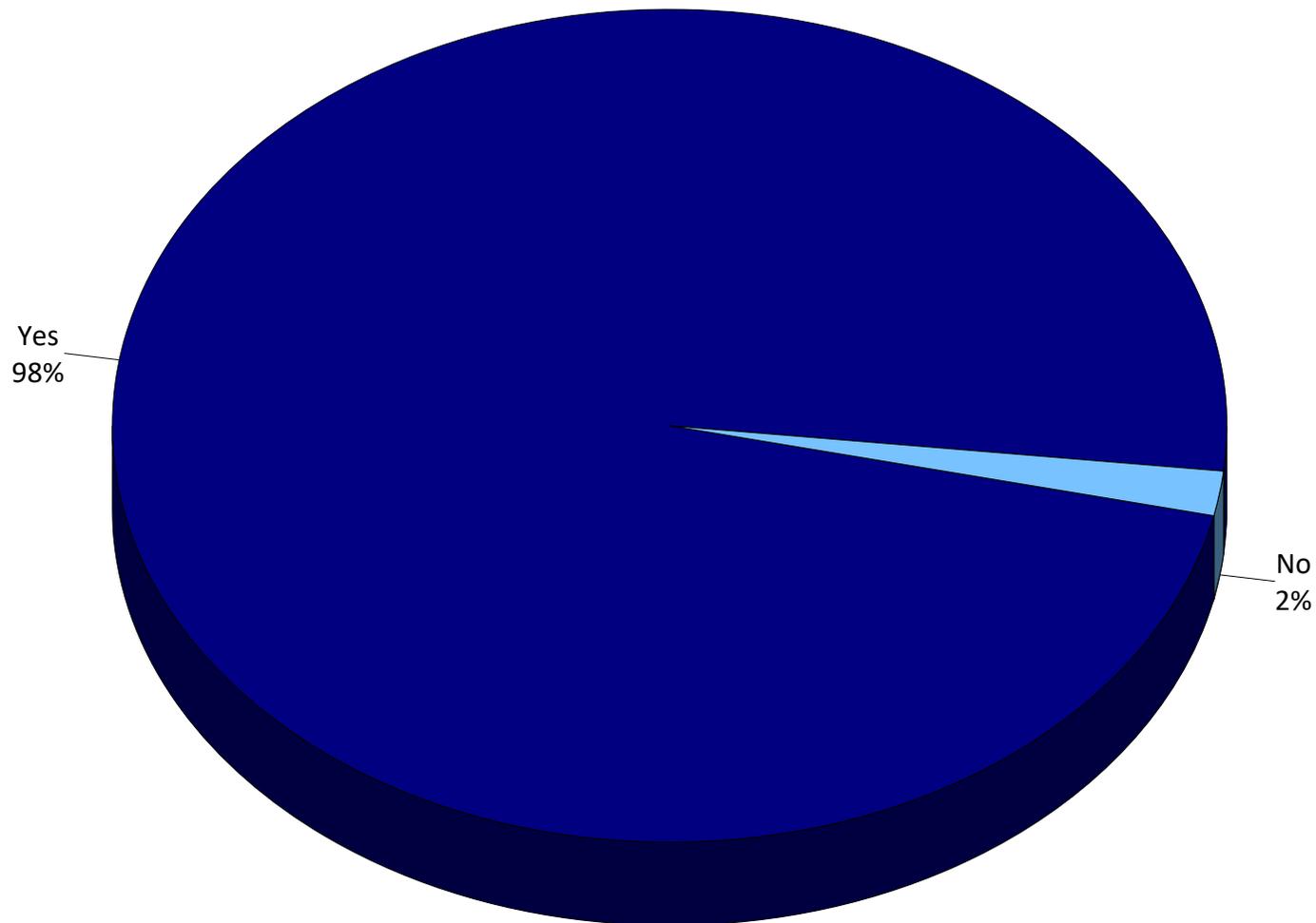
Q1. Including yourself, how many people in your household are in the following age groups?

by percentage of persons in household



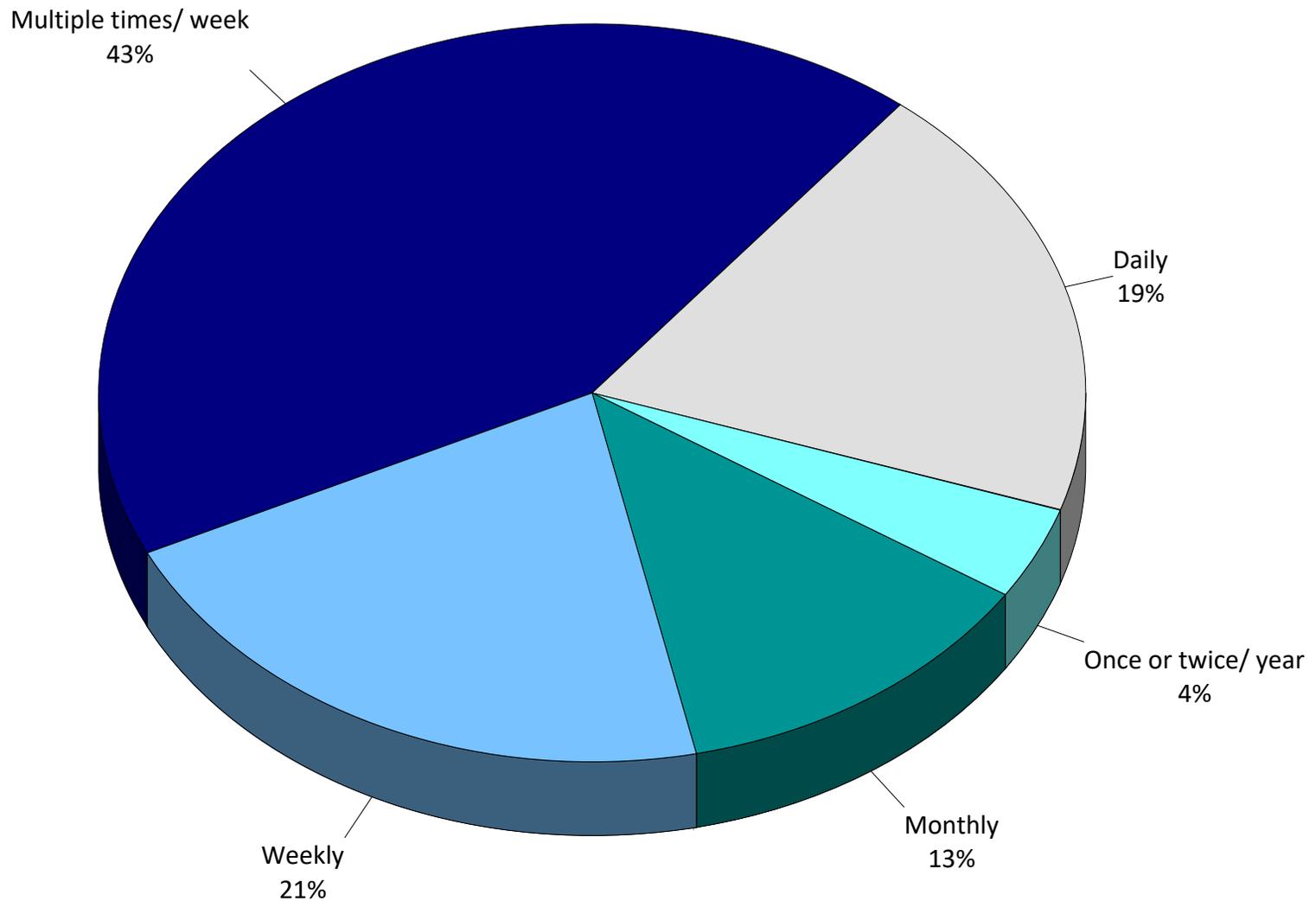
Q2. Have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

by percentage of respondents



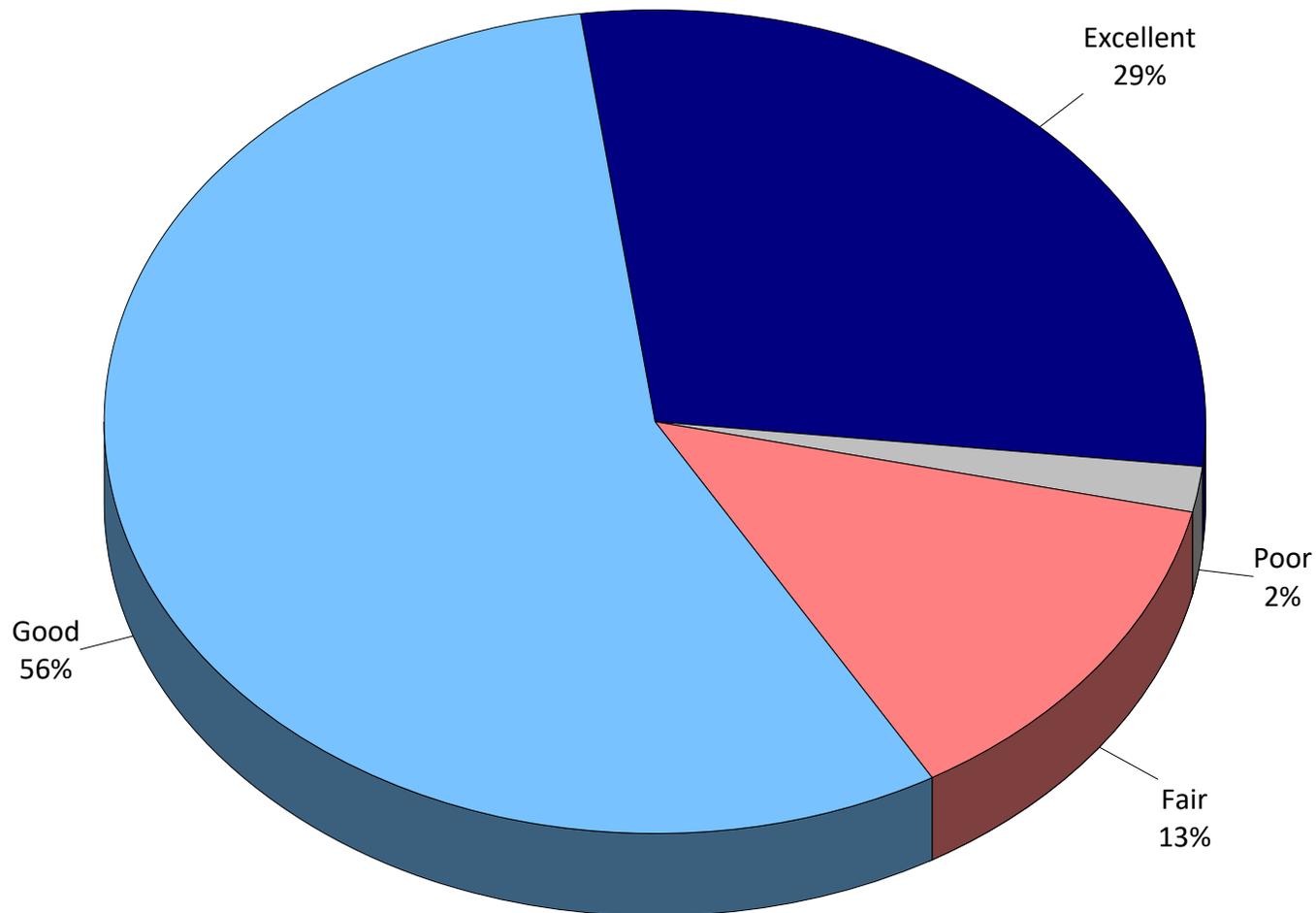
Q2a. Approximately how often have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

by percentage of respondents



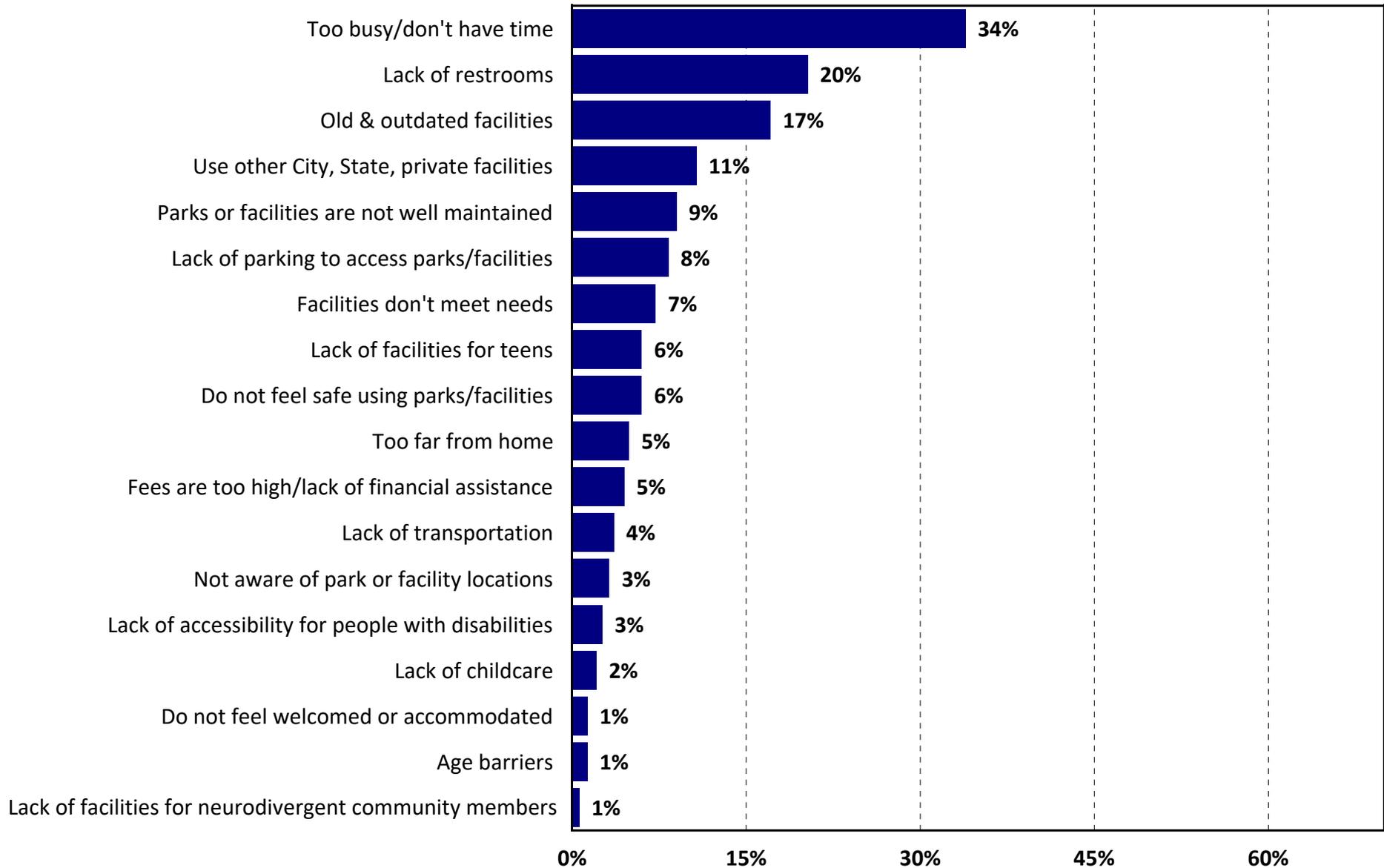
Q2b. Overall, how would you rate the quality of ALL the City of Evanston parks, recreation centers, beaches, or other park and recreation facilities that you and members of your household have used?

by percentage of respondents (excluding "not provided")



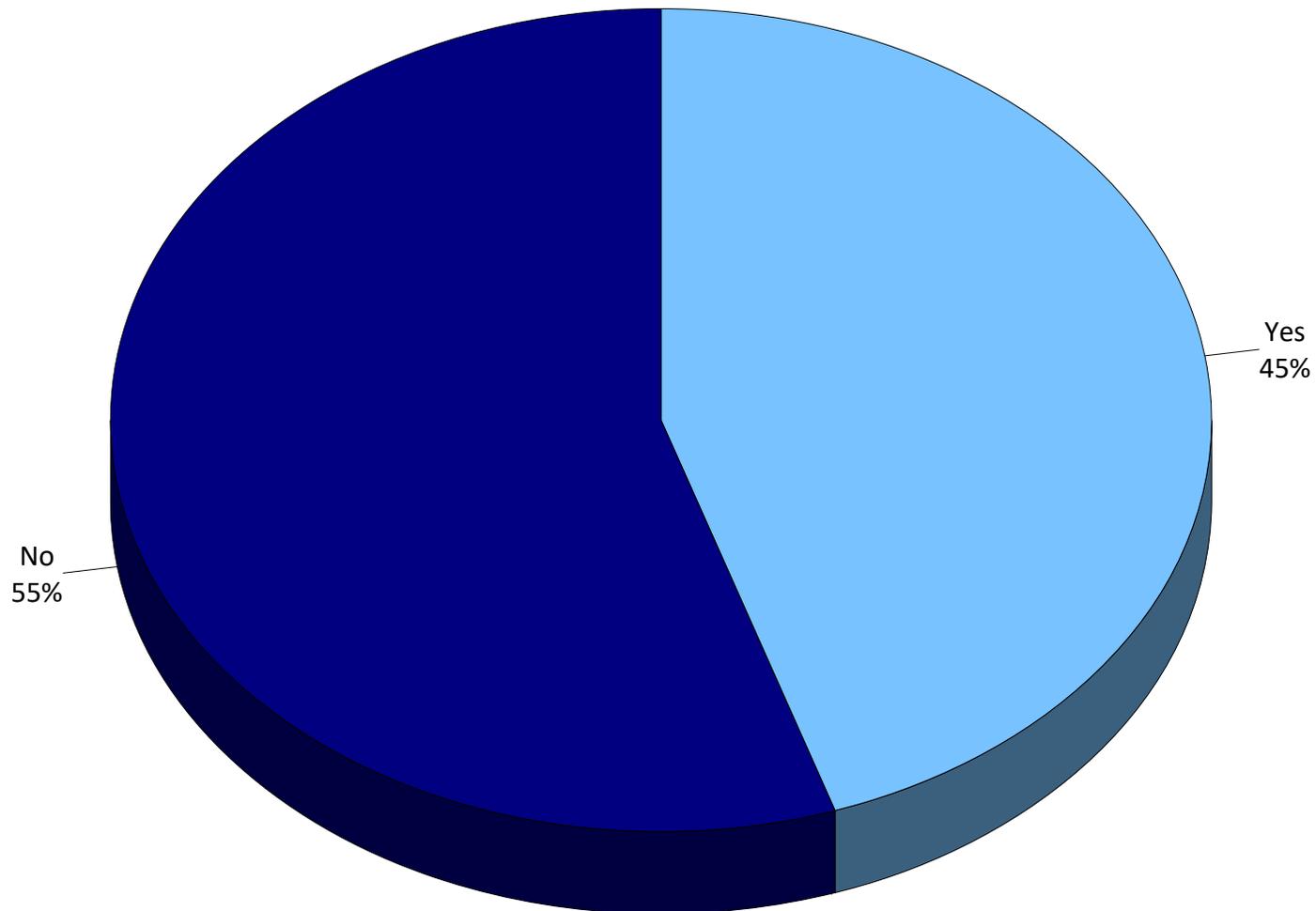
Q2c. Please check ALL the reasons why you and the members of your household don't visit or don't visit more often the parks, recreation centers, beaches, or other park and recreation facilities offered by the City of Evanston.

by percentage of respondents



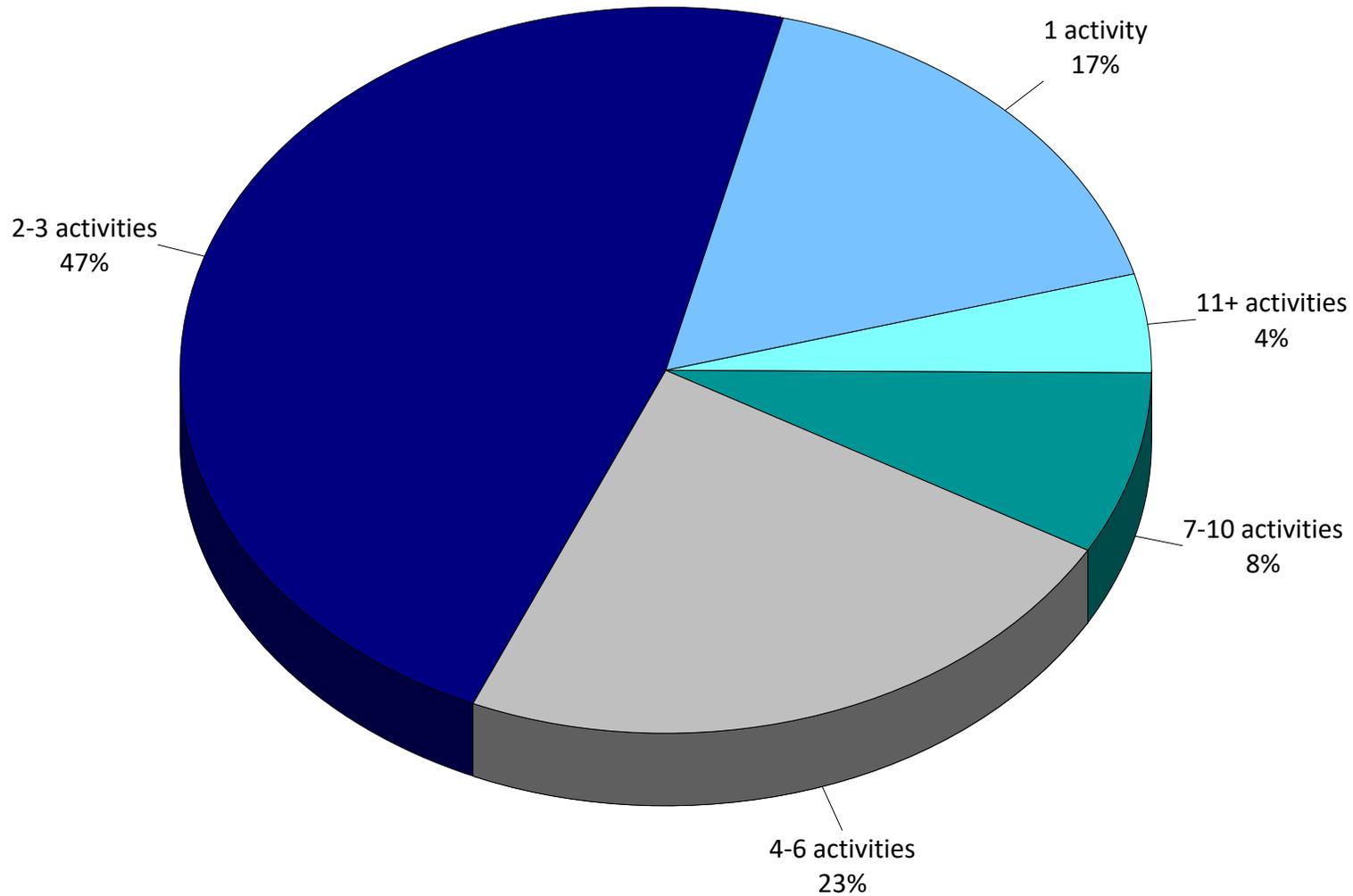
Q3. Have you or other members of your household participated in any activities (such as programs, sports leagues, or events) offered by the City of Evanston during the past 12 months?

by percentage of respondents



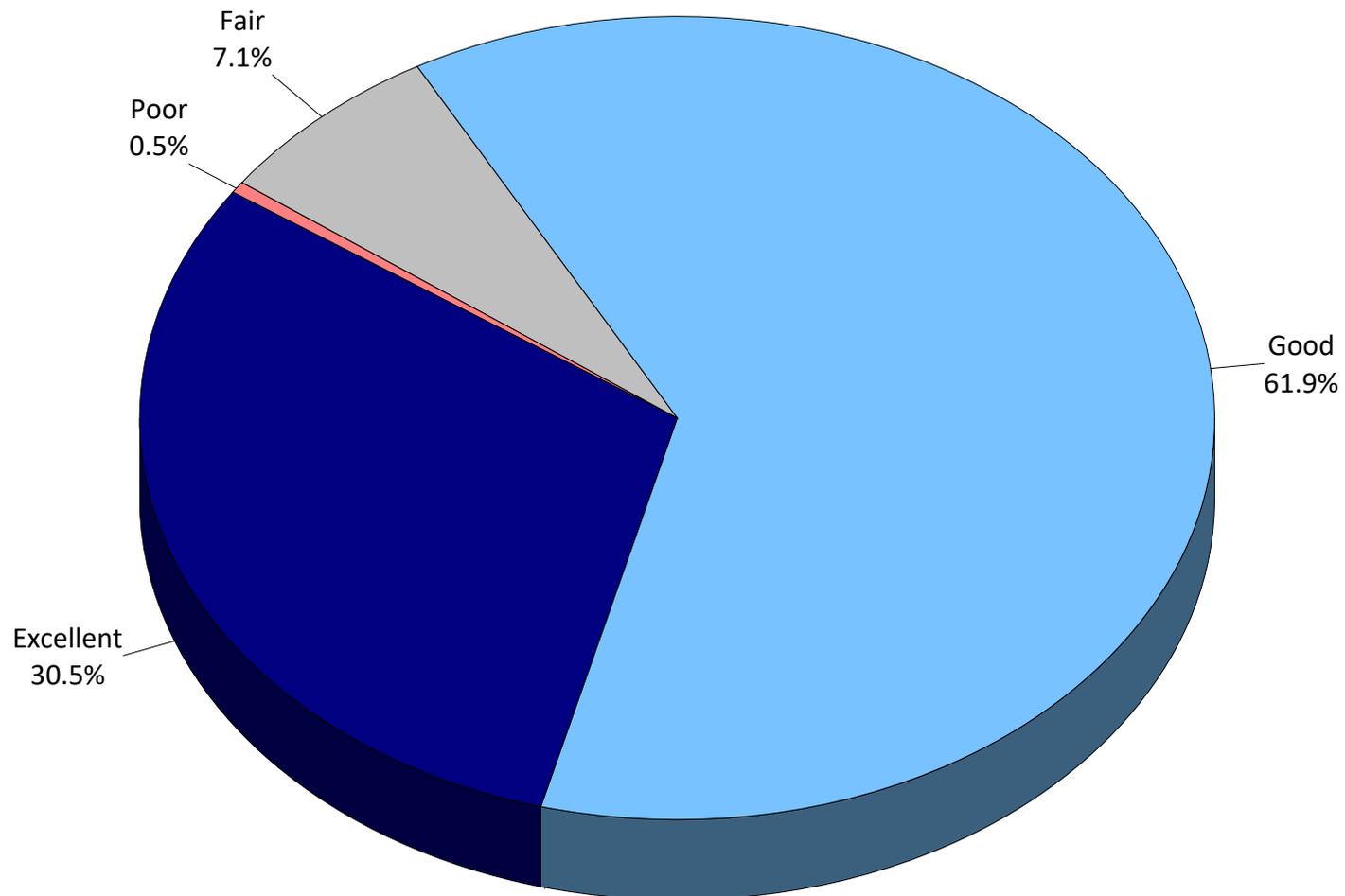
Q3a. Approximately how many different activities (such as programs, sports leagues, or events) offered by the City of Evanston have you or members of your household participated in over the past 12 months?

by percentage of respondents



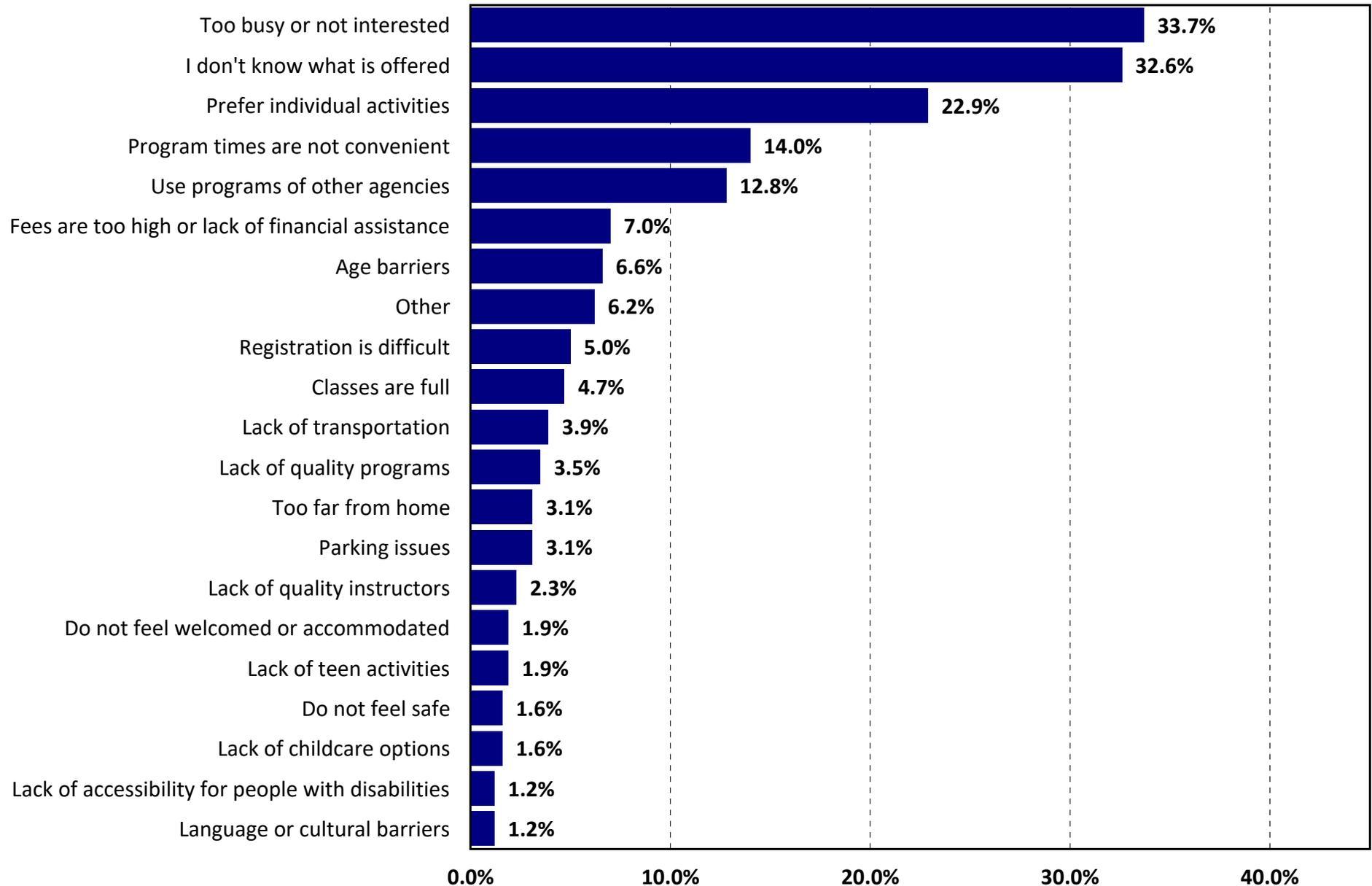
Q3b. Overall, how would you rate the quality of ALL the activities offered by the City of Evanston that you have participated in?

by percentage of respondents (excluding "not provided")



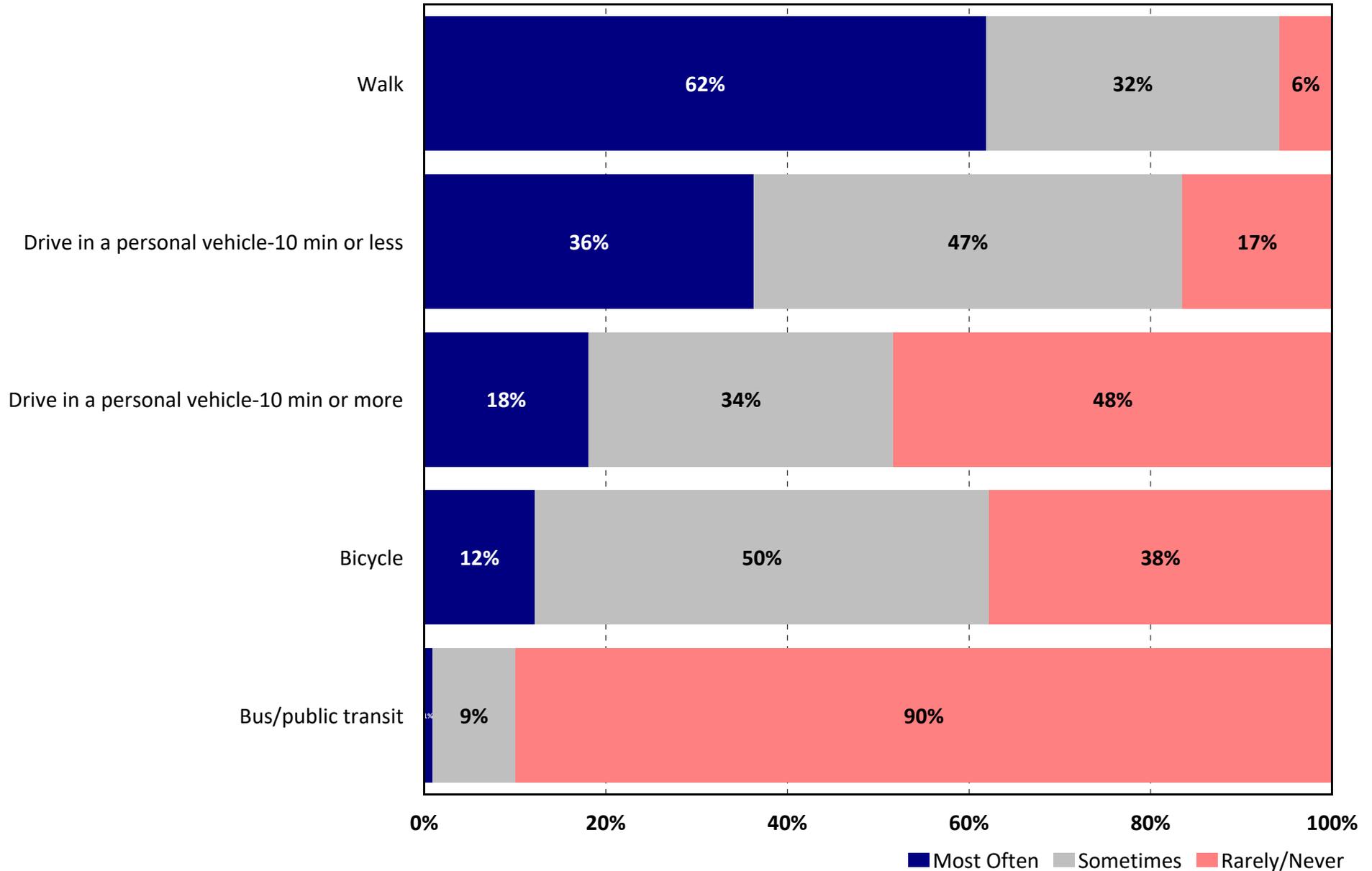
Q3c. Please check ALL of the reasons why you and the members of your household don't participate or don't participate more often in the activities offered.

by percentage of respondents



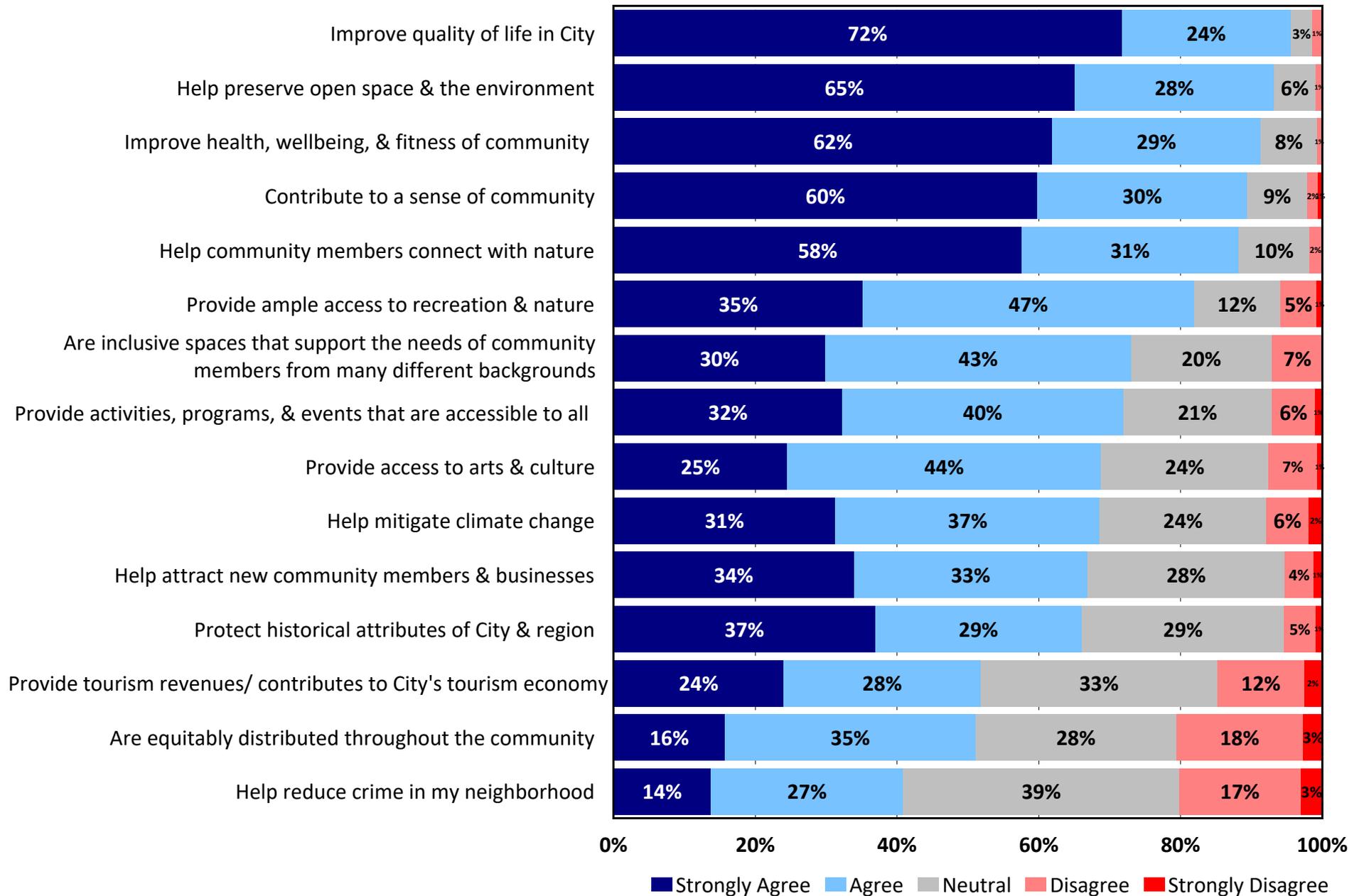
Q4. How do you typically travel to visit City of Evanston parks, recreation centers, beaches, or other park and recreation facilities?

by percentage of respondents (excluding "not provided")



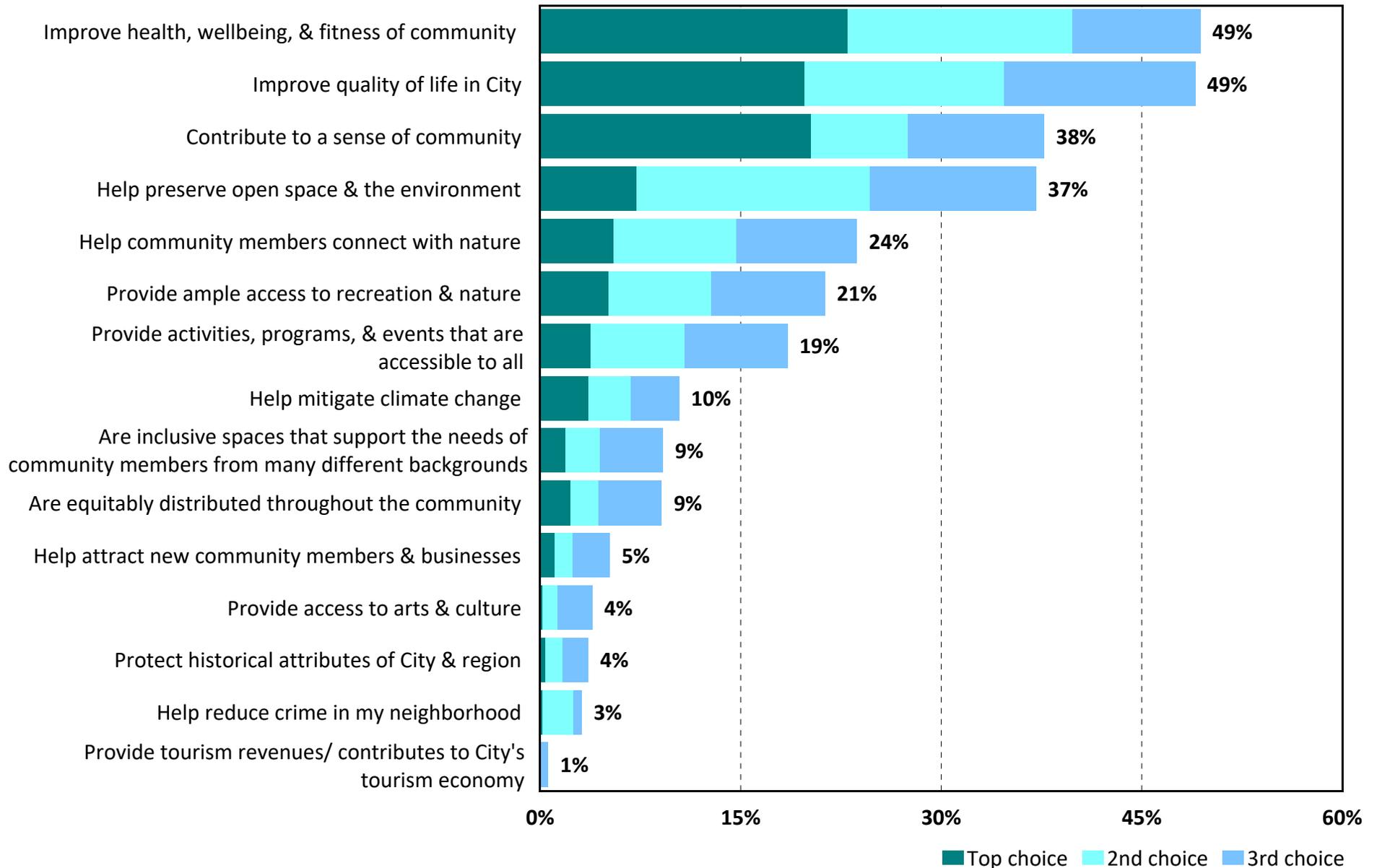
Q5. Please rate your level of agreement with the following statements

by percentage of respondents (excluding "don't know")



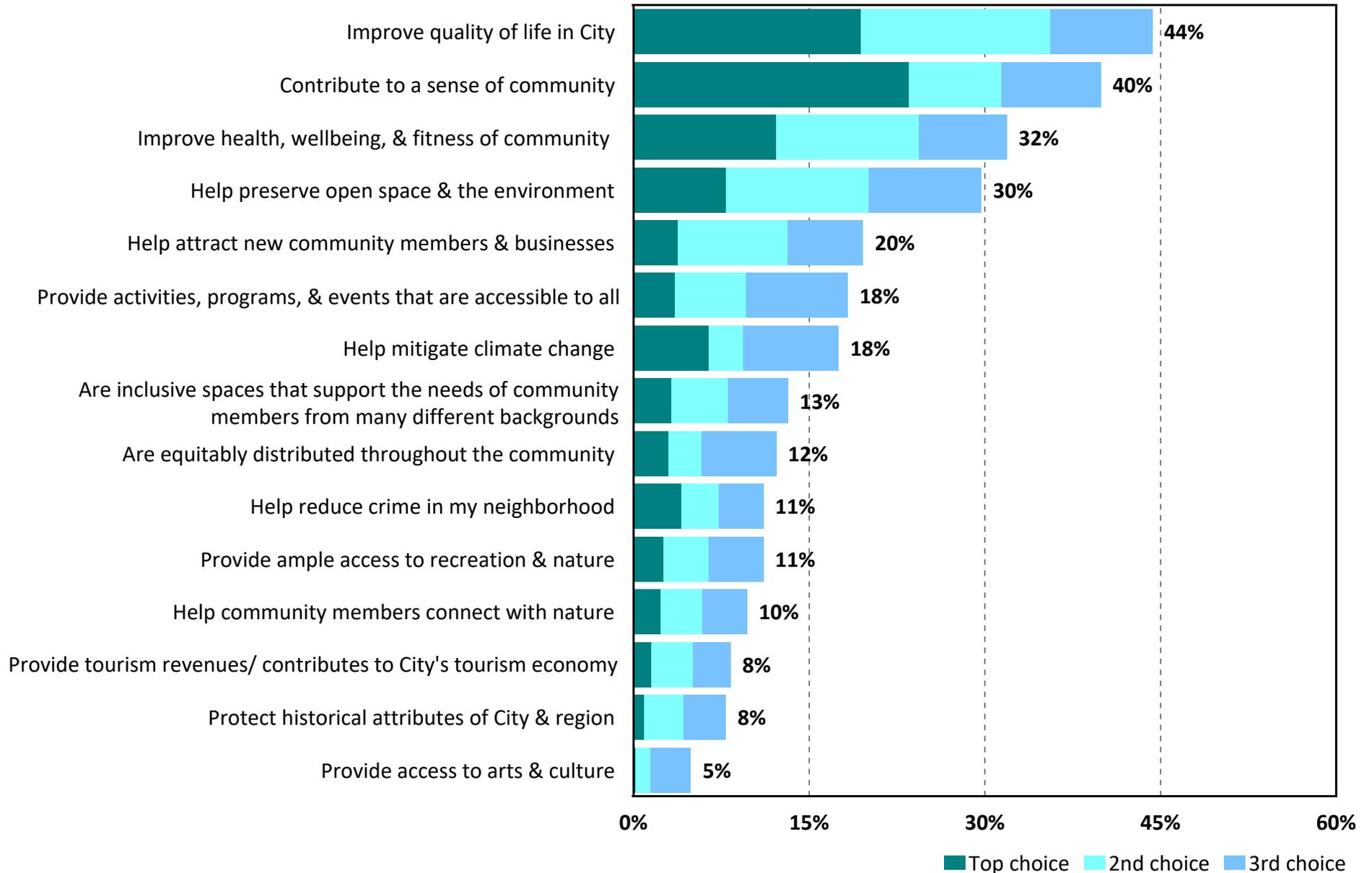
Q6. Which THREE of the items listed in Question 5 are MOST IMPORTANT to you and the members of your household?

by percentage of respondents who selected the items as one of their top three choices



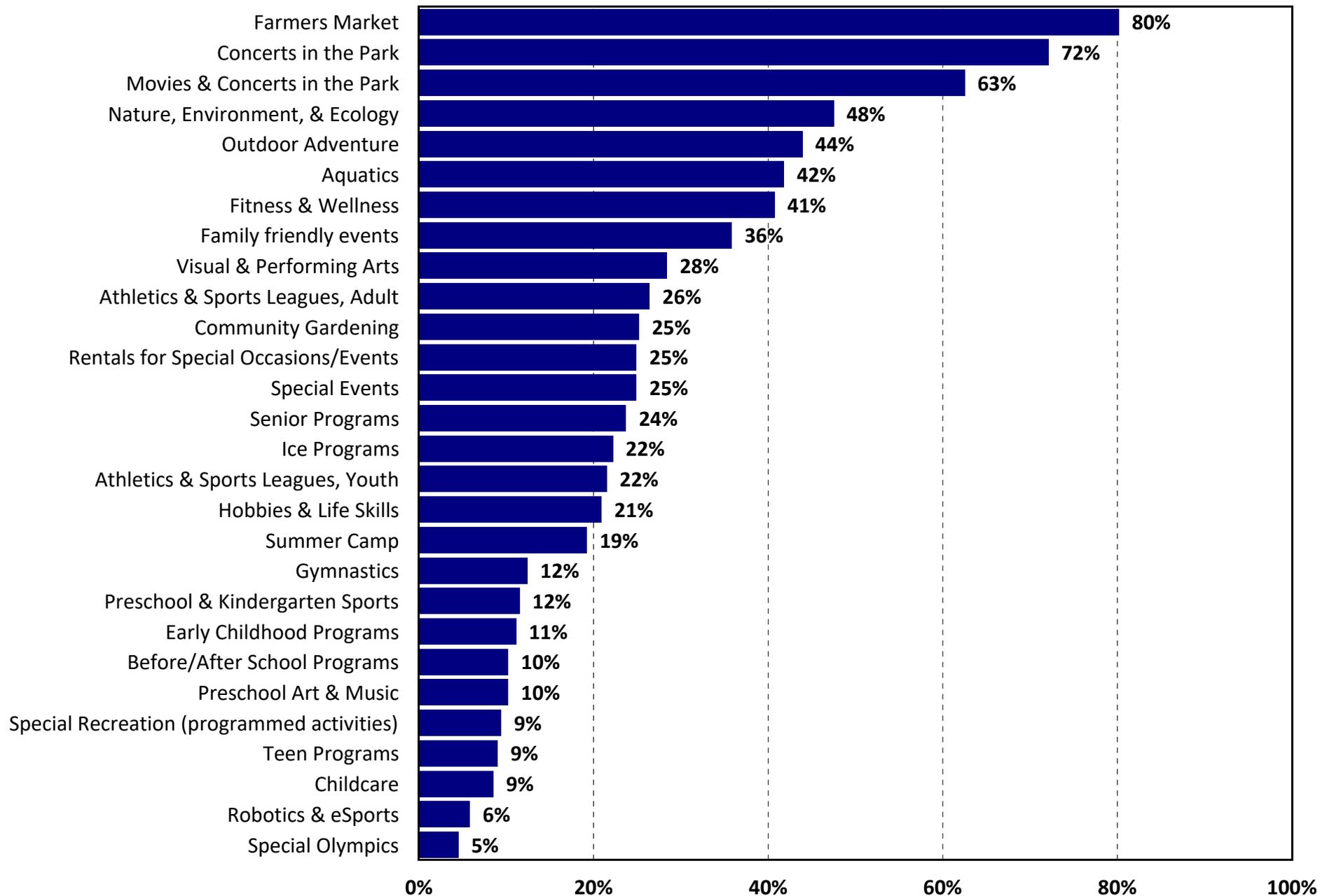
Q7. Which THREE of the items listed in Question 5 are MOST IMPORTANT to the future of the City of Evanston?

by percentage of respondents who selected the items as one of their top three choices



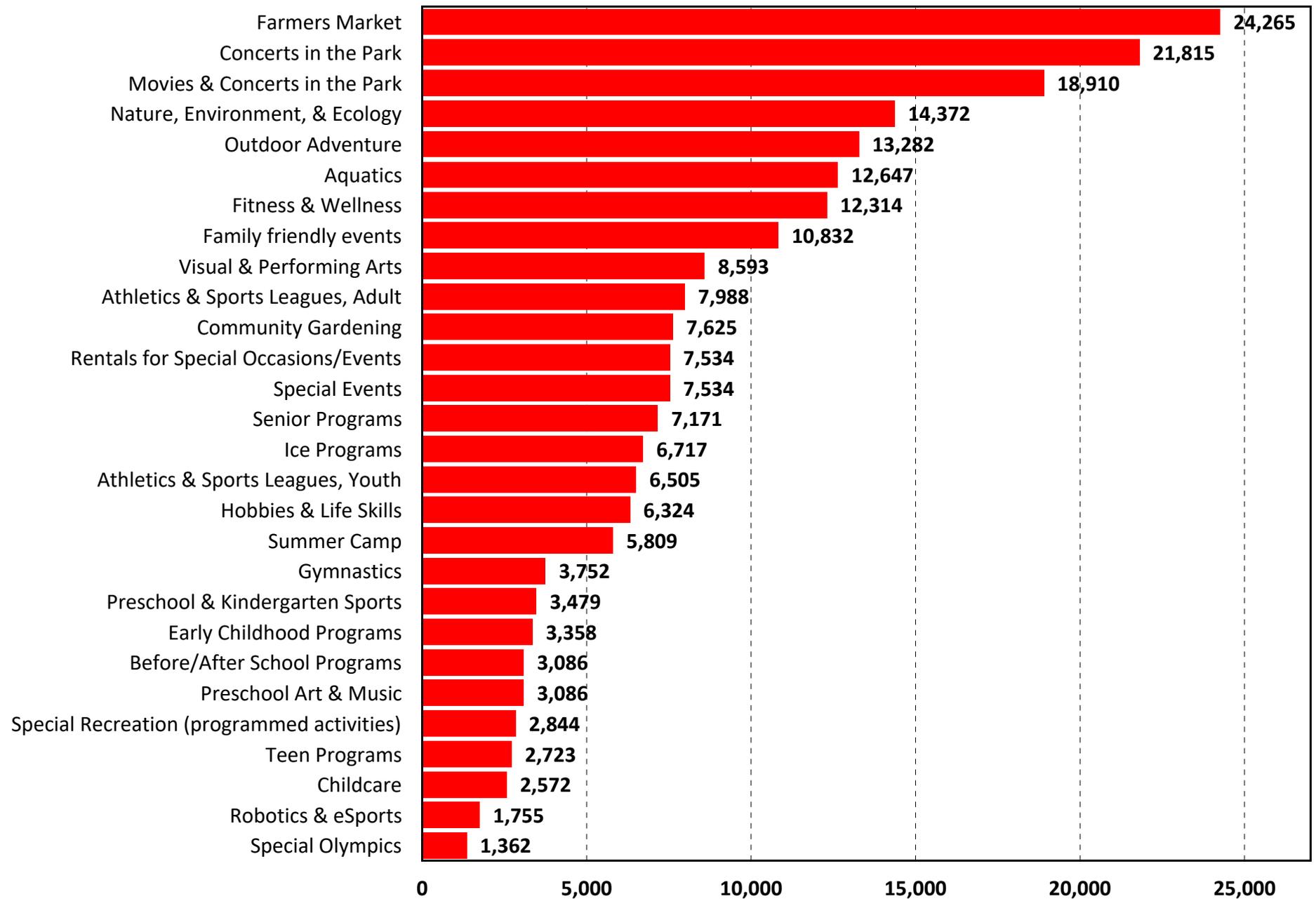
Q8. Respondents With Need for Activities, Programs, or Events

by percentage of respondents



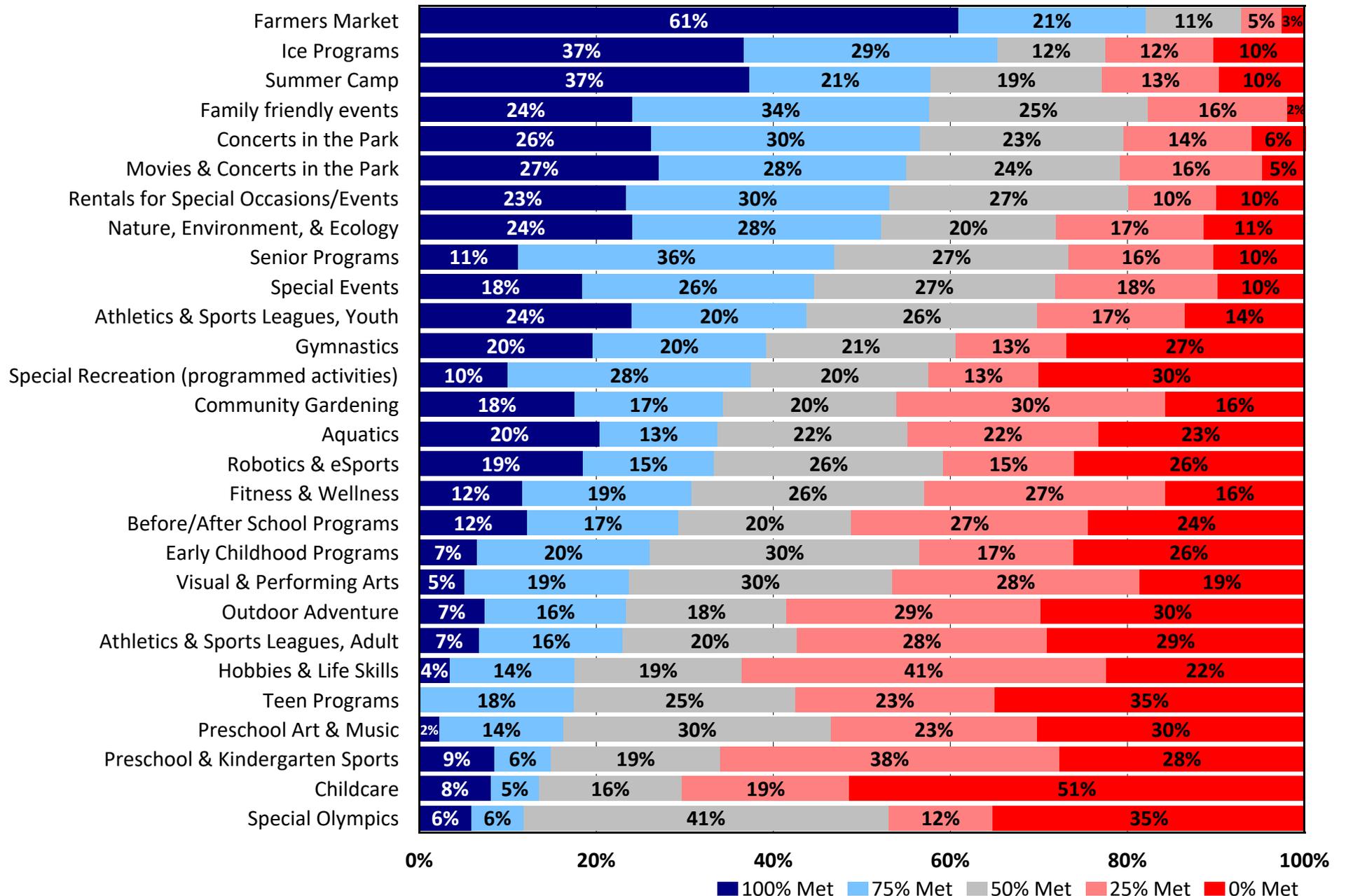
Q8b. Estimated Number of Households With Need For Activities, Programs, or Events

by number of households based on an estimated 30,256 households in the City of Evanston



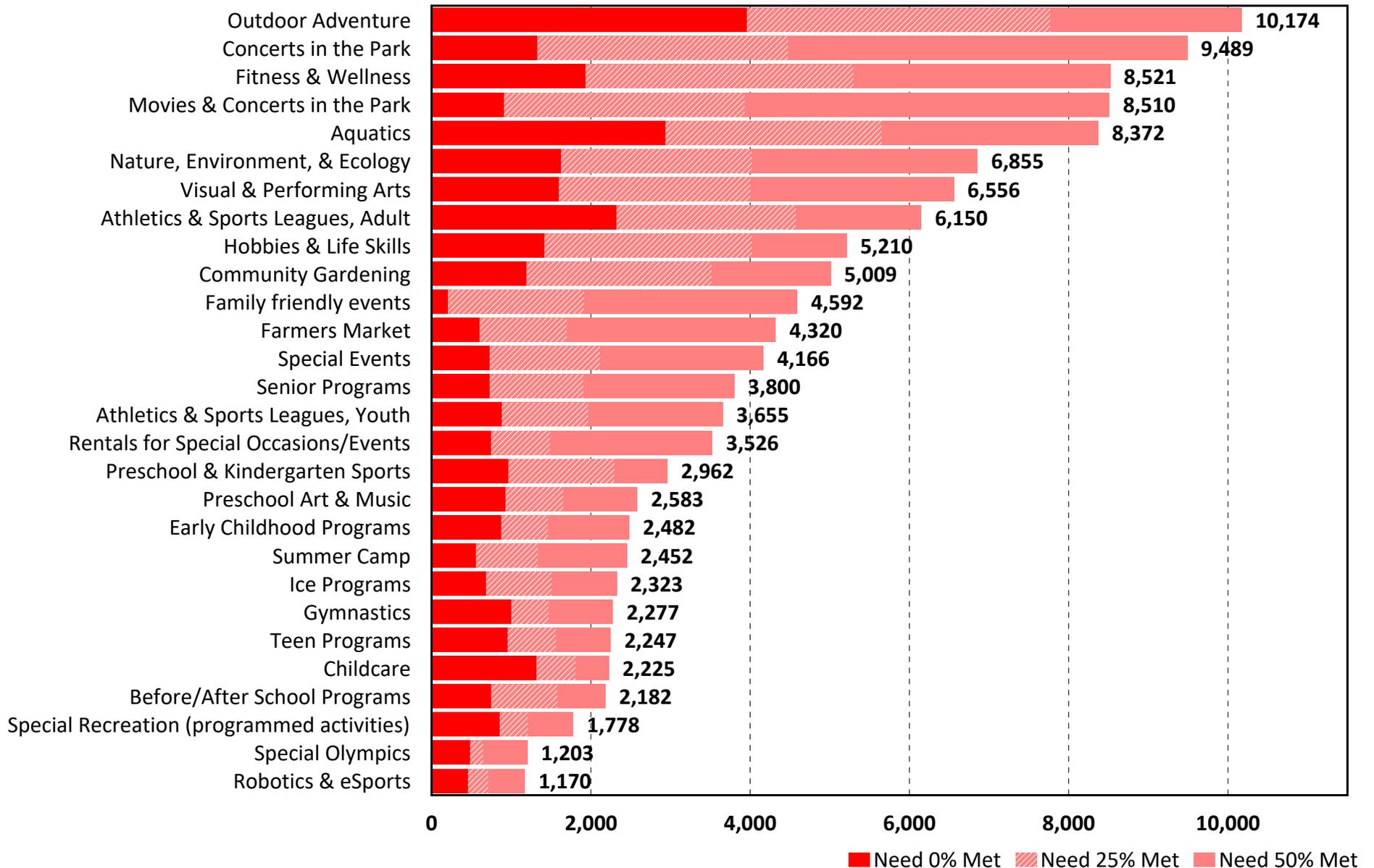
Q8c. How Well Households' Needs Are Being Met

by percentage of respondents who indicated their household had a need for the activity, program, or event



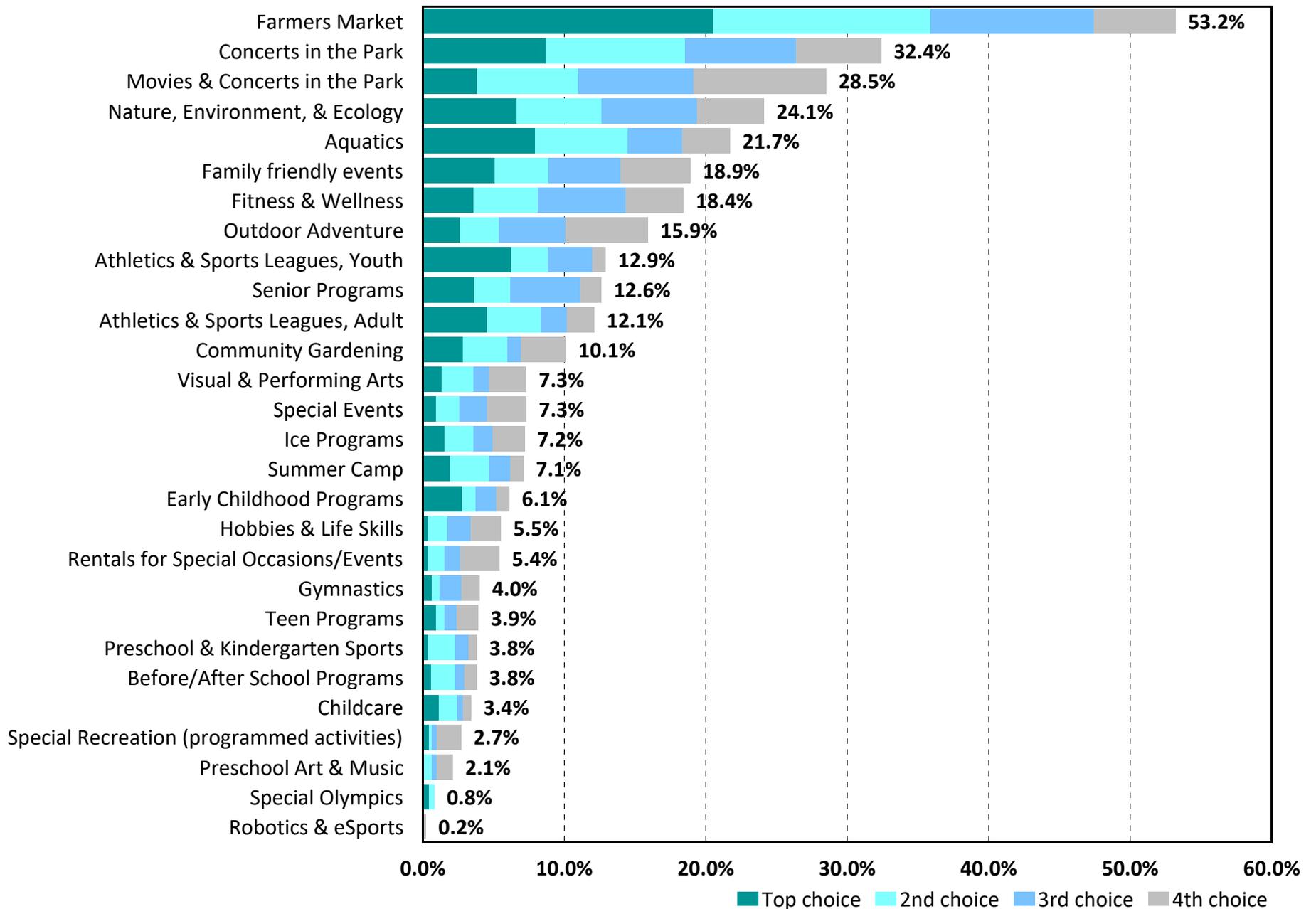
Q8d. Estimated Number of Households Whose Needs for Activities, Programs, or Events are 50% Met or Less

by number of households with need based on an estimated 30,256 households in the City of Evanston



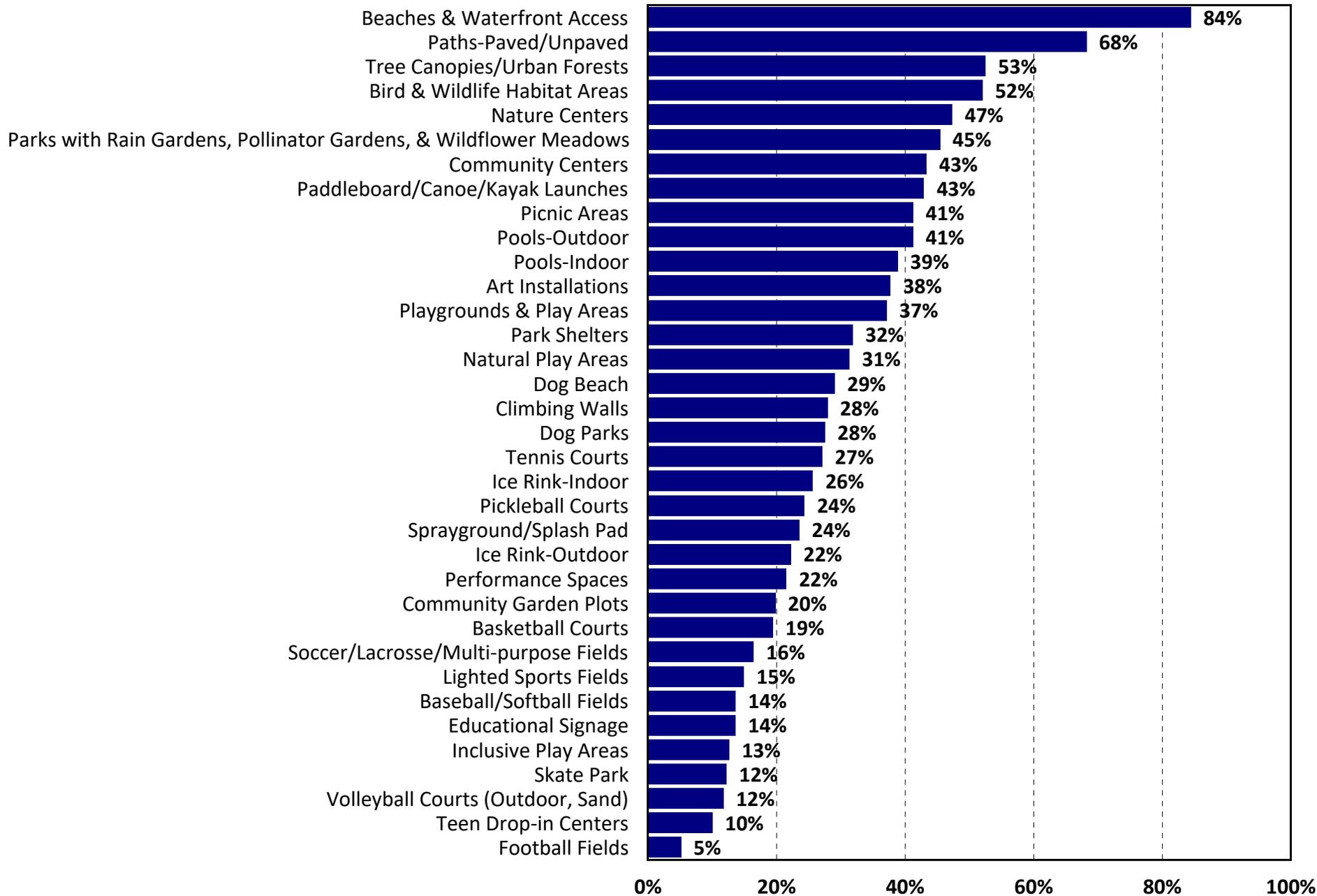
Q9. Activities, Programs, or Events Most Important to Respondent Households

by percentage of respondents who selected the items as one of their top four choices



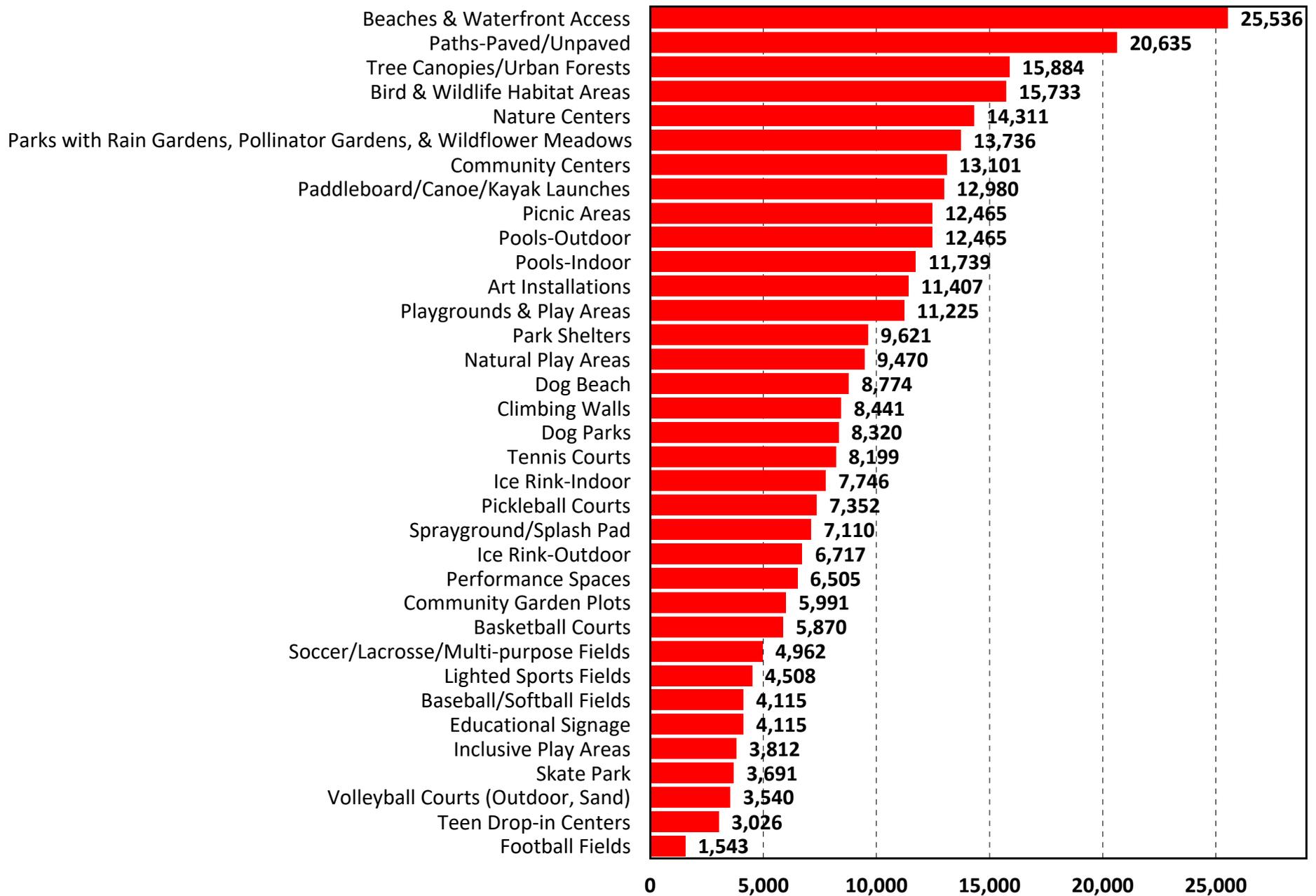
Q10. Respondents With Need for Facilities

by percentage of respondents



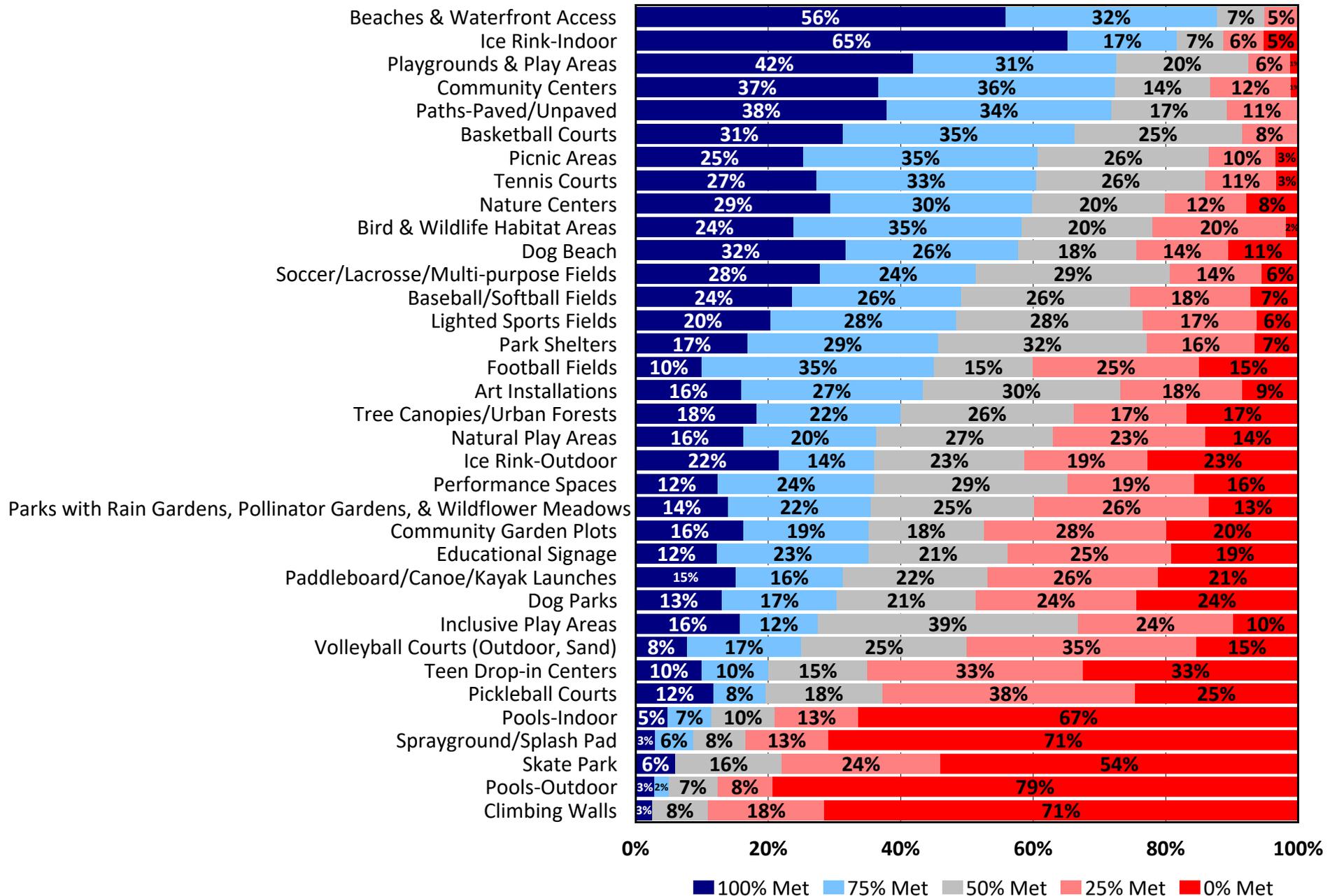
Q10b. Estimated Number of Households With Need For Facilities

by number of households based on an estimated 30,256 households in the City of Evanston



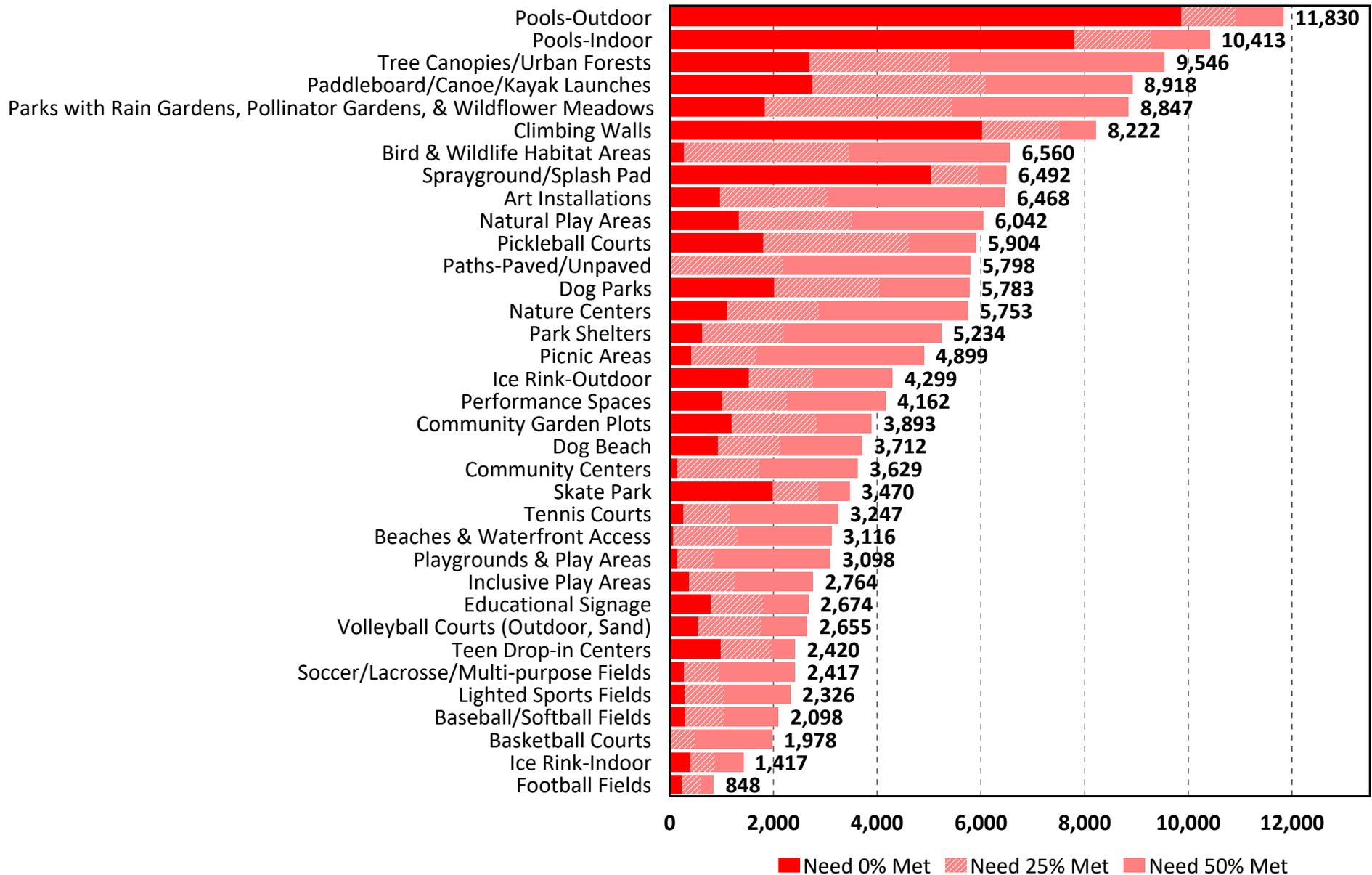
Q10c. How Well Households' Needs Are Being Met

by percentage of respondents who indicated their household had a need for the facility



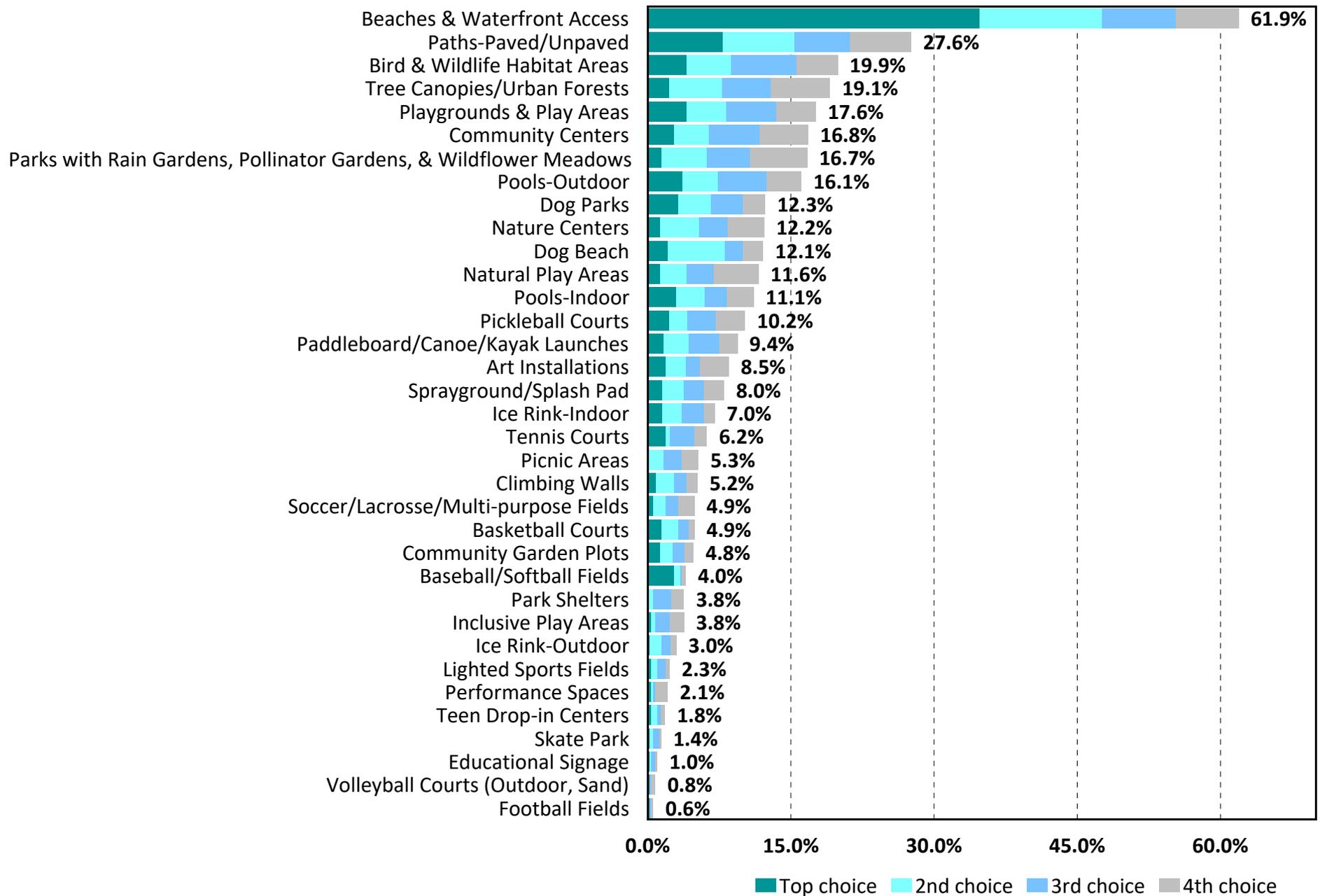
Q10d. Estimated Number of Households Whose Needs for Facilities are 50% Met or Less

by number of households with need based on an estimated 30,256 households in the City of Evanston



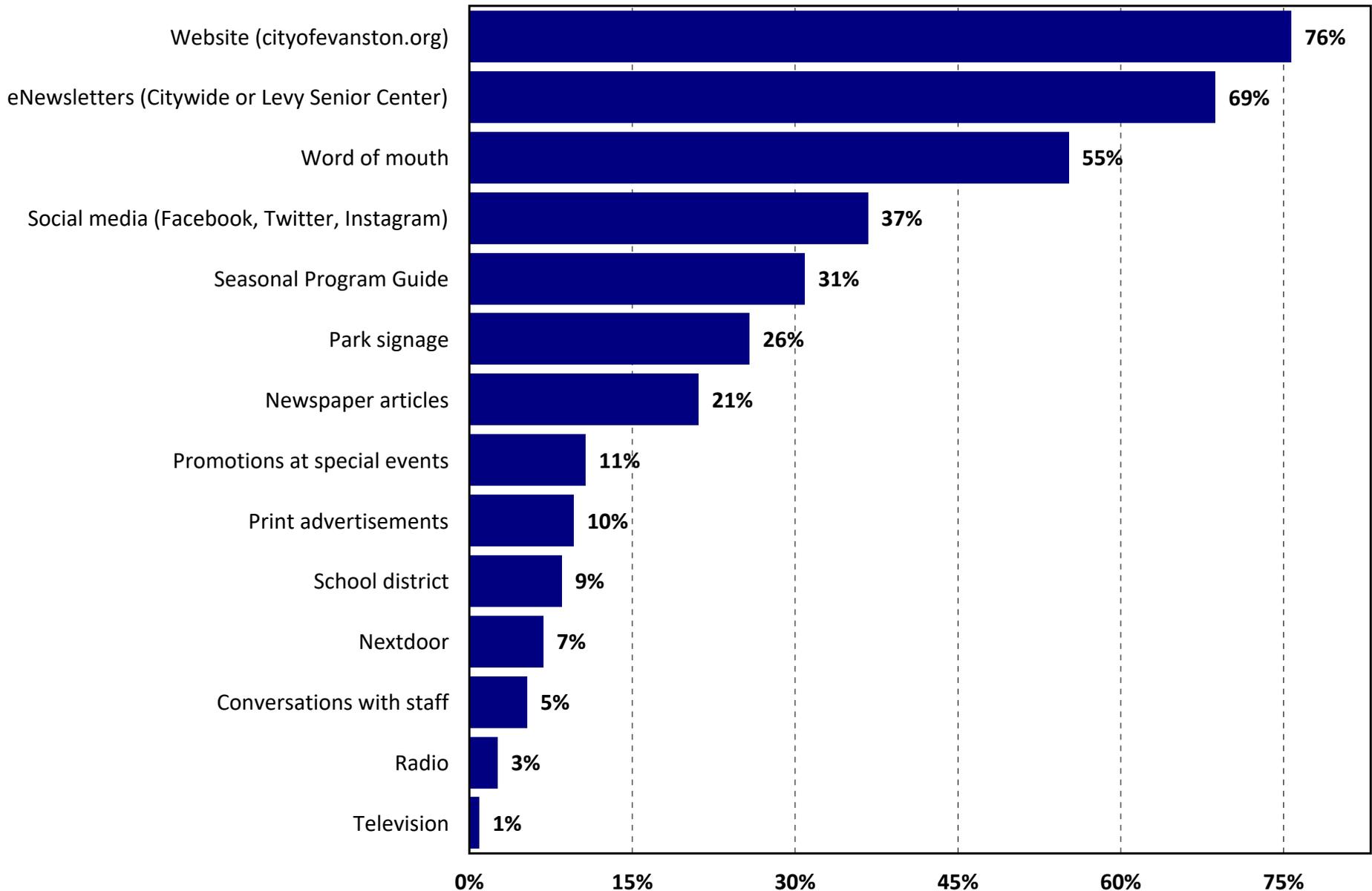
Q11. Facilities Most Important to Respondent Households

by percentage of respondents who selected the items as one of their top four choices



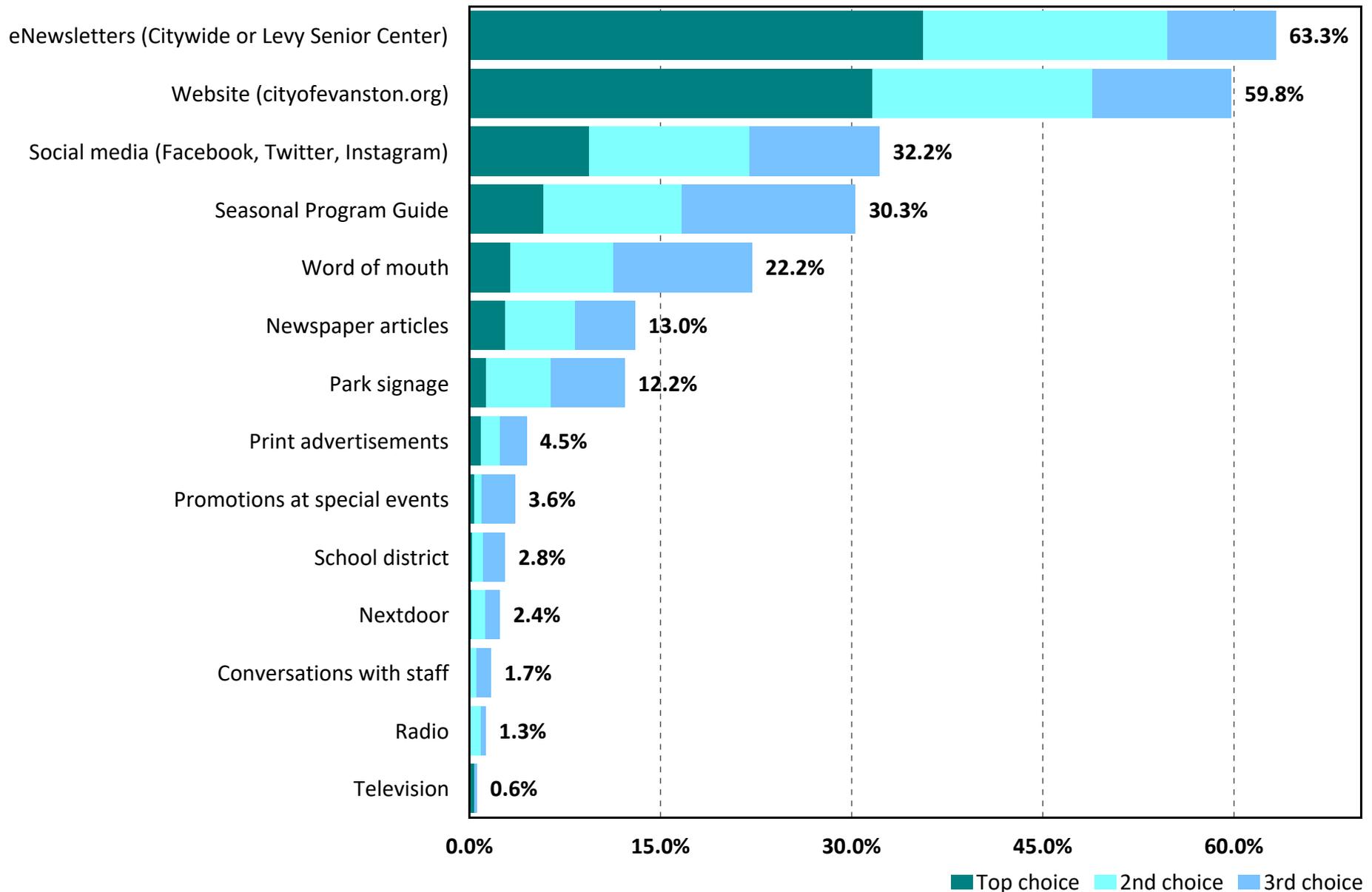
Q12. Please check ALL of the following ways you currently use to learn about City of Evanston Parks and Recreation Department news, events, programs, and activities.

by percentage of respondents (multiple selections could be made)



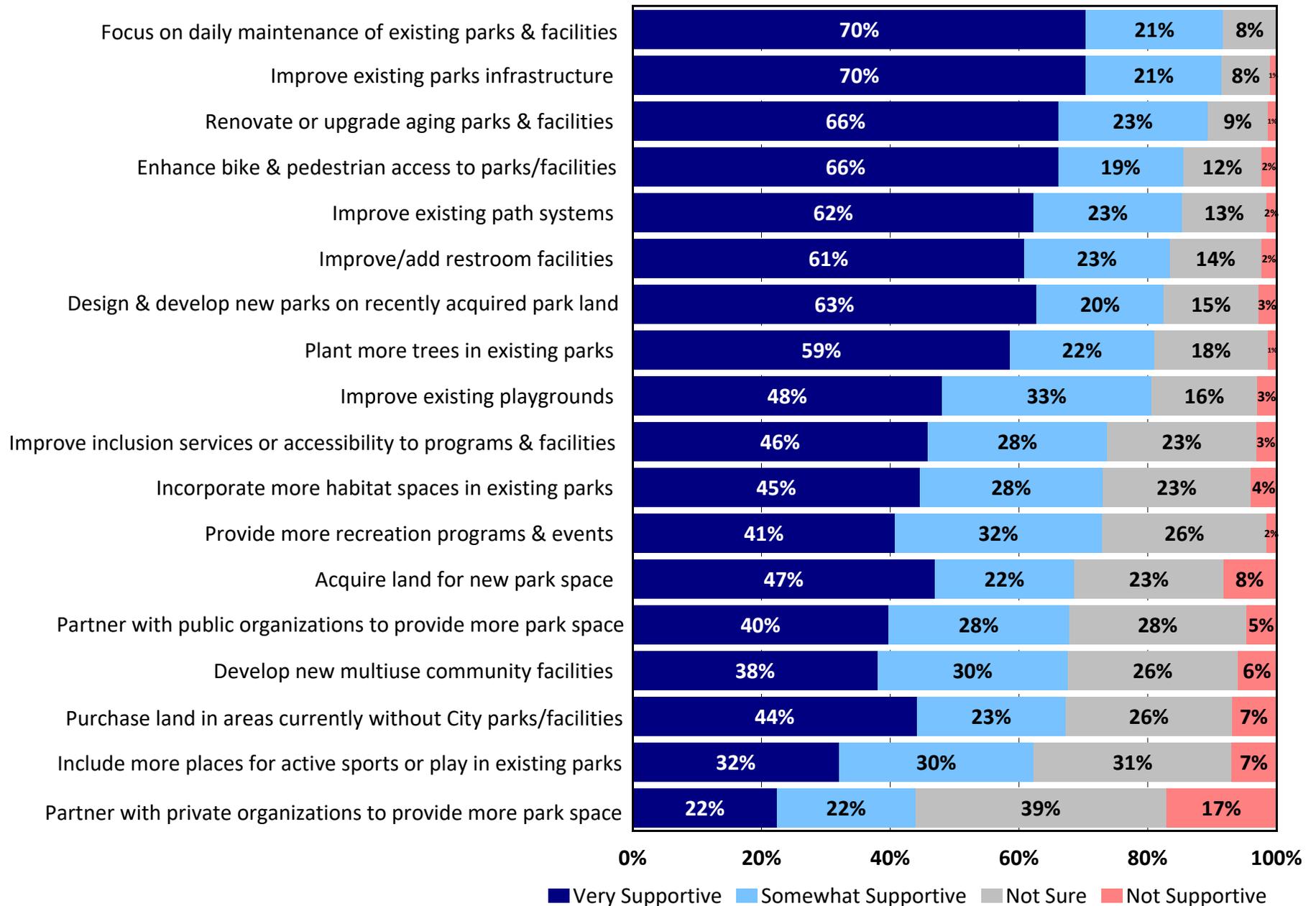
Q13. Which THREE sources are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities?

by percentage of respondents who selected the items as one of their top three choices



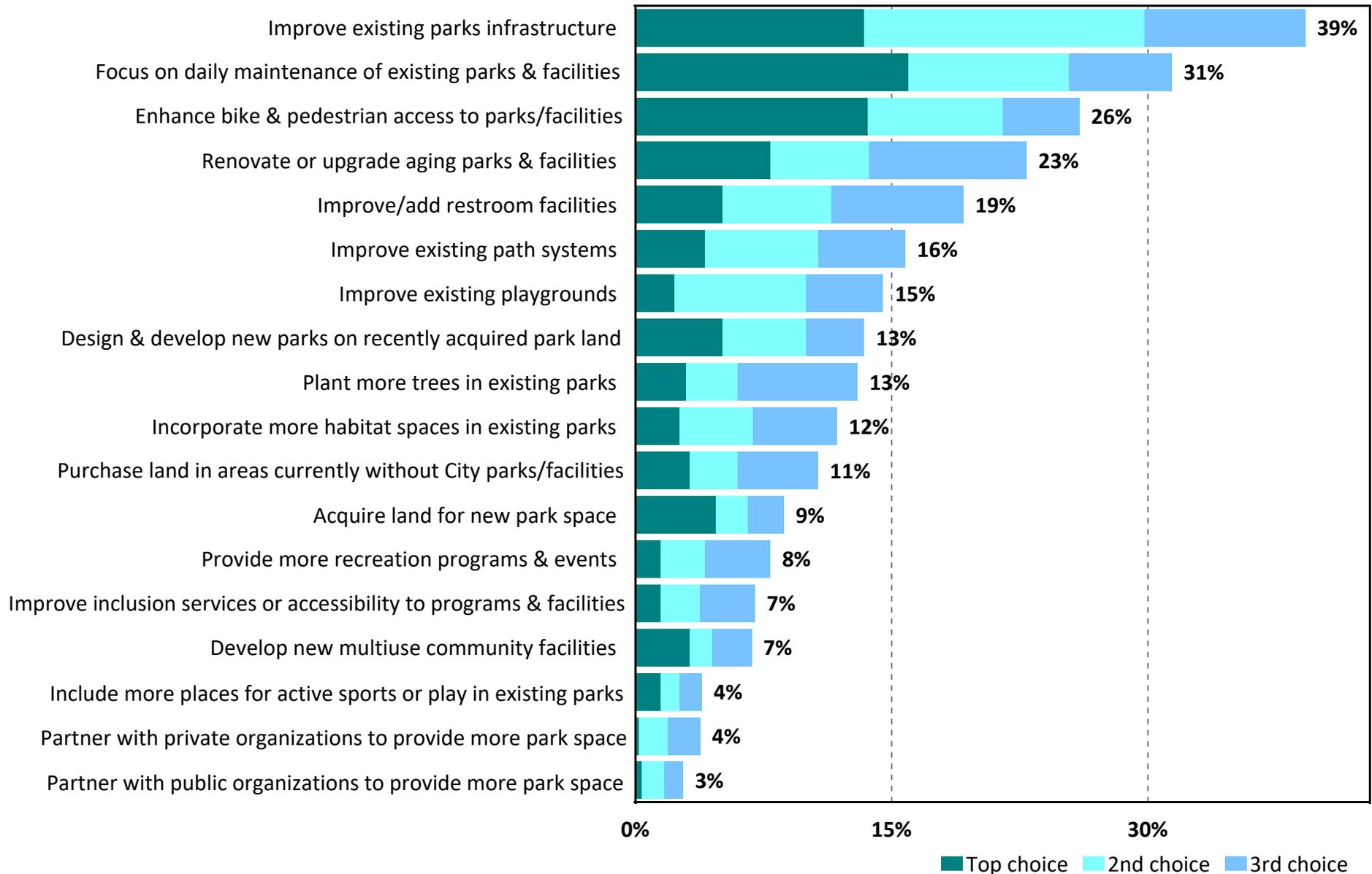
Q14. Please indicate your support for each potential action

by percentage of respondents (excluding “not provided”)



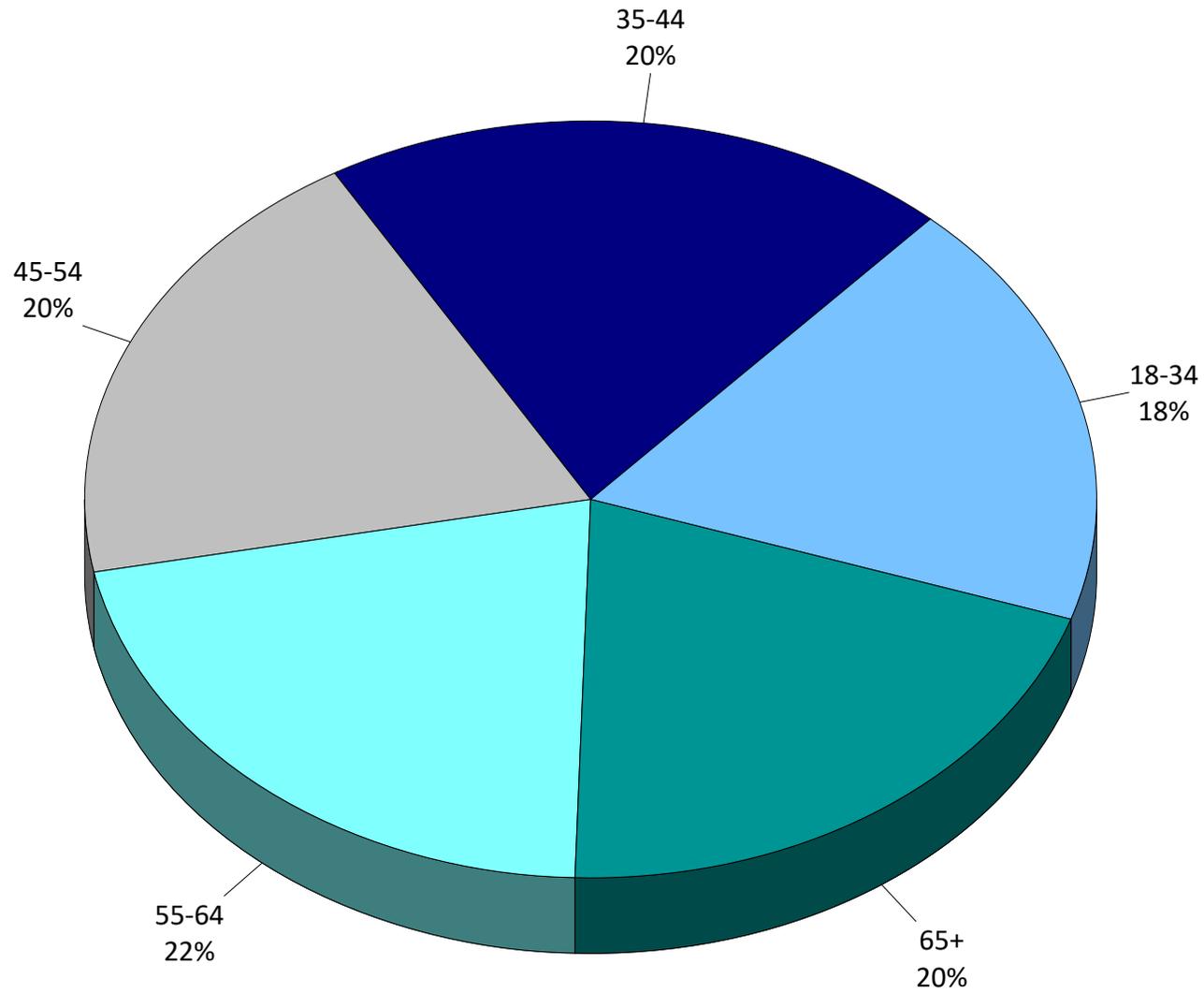
Q15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household?

by percentage of respondents who selected the items as one of their top three choices



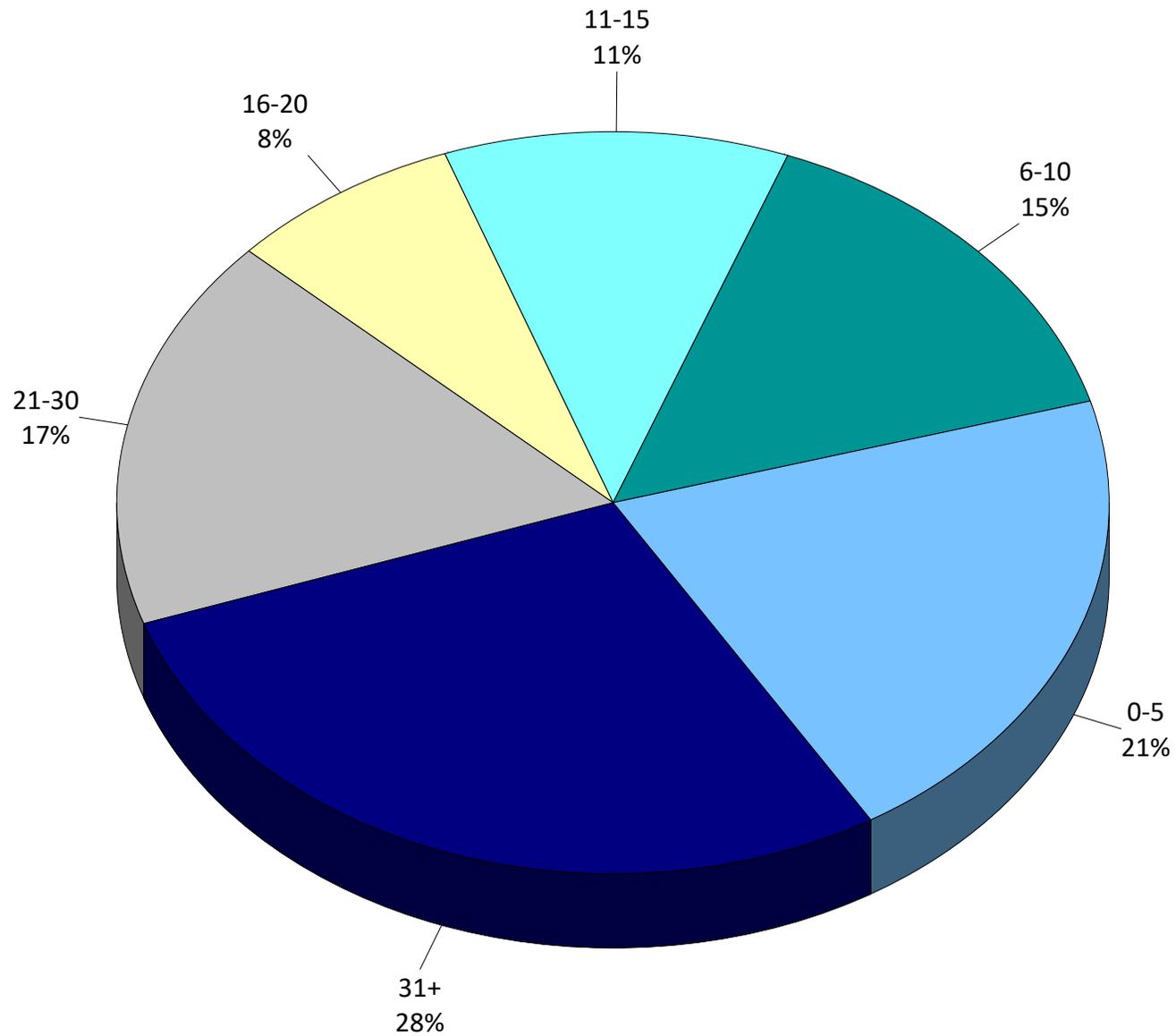
Q16. What is your age?

by percentage of respondents (excluding "not provided")



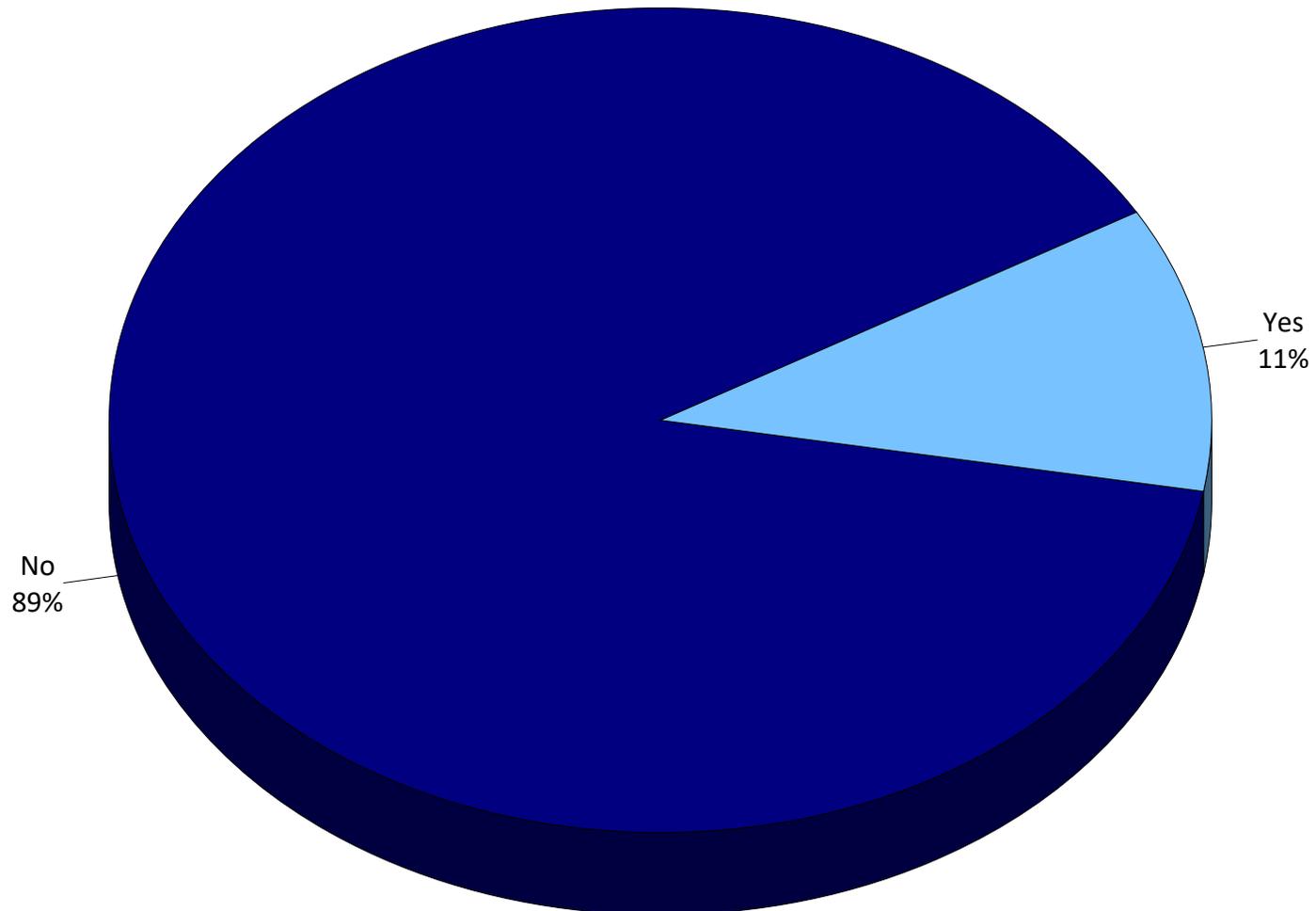
Q17. How many years have you lived in the City of Evanston?

by percentage of respondents (excluding "not provided")



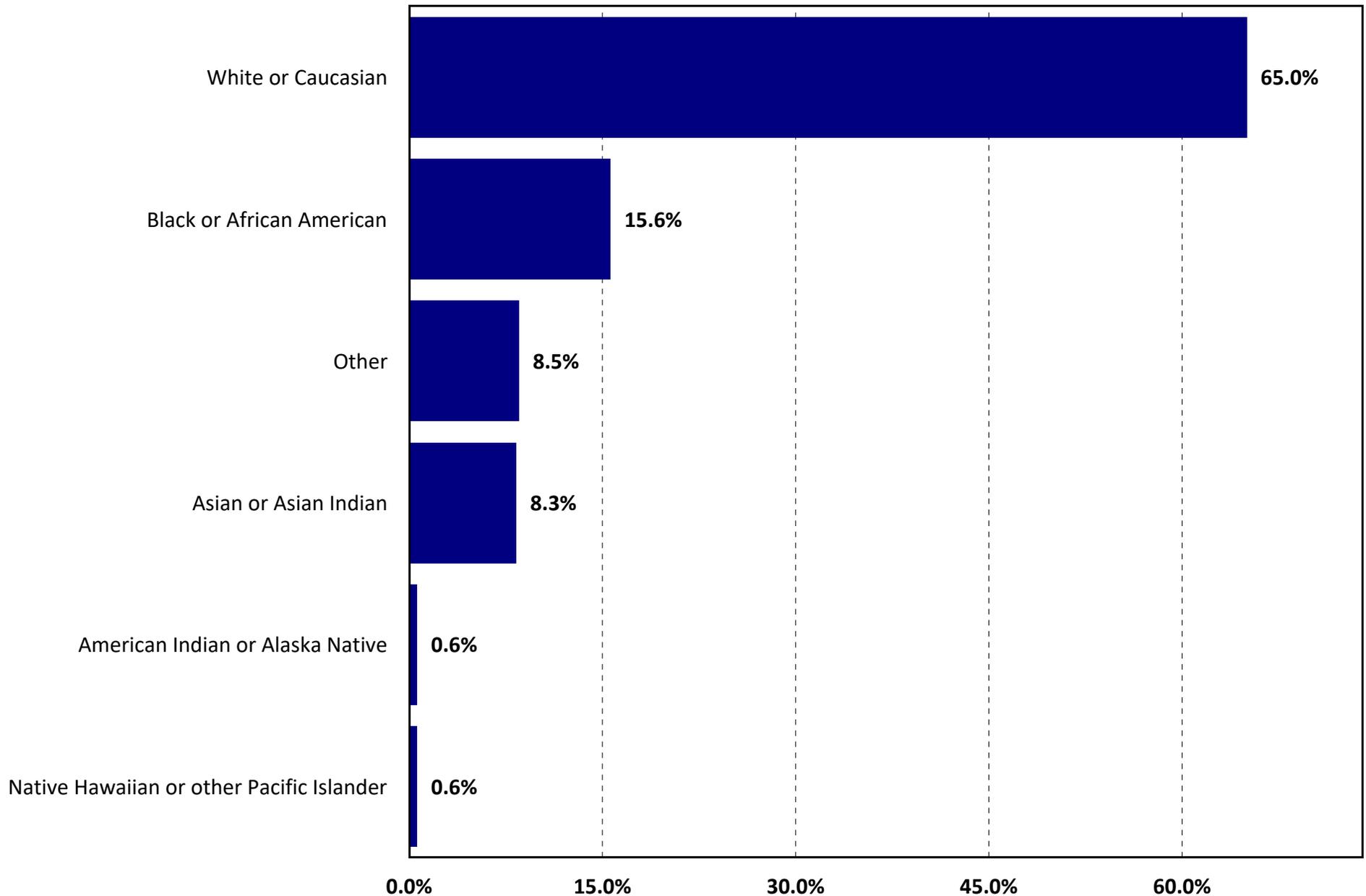
Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "not provided")



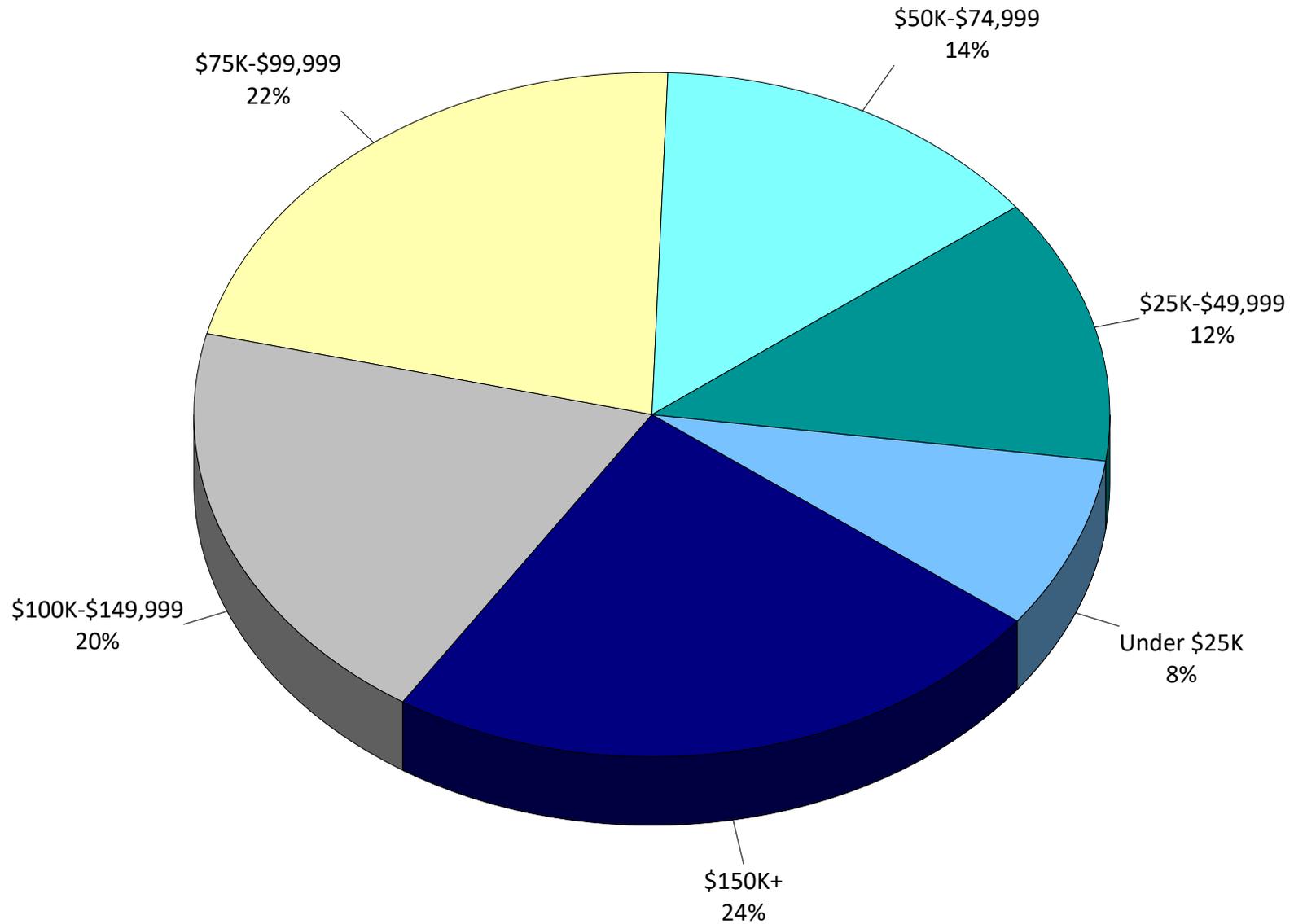
Q19. Which of the following best describes your race?

by percentage of respondents



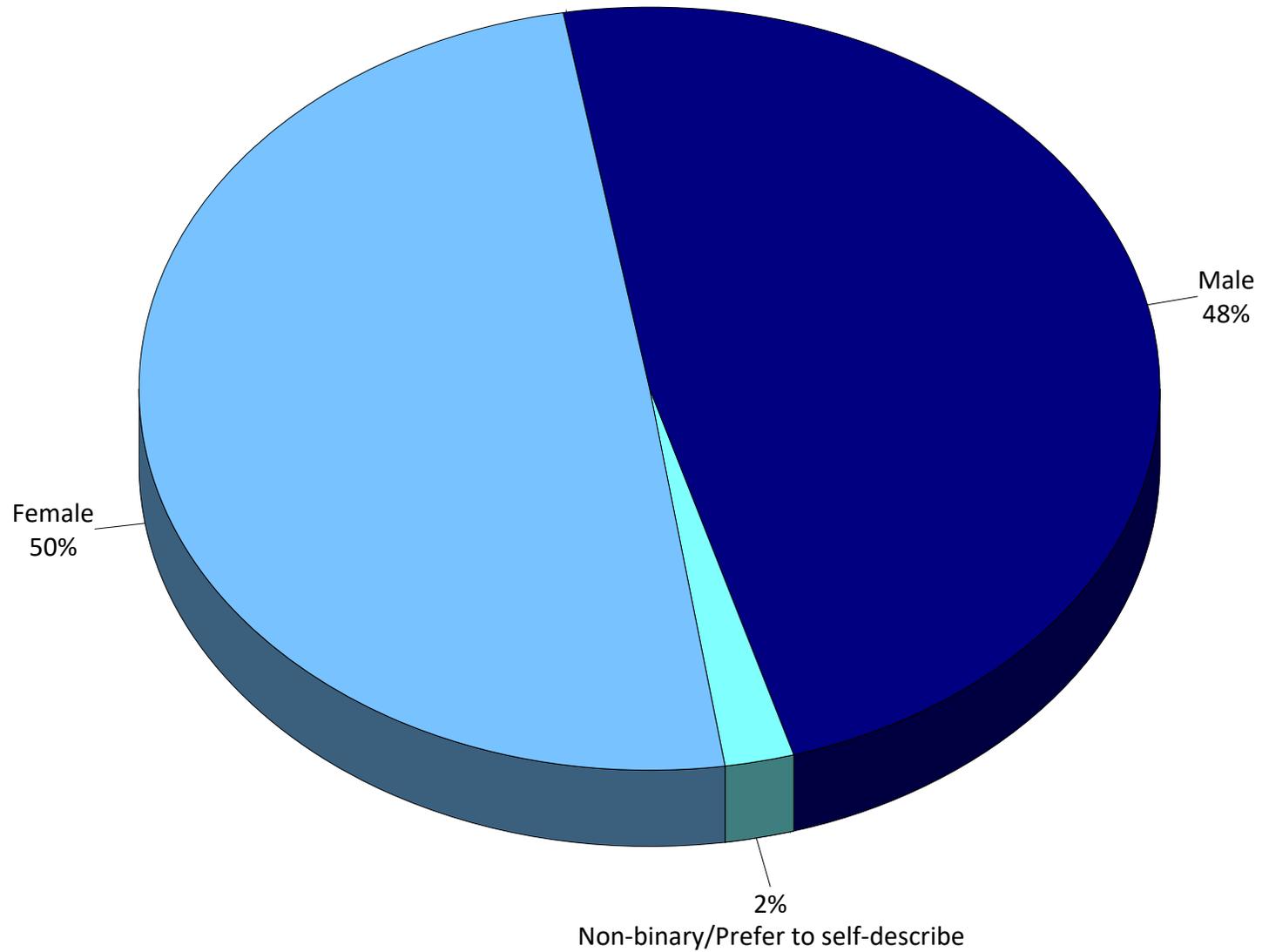
Q20. What is your household income?

by percentage of respondents (excluding "not provided")



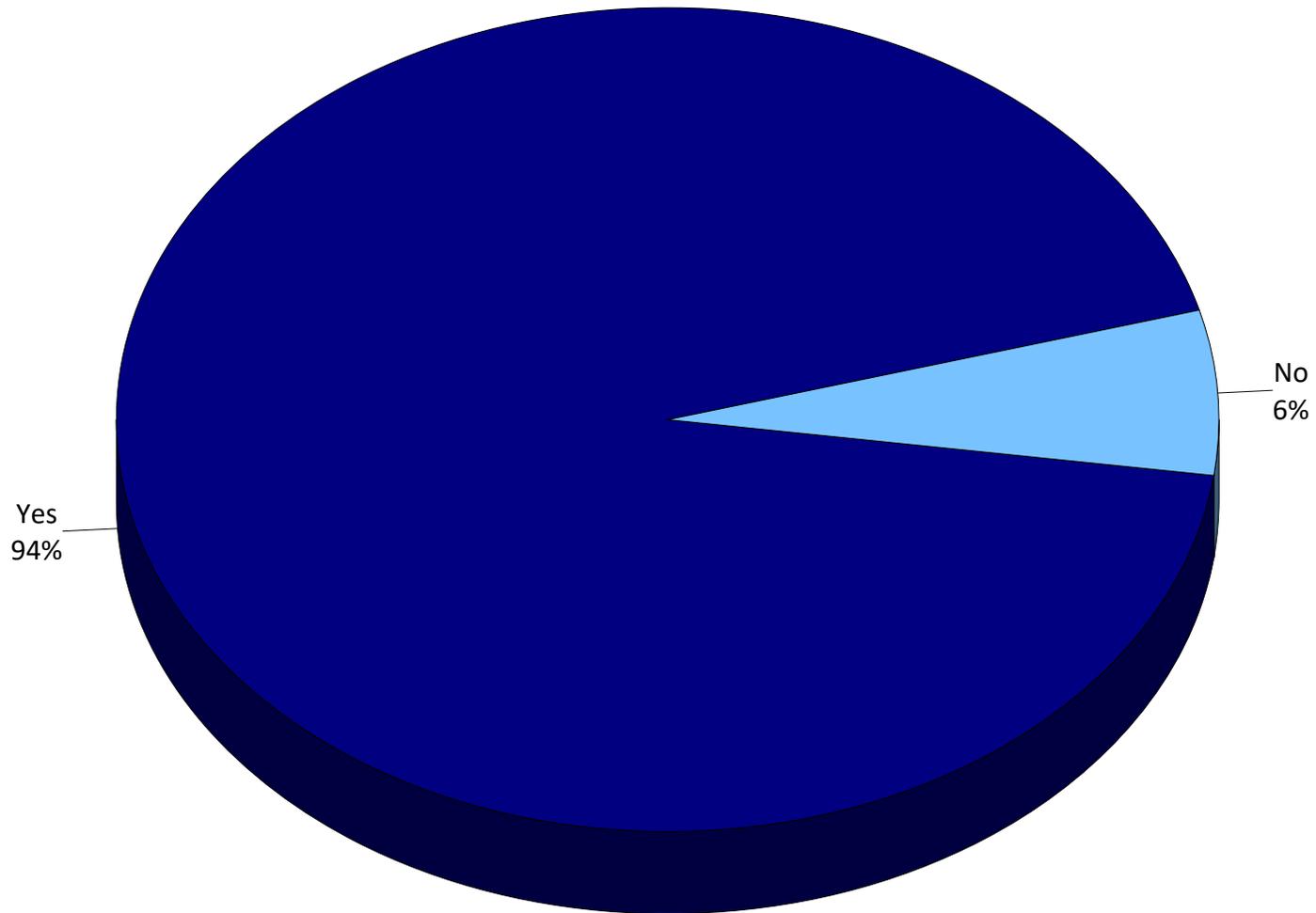
Q21. What is your gender?

by percentage of respondents (excluding "not provided")



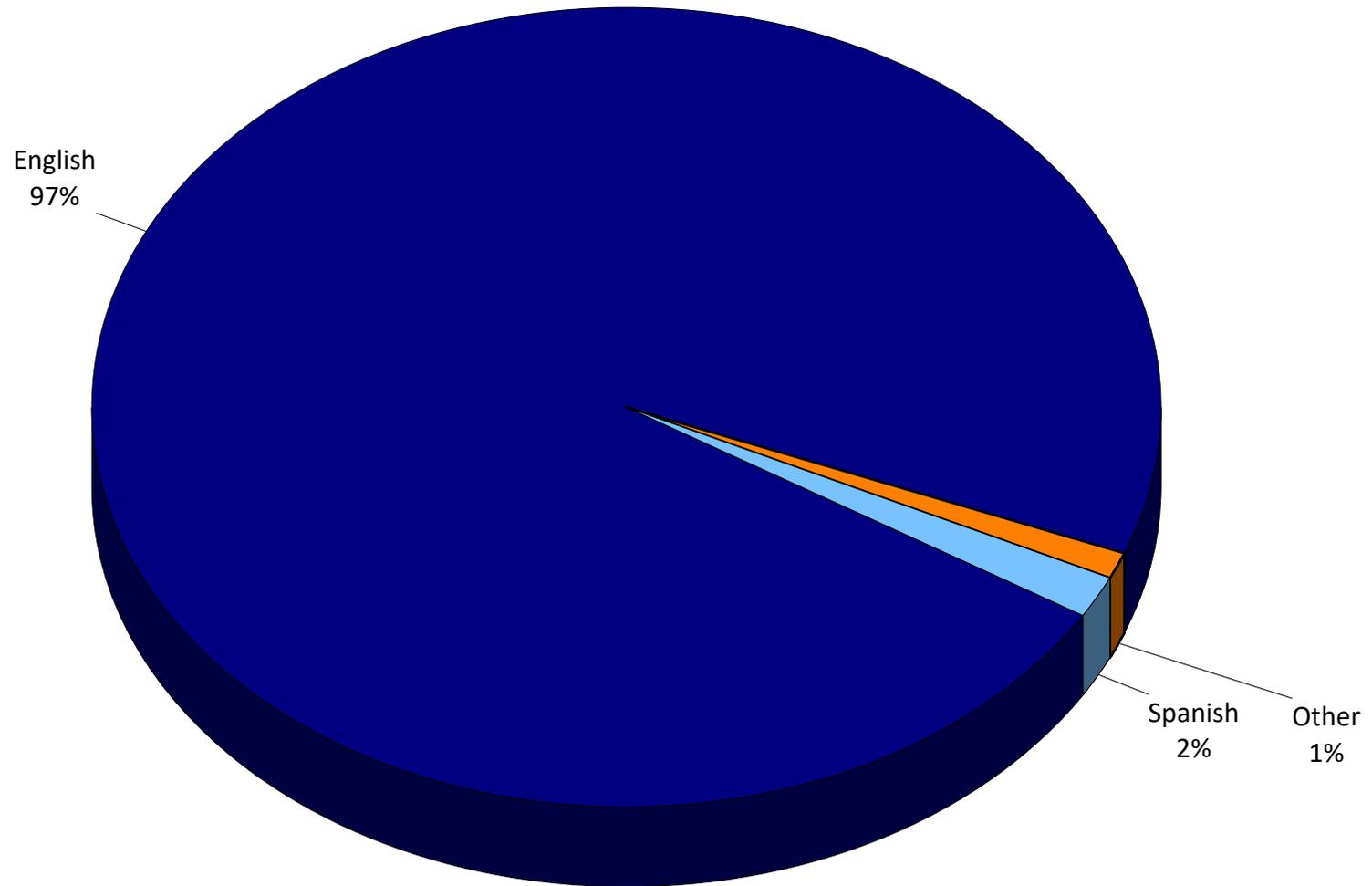
Q22. Does your household own a vehicle?

by percentage of respondents (excluding "not provided")



Q23. What is the primary language spoken in your home?

by percentage of respondents (excluding "not provided")



3

Priority Investment Ratings

Priority Investment Rating

Evanston, Illinois

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for the Farmer's Market would be 120.5 (out of 200).

How to Analyze the Charts:

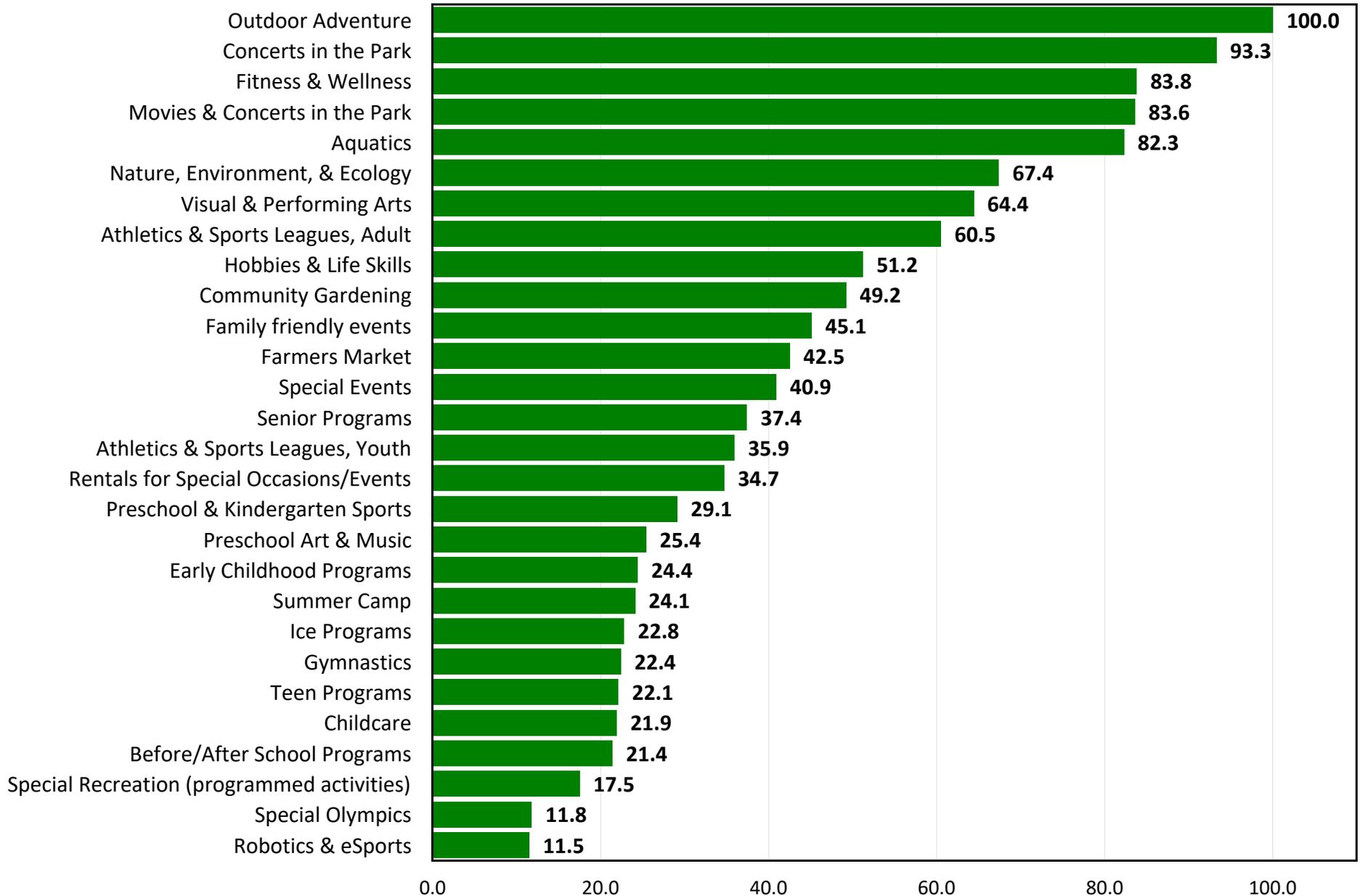
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Activities, Programs, or Events

the rating for the item with the most unmet need=100

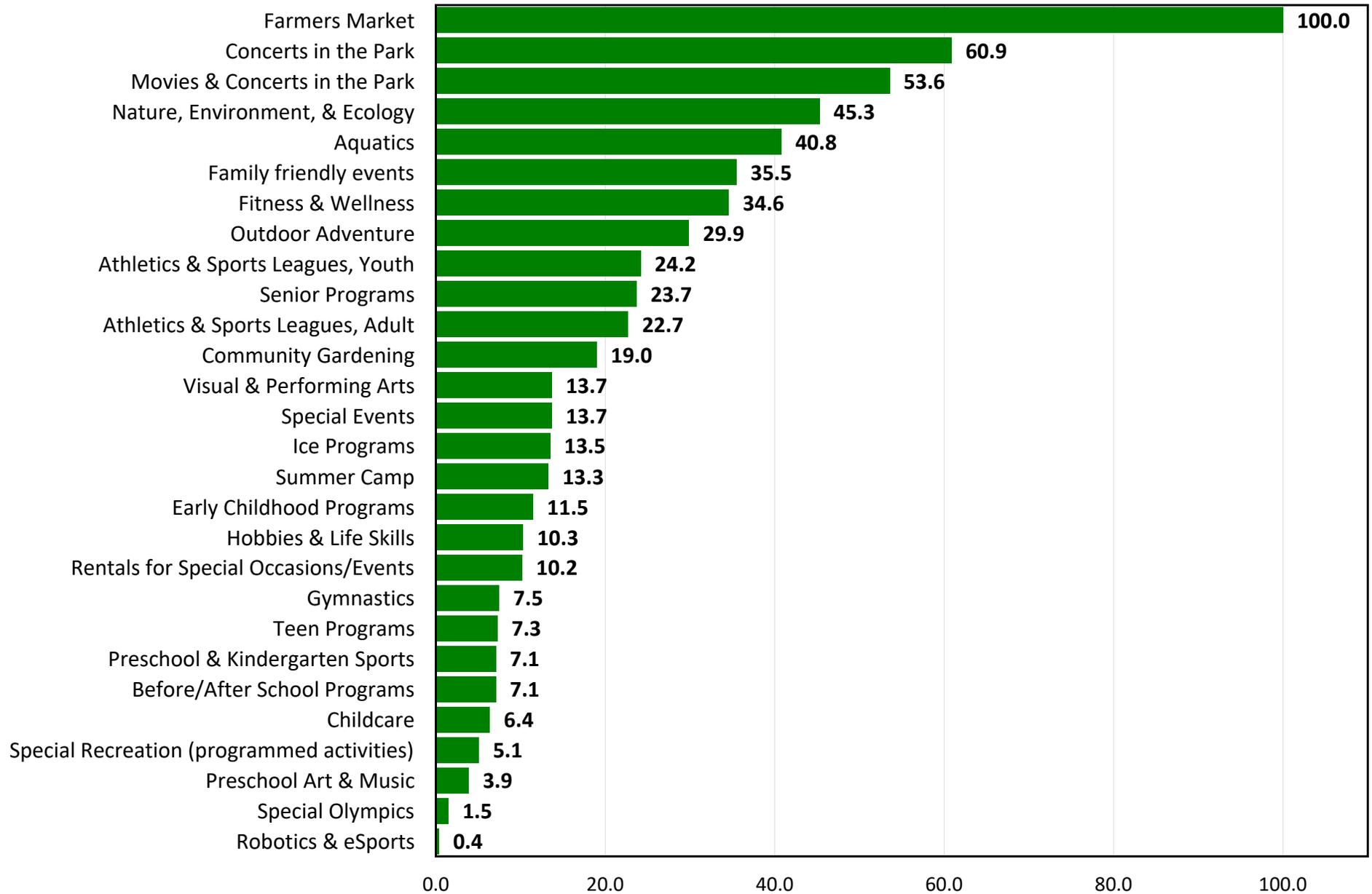
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



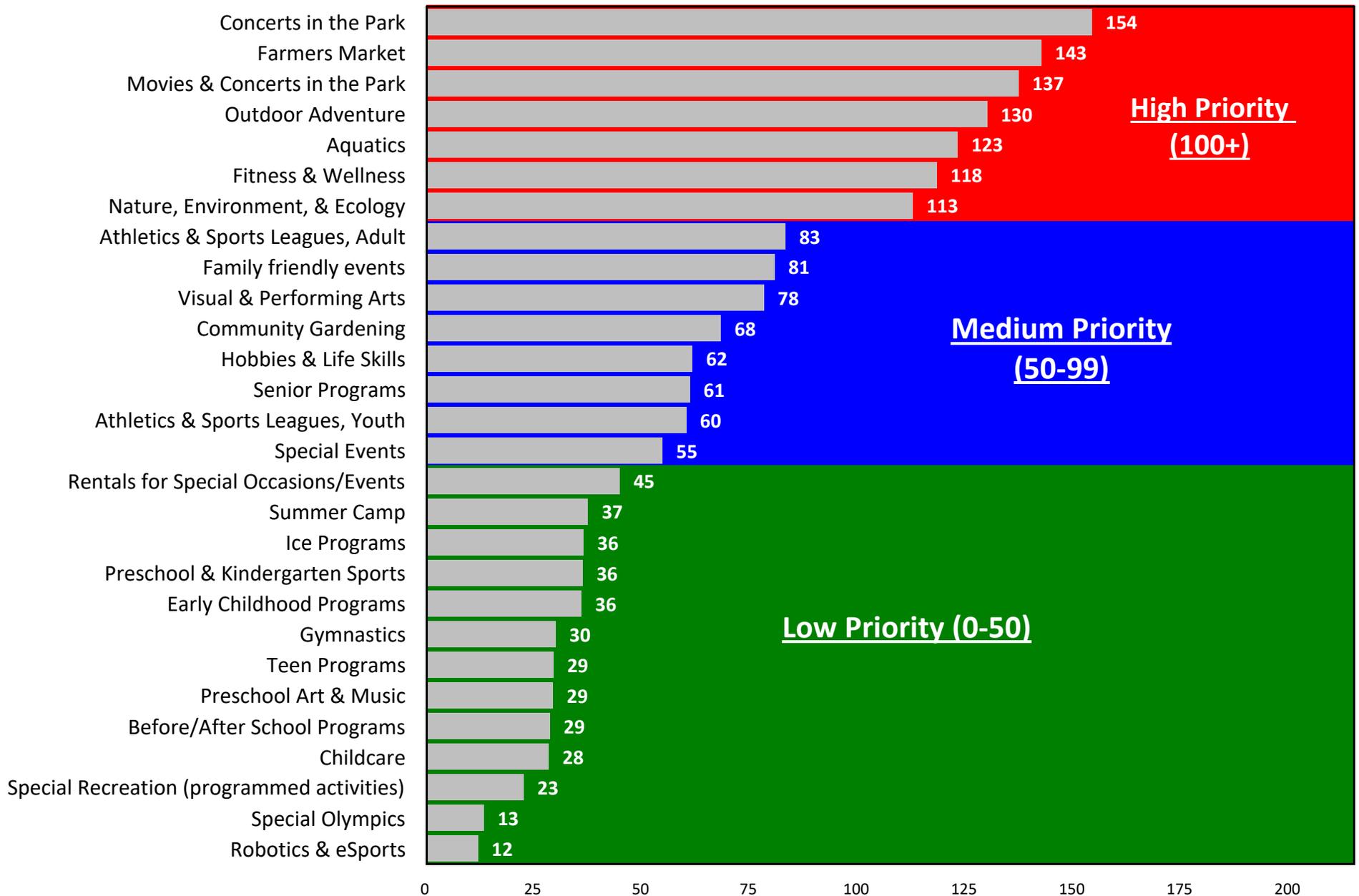
Importance Rating for Activities, Programs, or Events

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



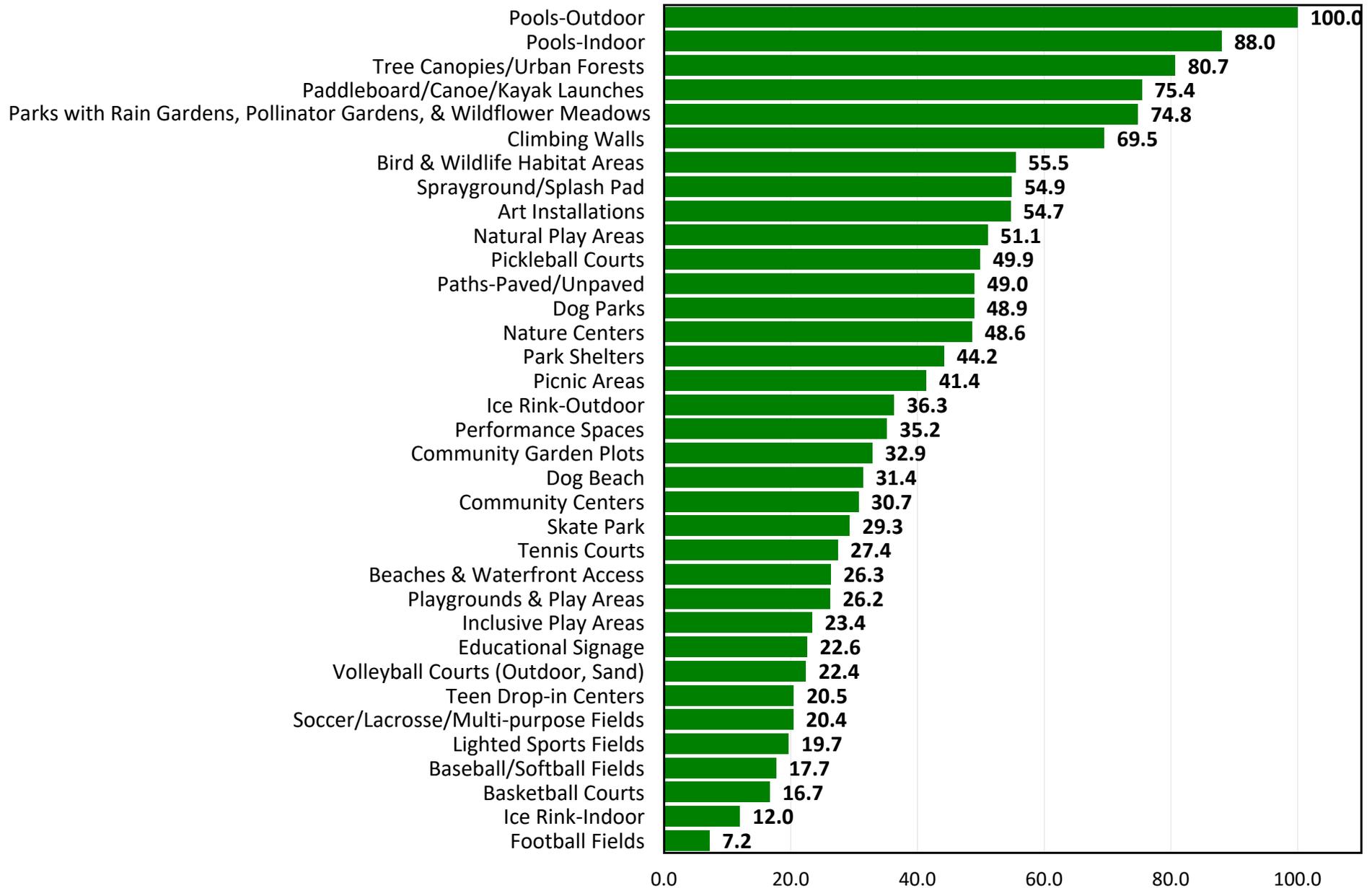
Top Priorities for Investment for Activities, Programs, or Events Based on the Priority Investment Rating



Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

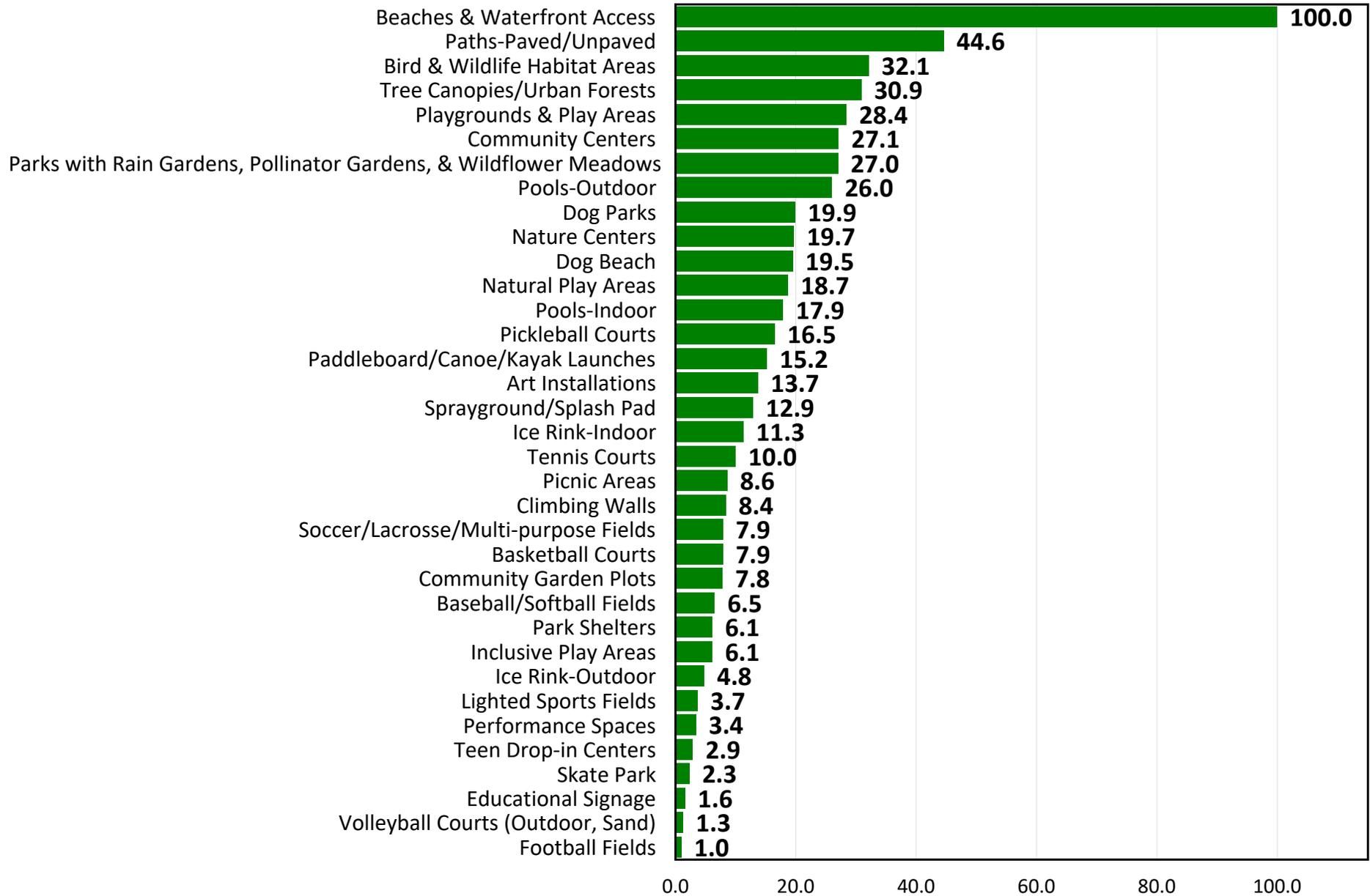
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



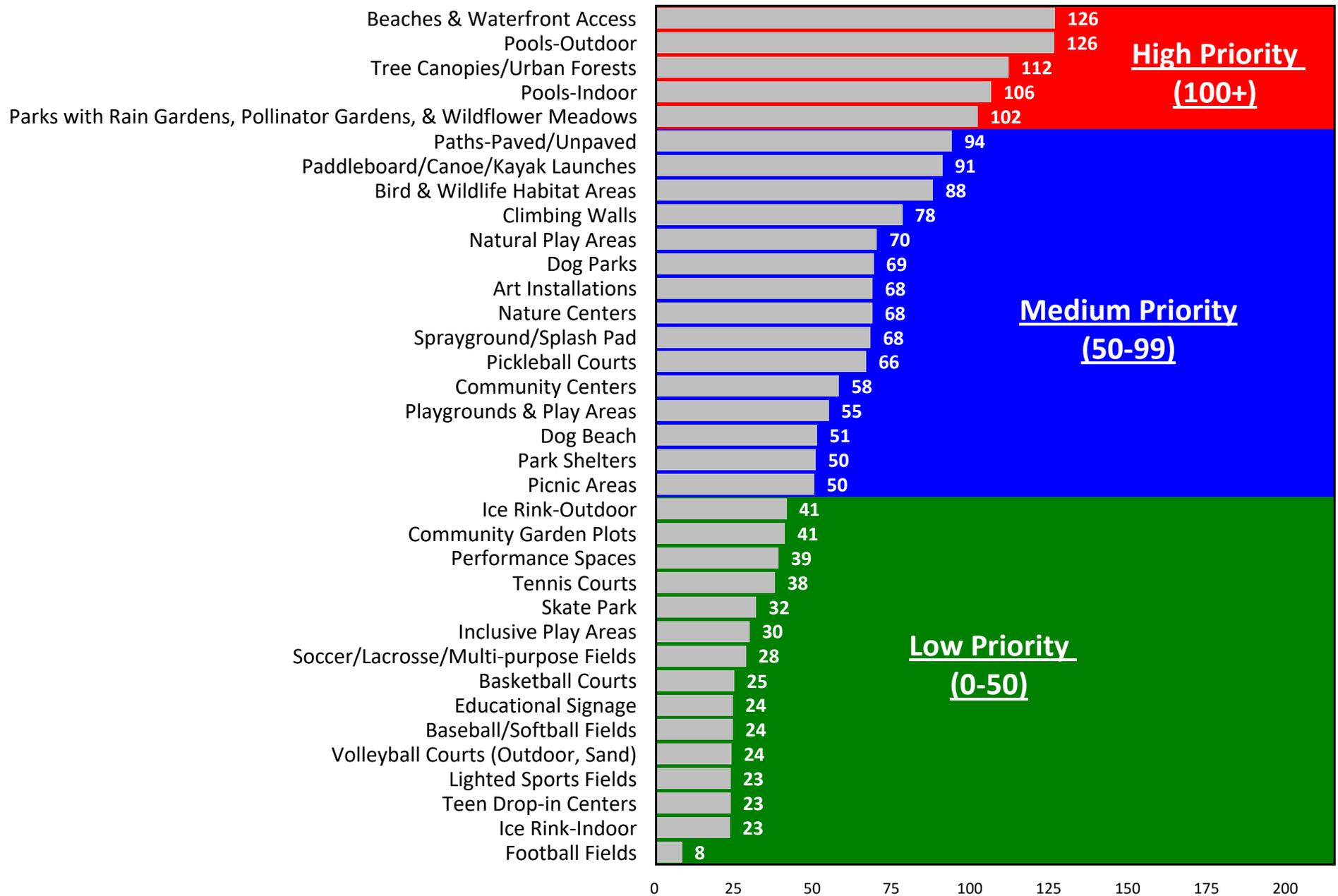
Importance Rating for Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Facilities Based on the Priority Investment Rating



4

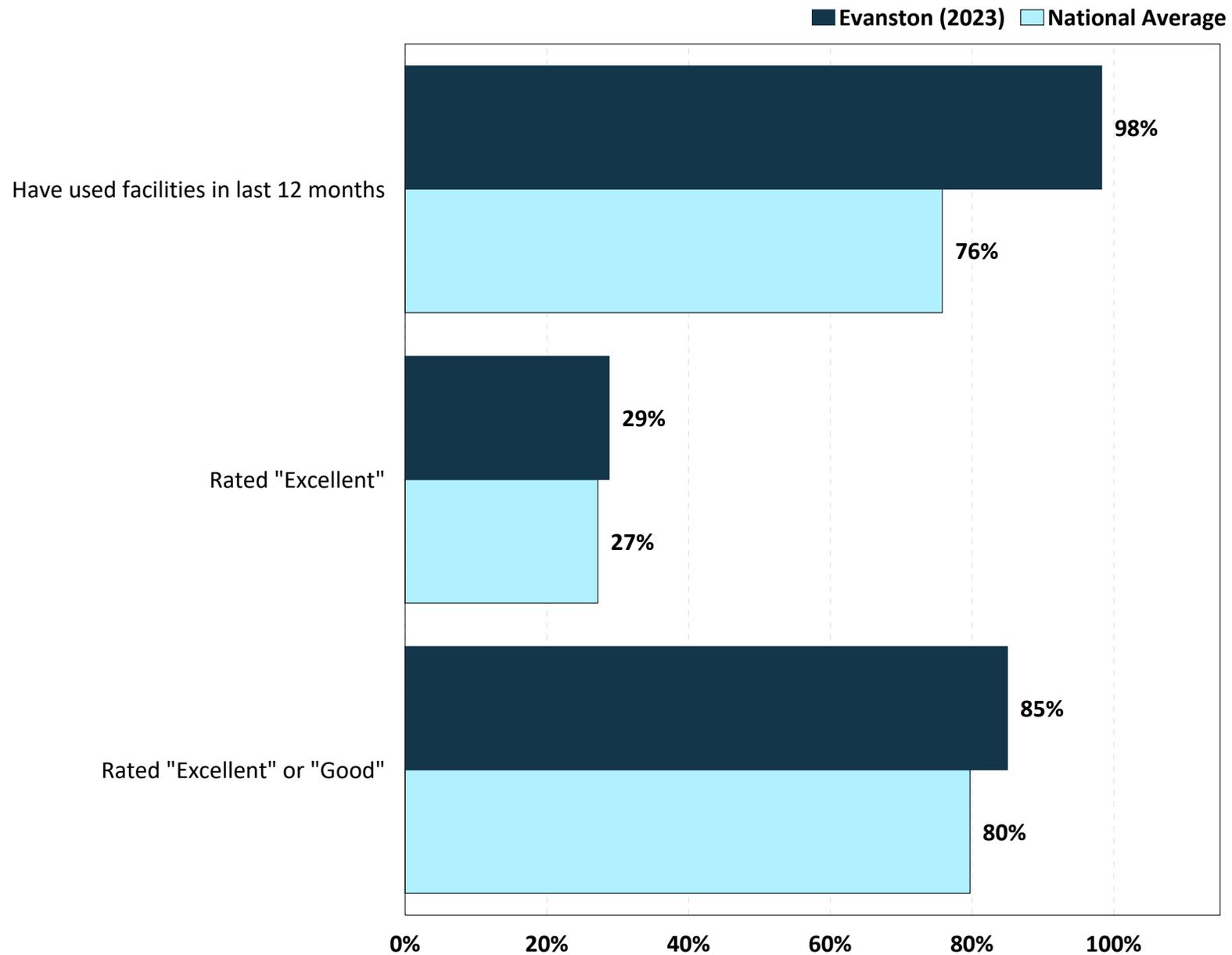
Benchmarks

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Evanston Parks and Recreation Department is not authorized without written consent from ETC Institute.

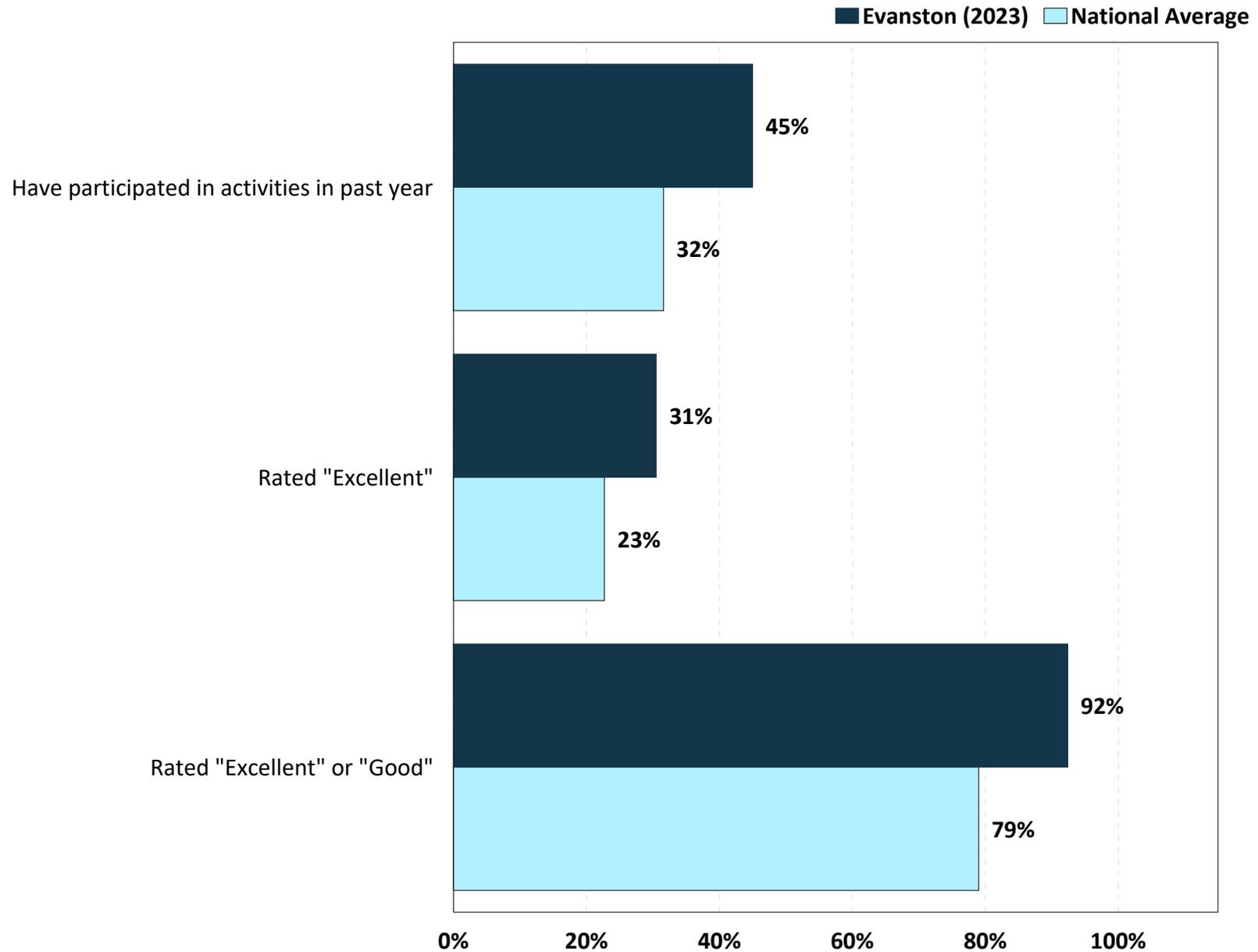
Use and Rating of Parks and Recreation Facilities

by percentage of respondents



Use and Rating of Parks and Recreation Activities/Programs

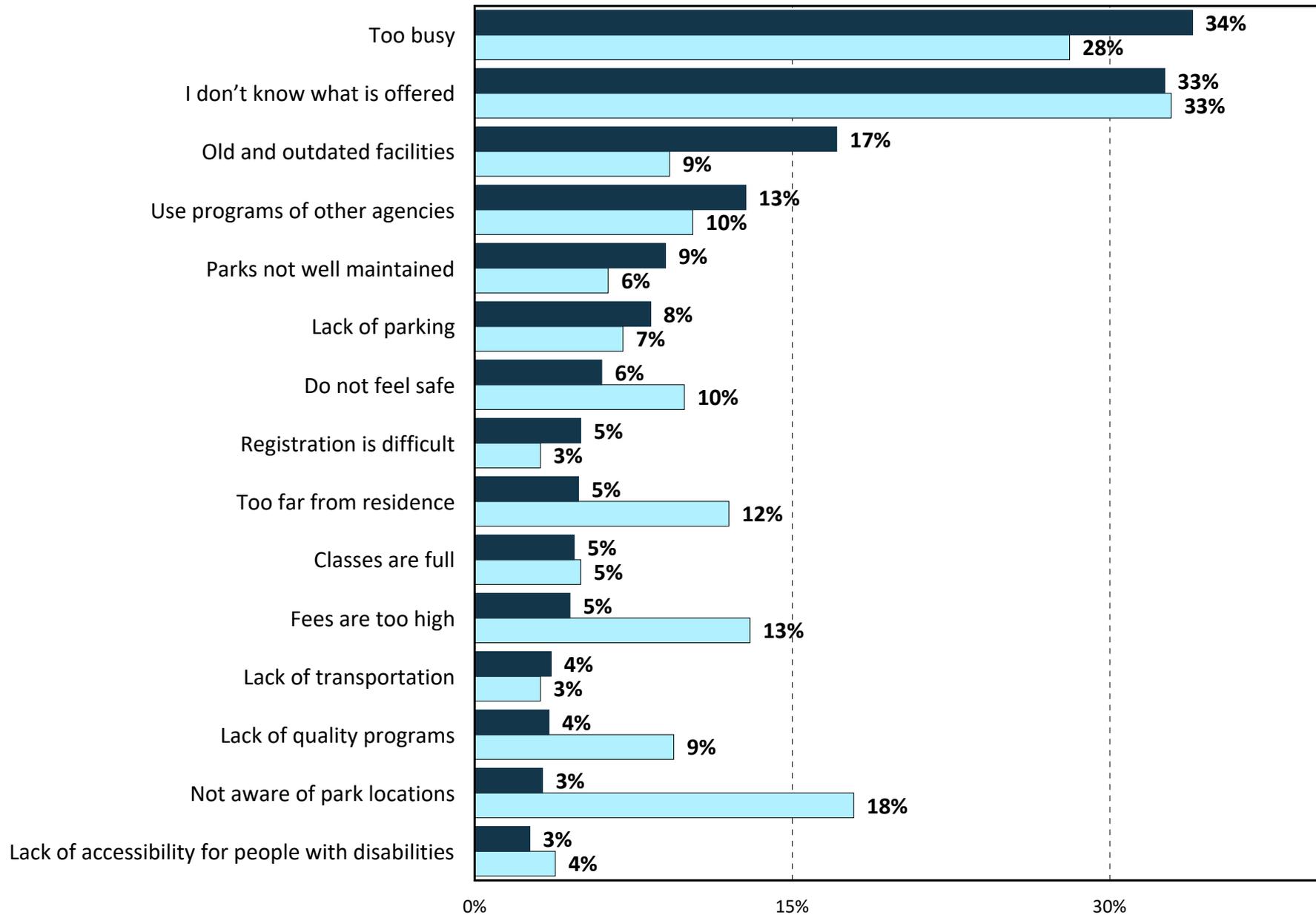
by percentage of respondents



Barriers to Facilities and Programs Use

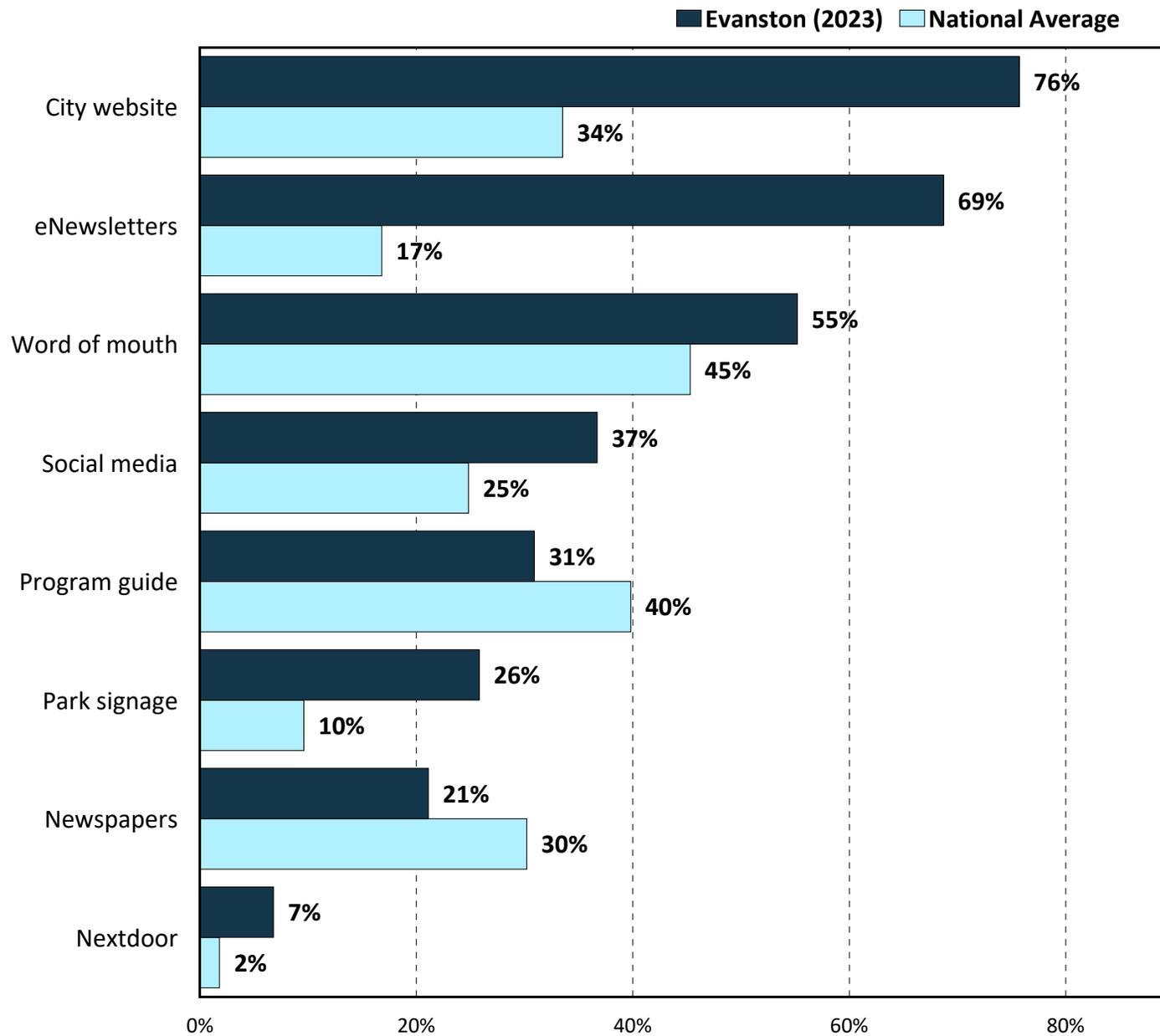
by % of respondents

■ Evanston (2023) ■ National Average



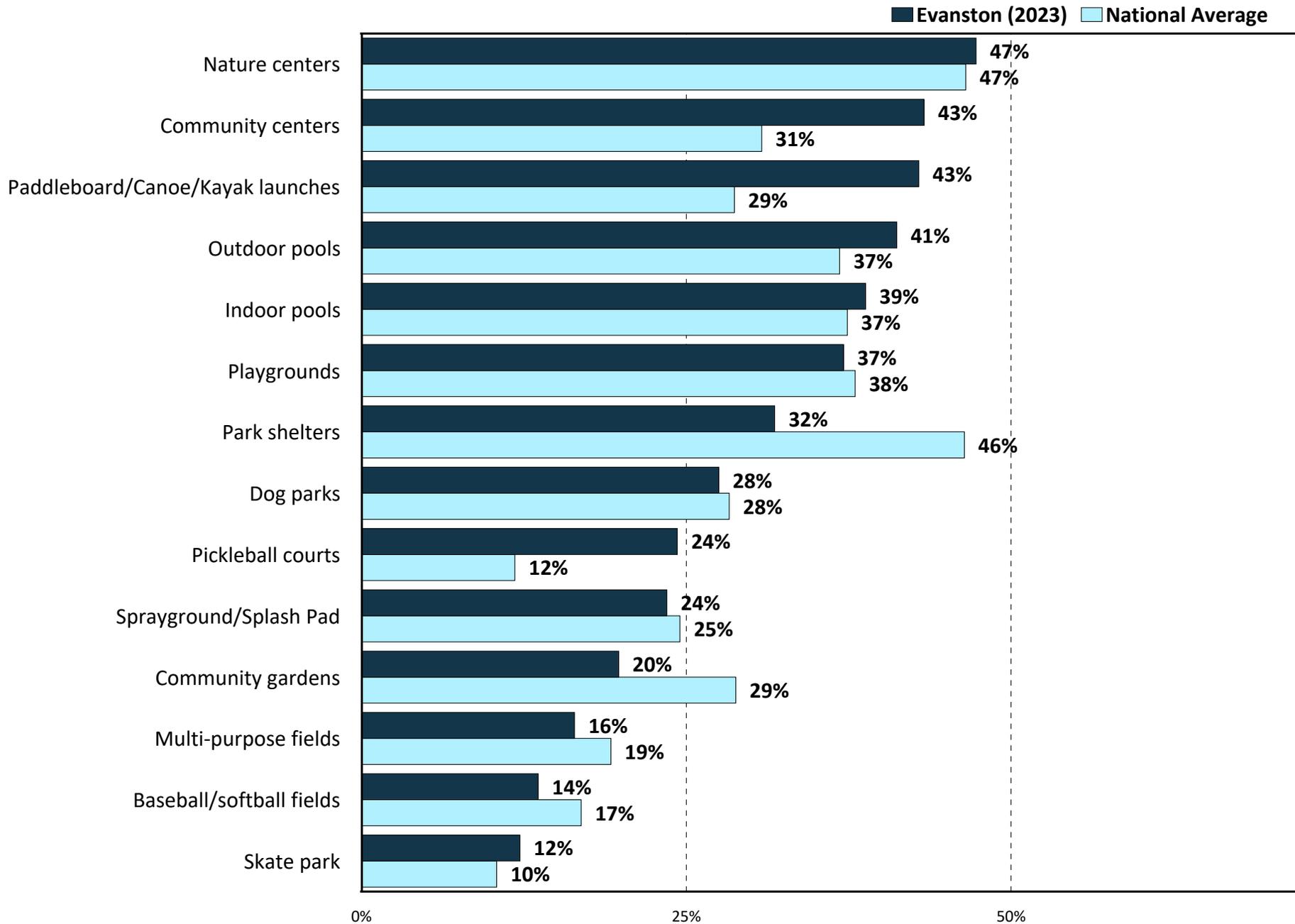
Ways Households Learn About Activities and Events

by percentage of respondents



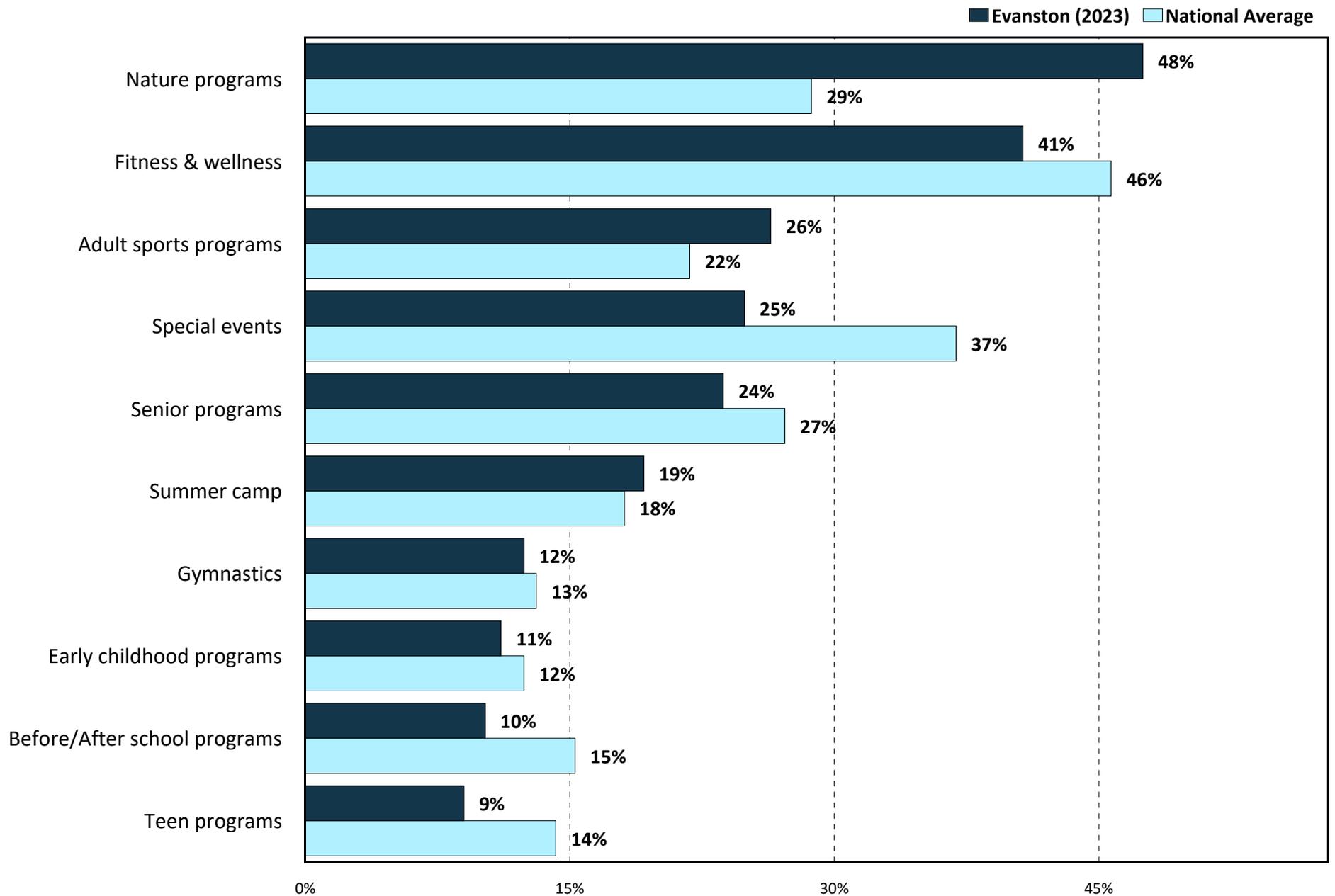
Respondents with Need for Facilities

by percentage of respondents



Respondents with Need for Recreation Programs

by percentage of respondents



5

Tabular Data

Q1. Please complete this survey with all household members in mind. Counting yourself, how many people in your household are...

	Mean	Sum
number	2.8	1271
Under age 5	0.2	103
Ages 5-9	0.2	105
Ages 10-14	0.1	68
Ages 15-19	0.2	79
Ages 20-24	0.1	58
Ages 25-34	0.3	134
Ages 35-44	0.4	184
Ages 45-54	0.4	161
Ages 55-64	0.4	185
Ages 65-79	0.4	165
Ages 80+	0.1	29

Q2. Have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

Q2. Have you visited any City parks, recreation centers, beaches, or other park & recreation facilities during past 12 months

	Number	Percent
Yes	461	98.3 %
No	8	1.7 %
Total	469	100.0 %

Q2a. Approximately how often have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

Q2a. How often have you visited any parks, recreation centers, beaches, or other park & recreation facilities

	Number	Percent
Daily	89	19.3 %
Multiple times per week	197	42.7 %
Weekly	98	21.3 %
Monthly	58	12.6 %
Once or twice per year	19	4.1 %
Total	461	100.0 %

Q2b. Overall, how would you rate the quality of ALL the City of Evanston parks, recreation centers, beaches, or other park and recreation facilities that you and members of your household have used?

Q2b. How would you rate quality of all City parks, recreation centers, beaches, or other park & recreation facilities

	Number	Percent
Excellent	132	28.6 %
Good	258	56.0 %
Fair	61	13.2 %
Poor	8	1.7 %
Not provided	2	0.4 %
Total	461	100.0 %

(WITHOUT "NOT PROVIDED")

Q2b. Overall, how would you rate the quality of ALL the City of Evanston parks, recreation centers, beaches, or other park and recreation facilities that you and members of your household have used? (without "not provided")

Q2b. How would you rate quality of all City parks, recreation centers, beaches, or other park & recreation facilities

	Number	Percent
Excellent	132	28.8 %
Good	258	56.2 %
Fair	61	13.3 %
Poor	8	1.7 %
Total	459	100.0 %

Q2c. Please check ALL the reasons why you and the members of your household don't visit or don't visit more often the parks, recreation centers, beaches, or other park and recreation facilities offered by the City of Evanston.

Q2c. All the reasons why your household doesn't visit or doesn't visit more often parks, recreation centers, beaches, or other park & recreation facilities

	Number	Percent
Use other City, State, private facilities	50	10.7 %
Too far from home	23	4.9 %
Too busy/don't have time	159	33.9 %
Not aware of park or facility locations	15	3.2 %
Parks or facilities are not well maintained	42	9.0 %
Old & outdated facilities	80	17.1 %
Lack of facilities for teens	28	6.0 %
Lack of parking to access parks/facilities	39	8.3 %
Do not feel safe using parks/facilities	28	6.0 %
Facilities don't meet needs	34	7.2 %
Lack of accessibility for people with disabilities	12	2.6 %
Do not feel welcomed or accommodated	6	1.3 %
Lack of facilities for neurodivergent community members	3	0.6 %
Lack of transportation	17	3.6 %
Lack of restrooms	95	20.3 %
Fees are too high/lack of financial assistance	21	4.5 %
Age barriers	6	1.3 %
Lack of childcare	10	2.1 %
Other	32	6.8 %
Total	700	

Q3. Have you or other members of your household participated in any activities (such as programs, sports leagues, or events) offered by the City of Evanston during the past 12 months?

Q3. Have you participated in any City activities during past 12 months	Number	Percent
Yes	211	45.0 %
No	258	55.0 %
Total	469	100.0 %

Q3a. Approximately how many different activities (such as programs, sports leagues, or events) offered by the City of Evanston have you or members of your household participated in over the past 12 months?

Q3a. How many different activities has your household participated in	Number	Percent
1 activity	36	17.1 %
2-3 activities	100	47.4 %
4-6 activities	49	23.2 %
7-10 activities	17	8.1 %
11+ activities	9	4.3 %
Total	211	100.0 %

Q3b. Overall, how would you rate the quality of ALL the activities (such as programs, sports leagues, or events) offered by the City of Evanston that you have participated in?

Q3b. How would you rate quality of all activities you have participated in	Number	Percent
Excellent	64	30.3 %
Good	130	61.6 %
Fair	15	7.1 %
Poor	1	0.5 %
Not provided	1	0.5 %
Total	211	100.0 %

(WITHOUT "NOT PROVIDED")

Q3b. Overall, how would you rate the quality of ALL the activities (such as programs, sports leagues, or events) offered by the City of Evanston that you have participated in? (without "not provided")

Q3b. How would you rate quality of all activities you have participated in	Number	Percent
Excellent	64	30.5 %
Good	130	61.9 %
Fair	15	7.1 %
Poor	1	0.5 %
Total	210	100.0 %

Q3c. Please check ALL of the reasons why you and the members of your household don't participate or don't participate more often in the activities (such as programs, sports leagues, and events) offered by the City of Evanston.

Q3c. All the reasons why your household doesn't participate or doesn't participate more often in City activities

	Number	Percent
I don't know what is offered	84	32.6 %
Use programs of other agencies	33	12.8 %
Lack of quality instructors	6	2.3 %
Lack of quality programs	9	3.5 %
Prefer individual activities	59	22.9 %
Too far from home	8	3.1 %
Program times are not convenient	36	14.0 %
Classes are full	12	4.7 %
Do not feel safe	4	1.6 %
Lack of accessibility for people with disabilities	3	1.2 %
Fees are too high or lack of financial assistance	18	7.0 %
Do not feel welcomed or accommodated	5	1.9 %
Lack of teen activities	5	1.9 %
Registration is difficult	13	5.0 %
Lack of transportation	10	3.9 %
Lack of childcare options	4	1.6 %
Too busy or not interested	87	33.7 %
Language or cultural barriers	3	1.2 %
Age barriers	17	6.6 %
Parking issues	8	3.1 %
Other	16	6.2 %
Total	440	

Q4. How do you typically travel to visit City of Evanston parks, recreation centers, beaches, or other park and recreation facilities?

(N=469)

	Most often	Sometimes	Rarely/never	Not provided
Q4-1. Walk	57.1%	29.9%	5.3%	7.7%
Q4-2. Bicycle	9.8%	40.1%	30.3%	19.8%
Q4-3. Bus/public transit	0.6%	6.6%	64.6%	28.1%
Q4-4. Drive in a personal vehicle-10 minutes or less	32.8%	42.6%	14.9%	9.6%
Q4-5. Drive in a personal vehicle-10 minutes or more	13.4%	24.9%	35.8%	25.8%
Q4-6. Other	0.0%	71.4%	28.6%	0.0%

(WITHOUT "NOT PROVIDED")**Q4. How do you typically travel to visit City of Evanston parks, recreation centers, beaches, or other park and recreation facilities? (without "not provided")**

(N=469)

	Most often	Sometimes	Rarely/never
Q4-1. Walk	61.9%	32.3%	5.8%
Q4-2. Bicycle	12.2%	50.0%	37.8%
Q4-3. Bus/public transit	0.9%	9.2%	89.9%
Q4-4. Drive in a personal vehicle-10 minutes or less	36.3%	47.2%	16.5%
Q4-5. Drive in a personal vehicle-10 minutes or more	18.1%	33.6%	48.3%
Q4-6. Other	0.0%	71.4%	28.6%

Q4-6. Other

Q4-6. Other	Number	Percent
Skateboard, rollerblade, scooter	1	14.3 %
Via electric scooter	1	14.3 %
Car share	1	14.3 %
Ride with friends	1	14.3 %
Jog	1	14.3 %
Electric scooter	1	14.3 %
Roller skate	1	14.3 %
Total	7	100.0 %

Q5. Please rate your level of agreement with the following statements by circling the corresponding number.

(N=469)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q5-1. Contribute to a sense of community	58.6%	29.0%	8.3%	1.5%	0.6%	1.9%
Q5-2. Improve health, wellbeing, & fitness of community members	60.6%	28.8%	7.7%	0.4%	0.4%	2.1%
Q5-3. Improve quality of life in City	70.4%	23.5%	3.0%	1.1%	0.2%	1.9%
Q5-4. Help community members connect with nature	56.3%	29.9%	9.8%	1.3%	0.4%	2.3%
Q5-5. Help preserve open space & the environment	63.1%	27.3%	5.8%	0.6%	0.2%	3.0%
Q5-6. Protect historical attributes of City & region	34.8%	27.5%	26.9%	4.3%	0.9%	5.8%
Q5-7. Help attract new community members & businesses	31.8%	30.9%	26.0%	3.8%	1.1%	6.4%
Q5-8. Provide tourism revenues/contributes to City's tourism economy	21.1%	24.5%	29.4%	10.9%	2.1%	11.9%
Q5-9. Help reduce crime in my neighborhood	11.7%	23.2%	33.3%	14.7%	2.6%	14.5%
Q5-10. Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	29.2%	35.8%	19.0%	5.5%	0.9%	9.6%
Q5-11. Provide ample access to recreation & nature	33.9%	45.0%	11.7%	4.9%	0.9%	3.6%
Q5-12. Are inclusive spaces that support the needs of community members from many different backgrounds	26.7%	38.4%	17.7%	6.0%	0.4%	10.9%

Q5. Please rate your level of agreement with the following statements by circling the corresponding number.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q5-13. Provide access to arts & culture	22.8%	41.2%	22.0%	6.4%	0.6%	7.0%
Q5-14. Are equitably distributed throughout the community	13.2%	29.9%	23.9%	15.1%	2.3%	15.6%
Q5-15. Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	26.7%	31.8%	20.0%	5.1%	1.7%	14.7%
Q5-16. Other	50.0%	0.0%	0.0%	16.7%	33.3%	0.0%

(WITHOUT "DON'T KNOW")**Q5. Please rate your level of agreement with the following statements by circling the corresponding number. (without "don't know")**

(N=469)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q5-1. Contribute to a sense of community	59.8%	29.6%	8.5%	1.5%	0.7%
Q5-2. Improve health, wellbeing, & fitness of community members	61.9%	29.4%	7.8%	0.4%	0.4%
Q5-3. Improve quality of life in City	71.7%	23.9%	3.0%	1.1%	0.2%
Q5-4. Help community members connect with nature	57.6%	30.6%	10.0%	1.3%	0.4%
Q5-5. Help preserve open space & the environment	65.1%	28.1%	5.9%	0.7%	0.2%
Q5-6. Protect historical attributes of City & region	36.9%	29.2%	28.5%	4.5%	0.9%
Q5-7. Help attract new community members & businesses	33.9%	33.0%	27.8%	4.1%	1.1%
Q5-8. Provide tourism revenues/ contributes to City's tourism economy	24.0%	27.8%	33.4%	12.3%	2.4%
Q5-9. Help reduce crime in my neighborhood	13.7%	27.2%	38.9%	17.2%	3.0%
Q5-10. Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	32.3%	39.6%	21.0%	6.1%	0.9%
Q5-11. Provide ample access to recreation & nature	35.2%	46.7%	12.2%	5.1%	0.9%
Q5-12. Are inclusive spaces that support the needs of community members from many different backgrounds	29.9%	43.1%	19.9%	6.7%	0.5%
Q5-13. Provide access to arts & culture	24.5%	44.3%	23.6%	6.9%	0.7%
Q5-14. Are equitably distributed throughout the community	15.7%	35.4%	28.3%	17.9%	2.8%
Q5-15. Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	31.3%	37.3%	23.5%	6.0%	2.0%
Q5-16. Other	50.0%	0.0%	0.0%	16.7%	33.3%

Q6. Which THREE of the items listed in Question 5 are MOST IMPORTANT to you and the members of your household?

<u>Q6. Top choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	95	20.3 %
Improve health, wellbeing, & fitness of community members	108	23.0 %
Improve quality of life in City	93	19.8 %
Help community members connect with nature	26	5.5 %
Help preserve open space & the environment	34	7.2 %
Protect historical attributes of City & region	2	0.4 %
Help attract new community members & businesses	5	1.1 %
Help reduce crime in my neighborhood	1	0.2 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	18	3.8 %
Provide ample access to recreation & nature	24	5.1 %
Are inclusive spaces that support the needs of community members from many different backgrounds	9	1.9 %
Provide access to arts & culture	1	0.2 %
Are equitably distributed throughout the community	11	2.3 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	17	3.6 %
<u>None chosen</u>	<u>25</u>	<u>5.3 %</u>
Total	469	100.0 %

Q6. Which THREE of the items listed in Question 5 are MOST IMPORTANT to you and the members of your household?

<u>Q6. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	34	7.2 %
Improve health, wellbeing, & fitness of community members	79	16.8 %
Improve quality of life in City	70	14.9 %
Help community members connect with nature	43	9.2 %
Help preserve open space & the environment	82	17.5 %
Protect historical attributes of City & region	6	1.3 %
Help attract new community members & businesses	6	1.3 %
Help reduce crime in my neighborhood	11	2.3 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	33	7.0 %
Provide ample access to recreation & nature	36	7.7 %
Are inclusive spaces that support the needs of community members from many different backgrounds	12	2.6 %
Provide access to arts & culture	5	1.1 %
Are equitably distributed throughout the community	10	2.1 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	15	3.2 %
<u>None chosen</u>	<u>27</u>	<u>5.8 %</u>
Total	469	100.0 %

Q6. Which THREE of the items listed in Question 5 are MOST IMPORTANT to you and the members of your household?

Q6. 3rd choice	Number	Percent
Contribute to a sense of community	48	10.2 %
Improve health, wellbeing, & fitness of community members	45	9.6 %
Improve quality of life in City	67	14.3 %
Help community members connect with nature	42	9.0 %
Help preserve open space & the environment	58	12.4 %
Protect historical attributes of City & region	9	1.9 %
Help attract new community members & businesses	13	2.8 %
Provide tourism revenues/contributes to City's tourism economy	3	0.6 %
Help reduce crime in my neighborhood	3	0.6 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	36	7.7 %
Provide ample access to recreation & nature	40	8.5 %
Are inclusive spaces that support the needs of community members from many different backgrounds	22	4.7 %
Provide access to arts & culture	12	2.6 %
Are equitably distributed throughout the community	22	4.7 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	17	3.6 %
None chosen	32	6.8 %
Total	469	100.0 %

(SUM OF TOP 3)

Q6. Which THREE of the items listed in Question 5 are MOST IMPORTANT to you and the members of your household? (top 3)

Q6. Top choice	Number	Percent
Contribute to a sense of community	177	37.7 %
Improve health, wellbeing, & fitness of community members	232	49.5 %
Improve quality of life in City	230	49.0 %
Help community members connect with nature	111	23.7 %
Help preserve open space & the environment	174	37.1 %
Protect historical attributes of City & region	17	3.6 %
Help attract new community members & businesses	24	5.1 %
Provide tourism revenues/contributes to City's tourism economy	3	0.6 %
Help reduce crime in my neighborhood	15	3.2 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	87	18.6 %
Provide ample access to recreation & nature	100	21.3 %
Are inclusive spaces that support the needs of community members from many different backgrounds	43	9.2 %
Provide access to arts & culture	18	3.8 %
Are equitably distributed throughout the community	43	9.2 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	49	10.4 %
None chosen	25	5.3 %
Total	1348	

Q7. Which THREE of the items listed in Question 5 are MOST IMPORTANT to the future of the City of Evanston?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	110	23.5 %
Improve health, wellbeing, & fitness of community members	57	12.2 %
Improve quality of life in City	91	19.4 %
Help community members connect with nature	11	2.3 %
Help preserve open space & the environment	37	7.9 %
Protect historical attributes of City & region	4	0.9 %
Help attract new community members & businesses	18	3.8 %
Provide tourism revenues/contributes to City's tourism economy	7	1.5 %
Help reduce crime in my neighborhood	19	4.1 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	17	3.6 %
Provide ample access to recreation & nature	12	2.6 %
Are inclusive spaces that support the needs of community members from many different backgrounds	15	3.2 %
Provide access to arts & culture	1	0.2 %
Are equitably distributed throughout the community	14	3.0 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	30	6.4 %
None chosen	26	5.5 %
Total	469	100.0 %

Q7. Which THREE of the items listed in Question 5 are MOST IMPORTANT to the future of the City of Evanston?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	37	7.9 %
Improve health, wellbeing, & fitness of community members	57	12.2 %
Improve quality of life in City	76	16.2 %
Help community members connect with nature	17	3.6 %
Help preserve open space & the environment	57	12.2 %
Protect historical attributes of City & region	16	3.4 %
Help attract new community members & businesses	44	9.4 %
Provide tourism revenues/contributes to City's tourism economy	17	3.6 %
Help reduce crime in my neighborhood	15	3.2 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	28	6.0 %
Provide ample access to recreation & nature	18	3.8 %
Are inclusive spaces that support the needs of community members from many different backgrounds	23	4.9 %
Provide access to arts & culture	6	1.3 %
Are equitably distributed throughout the community	13	2.8 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	14	3.0 %
None chosen	31	6.6 %
Total	469	100.0 %

Q7. Which THREE of the items listed in Question 5 are MOST IMPORTANT to the future of the City of Evanston?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	40	8.5 %
Improve health, wellbeing, & fitness of community members	35	7.5 %
Improve quality of life in City	41	8.7 %
Help community members connect with nature	18	3.8 %
Help preserve open space & the environment	45	9.6 %
Protect historical attributes of City & region	17	3.6 %
Help attract new community members & businesses	30	6.4 %
Provide tourism revenues/contributes to City's tourism economy	15	3.2 %
Help reduce crime in my neighborhood	18	3.8 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	41	8.7 %
Provide ample access to recreation & nature	22	4.7 %
Are inclusive spaces that support the needs of community members from many different backgrounds	24	5.1 %
Provide access to arts & culture	16	3.4 %
Are equitably distributed throughout the community	30	6.4 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	38	8.1 %
None chosen	39	8.3 %
Total	469	100.0 %

(SUM OF TOP 3)

Q7. Which THREE of the items listed in Question 5 are MOST IMPORTANT to the future of the City of Evanston? (top 3)

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Contribute to a sense of community	187	39.9 %
Improve health, wellbeing, & fitness of community members	149	31.8 %
Improve quality of life in City	208	44.3 %
Help community members connect with nature	46	9.8 %
Help preserve open space & the environment	139	29.6 %
Protect historical attributes of City & region	37	7.9 %
Help attract new community members & businesses	92	19.6 %
Provide tourism revenues/contributes to City's tourism economy	39	8.3 %
Help reduce crime in my neighborhood	52	11.1 %
Provide activities, programs, & events that are accessible to all community members regardless of age, ability, or other factors	86	18.3 %
Provide ample access to recreation & nature	52	11.1 %
Are inclusive spaces that support the needs of community members from many different backgrounds	62	13.2 %
Provide access to arts & culture	23	4.9 %
Are equitably distributed throughout the community	57	12.2 %
Help mitigate climate change (such as improve water & air quality & provide cool spaces on hot days)	82	17.5 %
None chosen	26	5.5 %
Total	1337	

Q8. Please indicate if YOU or any members of your household currently ATTEND or WOULD LIKE TO ATTEND each of the activities, programs, or events listed below.

(N=469)

	Yes	No
Q8-1. Aquatics	41.8%	58.2%
Q8-2. Athletics & Sports Leagues, Adult	26.4%	73.6%
Q8-3. Athletics & Sports Leagues, Youth	21.5%	78.5%
Q8-4. Before/After School Programs	10.2%	89.8%
Q8-5. Childcare	8.5%	91.5%
Q8-6. Community Gardening	25.2%	74.8%
Q8-7. Concerts in the Park	72.1%	27.9%
Q8-8. Early Childhood Programs (up to age 5)	11.1%	88.9%
Q8-9. Family friendly events	35.8%	64.2%
Q8-10. Farmers Market	80.2%	19.8%
Q8-11. Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	40.7%	59.3%
Q8-12. Gymnastics	12.4%	87.6%
Q8-13. Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	20.9%	79.1%
Q8-14. Ice Programs (skating, hockey, etc.)	22.2%	77.8%
Q8-15. Movies & Concerts in the Park	62.5%	37.5%
Q8-16. Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	47.5%	52.5%
Q8-17. Outdoor Adventure (i.e., kayaking, canoeing, & camping)	43.9%	56.1%
Q8-18. Preschool & Kindergarten Sports	11.5%	88.5%

Q8. Please indicate if YOU or any members of your household currently ATTEND or WOULD LIKE TO ATTEND each of the activities, programs, or events listed below.

	Yes	No
Q8-19. Preschool Art & Music	10.2%	89.8%
Q8-20. Rentals for Social Occasions/ Events (such as spaces for birthday parties)	24.9%	75.1%
Q8-21. Robotics & eSports	5.8%	94.2%
Q8-22. Senior Programs (ages 55 & up)	23.7%	76.3%
Q8-23. Special Events	24.9%	75.1%
Q8-24. Special Olympics (competition)	4.5%	95.5%
Q8-25. Special Recreation (programmed activities)	9.4%	90.6%
Q8-26. Summer Camp	19.2%	80.8%
Q8-27. Teen Programs (ages 13 to 17)	9.0%	91.0%
Q8-28. Visual & Performing Arts (such as dance & music classes)	28.4%	71.6%

Q8. If "Yes," please indicate how well your needs are being met.

(N=456)

	100% met	75% met	50% met	25% met	0% met
Q8-1. Aquatics	20.4%	13.3%	21.5%	21.5%	23.2%
Q8-2. Athletics & Sports Leagues, Adult	6.8%	16.2%	19.7%	28.2%	29.1%
Q8-3. Athletics & Sports Leagues, Youth	24.0%	19.8%	26.0%	16.7%	13.5%
Q8-4. Before/After School Programs	12.2%	17.1%	19.5%	26.8%	24.4%
Q8-5. Childcare	8.1%	5.4%	16.2%	18.9%	51.4%
Q8-6. Community Gardening	17.6%	16.7%	19.6%	30.4%	15.7%
Q8-7. Concerts in the Park	26.2%	30.4%	23.0%	14.4%	6.1%
Q8-8. Early Childhood Programs (up to age 5)	6.5%	19.6%	30.4%	17.4%	26.1%
Q8-9. Family friendly events	24.1%	33.5%	24.7%	15.8%	1.9%
Q8-10. Farmers Market	60.9%	21.2%	10.8%	4.5%	2.5%
Q8-11. Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	11.6%	19.2%	26.2%	27.3%	15.7%
Q8-12. Gymnastics	19.6%	19.6%	21.4%	12.5%	26.8%
Q8-13. Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	3.5%	14.1%	18.8%	41.2%	22.4%
Q8-14. Ice Programs (skating, hockey, etc.)	36.7%	28.6%	12.2%	12.2%	10.2%
Q8-15. Movies & Concerts in the Park	27.1%	27.9%	24.2%	16.0%	4.8%
Q8-16. Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	24.1%	28.1%	19.7%	16.7%	11.3%
Q8-17. Outdoor Adventure (i.e., kayaking, canoeing, & camping)	7.4%	16.0%	18.1%	28.7%	29.8%
Q8-18. Preschool & Kindergarten Sports	8.5%	6.4%	19.1%	38.3%	27.7%

Q8. If "Yes," please indicate how well your needs are being met.

	100% met	75% met	50% met	25% met	0% met
Q8-19. Preschool Art & Music	2.3%	14.0%	30.2%	23.3%	30.2%
Q8-20. Rentals for Social Occasions/ Events (such as spaces for birthday parties)	23.4%	29.7%	27.0%	9.9%	9.9%
Q8-21. Robotics & eSports	18.5%	14.8%	25.9%	14.8%	25.9%
Q8-22. Senior Programs (ages 55 & up)	11.2%	35.7%	26.5%	16.3%	10.2%
Q8-23. Special Events	18.4%	26.2%	27.2%	18.4%	9.7%
Q8-24. Special Olympics (competition)	5.9%	5.9%	41.2%	11.8%	35.3%
Q8-25. Special Recreation (programmed activities)	10.0%	27.5%	20.0%	12.5%	30.0%
Q8-26. Summer Camp	37.3%	20.5%	19.3%	13.3%	9.6%
Q8-27. Teen Programs (ages 13 to 17)	0.0%	17.5%	25.0%	22.5%	35.0%
Q8-28. Visual & Performing Arts (such as dance & music classes)	5.1%	18.6%	29.7%	28.0%	18.6%

Q9. Which FOUR activities, programs or events from the list in Question 8 are MOST IMPORTANT to you and the members of your household?

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Aquatics	37	7.9 %
Athletics & Sports Leagues, Adult	21	4.5 %
Athletics & Sports Leagues, Youth	29	6.2 %
Before/After School Programs	3	0.6 %
Childcare	5	1.1 %
Community Gardening	13	2.8 %
Concerts in the Park	41	8.7 %
Early Childhood Programs (up to age 5)	13	2.8 %
Family friendly events	24	5.1 %
Farmers Market	96	20.5 %
Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	17	3.6 %
Gymnastics	3	0.6 %
Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	2	0.4 %
Ice Programs (skating, hockey, etc.)	7	1.5 %
Movies & Concerts in the Park	18	3.8 %
Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	31	6.6 %
Outdoor Adventure (i.e., kayaking, canoeing, & camping)	12	2.6 %
Preschool & Kindergarten Sports	2	0.4 %
Rentals for Social Occasions/Events (such as spaces for birthday parties)	2	0.4 %
Senior Programs (ages 55 & up)	17	3.6 %
Special Events	4	0.9 %
Special Olympics (competition)	2	0.4 %
Special Recreation (programmed activities)	2	0.4 %
Summer Camp	9	1.9 %
Teen Programs (ages 13 to 17)	4	0.9 %
Visual & Performing Arts (such as dance & music classes)	6	1.3 %
None chosen	49	10.4 %
Total	469	100.0 %

Q9. Which FOUR activities, programs or events from the list in Question 8 are MOST IMPORTANT to you and the members of your household?

Q9. 2nd choice	Number	Percent
Aquatics	31	6.6 %
Athletics & Sports Leagues, Adult	18	3.8 %
Athletics & Sports Leagues, Youth	12	2.6 %
Before/After School Programs	8	1.7 %
Childcare	6	1.3 %
Community Gardening	15	3.2 %
Concerts in the Park	46	9.8 %
Early Childhood Programs (up to age 5)	4	0.9 %
Family friendly events	18	3.8 %
Farmers Market	72	15.4 %
Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	21	4.5 %
Gymnastics	3	0.6 %
Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	6	1.3 %
Ice Programs (skating, hockey, etc.)	10	2.1 %
Movies & Concerts in the Park	34	7.2 %
Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	28	6.0 %
Outdoor Adventure (i.e., kayaking, canoeing, & camping)	13	2.8 %
Preschool & Kindergarten Sports	9	1.9 %
Preschool Art & Music	3	0.6 %
Rentals for Social Occasions/Events (such as spaces for birthday parties)	5	1.1 %
Senior Programs (ages 55 & up)	12	2.6 %
Special Events	8	1.7 %
Special Olympics (competition)	2	0.4 %
Special Recreation (programmed activities)	1	0.2 %
Summer Camp	13	2.8 %
Teen Programs (ages 13 to 17)	3	0.6 %
Visual & Performing Arts (such as dance & music classes)	11	2.3 %
None chosen	57	12.2 %
Total	469	100.0 %

Q9. Which FOUR activities, programs or events from the list in Question 8 are MOST IMPORTANT to you and the members of your household?

Q9. 3rd choice	Number	Percent
Aquatics	18	3.8 %
Athletics & Sports Leagues, Adult	9	1.9 %
Athletics & Sports Leagues, Youth	15	3.2 %
Before/After School Programs	3	0.6 %
Childcare	2	0.4 %
Community Gardening	4	0.9 %
Concerts in the Park	37	7.9 %
Early Childhood Programs (up to age 5)	7	1.5 %
Family friendly events	24	5.1 %
Farmers Market	54	11.5 %
Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	29	6.2 %
Gymnastics	7	1.5 %
Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	8	1.7 %
Ice Programs (skating, hockey, etc.)	6	1.3 %
Movies & Concerts in the Park	38	8.1 %
Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	32	6.8 %
Outdoor Adventure (i.e., kayaking, canoeing, & camping)	22	4.7 %
Preschool & Kindergarten Sports	4	0.9 %
Preschool Art & Music	2	0.4 %
Rentals for Social Occasions/Events (such as spaces for birthday parties)	5	1.1 %
Senior Programs (ages 55 & up)	23	4.9 %
Special Events	9	1.9 %
Special Recreation (programmed activities)	2	0.4 %
Summer Camp	7	1.5 %
Teen Programs (ages 13 to 17)	4	0.9 %
Visual & Performing Arts (such as dance & music classes)	5	1.1 %
None chosen	93	19.8 %
Total	469	100.0 %

Q9. Which FOUR activities, programs or events from the list in Question 8 are MOST IMPORTANT to you and the members of your household?

Q9. 4th choice	Number	Percent
Aquatics	16	3.4 %
Athletics & Sports Leagues, Adult	9	1.9 %
Athletics & Sports Leagues, Youth	4	0.9 %
Before/After School Programs	4	0.9 %
Childcare	3	0.6 %
Community Gardening	15	3.2 %
Concerts in the Park	28	6.0 %
Early Childhood Programs (up to age 5)	4	0.9 %
Family friendly events	23	4.9 %
Farmers Market	27	5.8 %
Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	19	4.1 %
Gymnastics	6	1.3 %
Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	10	2.1 %
Ice Programs (skating, hockey, etc.)	11	2.3 %
Movies & Concerts in the Park	44	9.4 %
Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	22	4.7 %
Outdoor Adventure (i.e., kayaking, canoeing, & camping)	27	5.8 %
Preschool & Kindergarten Sports	3	0.6 %
Preschool Art & Music	5	1.1 %
Rentals for Social Occasions/Events (such as spaces for birthday parties)	13	2.8 %
Robotics & eSports	1	0.2 %
Senior Programs (ages 55 & up)	7	1.5 %
Special Events	13	2.8 %
Special Recreation (programmed activities)	8	1.7 %
Summer Camp	4	0.9 %
Teen Programs (ages 13 to 17)	7	1.5 %
Visual & Performing Arts (such as dance & music classes)	12	2.6 %
None chosen	124	26.4 %
Total	469	100.0 %

(SUM OF TOP 4)**Q9. Which FOUR activities, programs or events from the list in Question 8 are MOST IMPORTANT to you and the members of your household? (top 4)**

Q9. Top choice	Number	Percent
Aquatics	102	21.7 %
Athletics & Sports Leagues, Adult	57	12.2 %
Athletics & Sports Leagues, Youth	60	12.8 %
Before/After School Programs	18	3.8 %
Childcare	16	3.4 %
Community Gardening	47	10.0 %
Concerts in the Park	152	32.4 %
Early Childhood Programs (up to age 5)	28	6.0 %
Family friendly events	89	19.0 %
Farmers Market	249	53.1 %
Fitness & Wellness (i.e., Group Fitness Classes & Personal Training)	86	18.3 %
Gymnastics	19	4.1 %
Hobbies & Life Skills (i.e., cooking, budgeting, & computer skills)	26	5.5 %
Ice Programs (skating, hockey, etc.)	34	7.2 %
Movies & Concerts in the Park	134	28.6 %
Nature, Environment, & Ecology (i.e., bird watching, nature learning activities)	113	24.1 %
Outdoor Adventure (i.e., kayaking, canoeing, & camping)	74	15.8 %
Preschool & Kindergarten Sports	18	3.8 %
Preschool Art & Music	10	2.1 %
Rentals for Social Occasions/Events (such as spaces for birthday parties)	25	5.3 %
Robotics & eSports	1	0.2 %
Senior Programs (ages 55 & up)	59	12.6 %
Special Events	34	7.2 %
Special Olympics (competition)	4	0.9 %
Special Recreation (programmed activities)	13	2.8 %
Summer Camp	33	7.0 %
Teen Programs (ages 13 to 17)	18	3.8 %
Visual & Performing Arts (such as dance & music classes)	34	7.2 %
None chosen	49	10.4 %
Total	1602	

Q10. Please indicate if YOU or any members of your household currently USE or WOULD LIKE TO USE each of the facilities listed below.

(N=469)

	Yes	No
Q10-1. Art Installations	37.7%	62.3%
Q10-2. Baseball/Softball Fields	13.6%	86.4%
Q10-3. Basketball Courts	19.4%	80.6%
Q10-4. Beaches & Waterfront Access	84.4%	15.6%
Q10-5. Bird & Wildlife Habitat Areas	52.0%	48.0%
Q10-6. Climbing Walls	27.9%	72.1%
Q10-7. Community Centers	43.3%	56.7%
Q10-8. Community Garden Plots	19.8%	80.2%
Q10-9. Dog Beach	29.0%	71.0%
Q10-10. Dog Parks	27.5%	72.5%
Q10-11. Educational Signage	13.6%	86.4%
Q10-12. Football Fields	5.1%	94.9%
Q10-13. Ice Rink-Indoor	25.6%	74.4%
Q10-14. Ice Rink-Outdoor	22.2%	77.8%
Q10-15. Inclusive Play Areas (e.g., full access for people with disabilities)	12.6%	87.4%
Q10-16. Natural Play Areas	31.3%	68.7%
Q10-17. Nature Centers	47.3%	52.7%
Q10-18. Paddleboard/Canoe/Kayak Launches	42.9%	57.1%
Q10-19. Park Shelters	31.8%	68.2%
Q10-20. Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	45.4%	54.6%

Q10. Please indicate if YOU or any members of your household currently USE or WOULD LIKE TO USE each of the facilities listed below.

	Yes	No
Q10-21. Paths-Paved/Unpaved	68.2%	31.8%
Q10-22. Lighted Sports Fields	14.9%	85.1%
Q10-23. Performance Spaces	21.5%	78.5%
Q10-24. Pickleball Courts	24.3%	75.7%
Q10-25. Picnic Areas	41.2%	58.8%
Q10-26. Playgrounds & Play Areas	37.1%	62.9%
Q10-27. Pools-Indoor	38.8%	61.2%
Q10-28. Pools-Outdoor	41.2%	58.8%
Q10-29. Skate Park	12.2%	87.8%
Q10-30. Soccer/Lacrosse/Multi-purpose Fields	16.4%	83.6%
Q10-31. Sprayground/Splash Pad	23.5%	76.5%
Q10-32. Teen Drop-in Centers	10.0%	90.0%
Q10-33. Tennis Courts	27.1%	72.9%
Q10-34. Tree Canopies/Urban Forests	52.5%	47.5%
Q10-35. Volleyball Courts (Outdoor, Sand)	11.7%	88.3%

Q10. If "Yes," please indicate how well your needs are being met.

(N=458)

	100% met	75% met	50% met	25% met	0% met
Q10-1. Art Installations	15.9%	27.4%	29.9%	18.3%	8.5%
Q10-2. Baseball/Softball Fields	23.6%	25.5%	25.5%	18.2%	7.3%
Q10-3. Basketball Courts	31.3%	34.9%	25.3%	8.4%	0.0%
Q10-4. Beaches & Waterfront Access	55.8%	32.0%	7.1%	4.8%	0.3%
Q10-5. Bird & Wildlife Habitat Areas	23.8%	34.5%	19.7%	20.2%	1.8%
Q10-6. Climbing Walls	2.5%	0.0%	8.4%	17.6%	71.4%
Q10-7. Community Centers	36.7%	35.6%	14.4%	12.2%	1.1%
Q10-8. Community Garden Plots	16.3%	18.8%	17.5%	27.5%	20.0%
Q10-9. Dog Beach	31.7%	26.0%	17.9%	13.8%	10.6%
Q10-10. Dog Parks	13.0%	17.4%	20.9%	24.3%	24.3%
Q10-11. Educational Signage	12.3%	22.8%	21.1%	24.6%	19.3%
Q10-12. Football Fields	10.0%	35.0%	15.0%	25.0%	15.0%
Q10-13. Ice Rink-Indoor	65.2%	16.5%	7.0%	6.1%	5.2%
Q10-14. Ice Rink-Outdoor	21.6%	14.4%	22.7%	18.6%	22.7%
Q10-15. Inclusive Play Areas (e.g., full access for people with disabilities)	15.7%	11.8%	39.2%	23.5%	9.8%
Q10-16. Natural Play Areas	16.3%	20.0%	26.7%	23.0%	14.1%
Q10-17. Nature Centers	29.4%	30.4%	20.1%	12.3%	7.8%
Q10-18. Paddleboard/Canoe/Kayak Launches	15.1%	16.2%	21.8%	25.7%	21.2%
Q10-19. Park Shelters	16.9%	28.7%	31.6%	16.2%	6.6%
Q10-20. Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	13.9%	21.6%	24.7%	26.3%	13.4%

Q10. If "Yes," please indicate how well your needs are being met.

	100% met	75% met	50% met	25% met	0% met
Q10-21. Paths-Paved/Unpaved	37.9%	33.9%	17.4%	10.7%	0.0%
Q10-22. Lighted Sports Fields	20.3%	28.1%	28.1%	17.2%	6.3%
Q10-23. Performance Spaces	12.4%	23.6%	29.2%	19.1%	15.7%
Q10-24. Pickleball Courts	11.8%	7.8%	17.6%	38.2%	24.5%
Q10-25. Picnic Areas	25.3%	35.4%	25.8%	10.1%	3.4%
Q10-26. Playgrounds & Play Areas	41.9%	30.6%	20.0%	6.3%	1.3%
Q10-27. Pools-Indoor	4.8%	6.6%	9.6%	12.6%	66.5%
Q10-28. Pools-Outdoor	2.8%	2.2%	7.3%	8.4%	79.2%
Q10-29. Skate Park	6.0%	0.0%	16.0%	24.0%	54.0%
Q10-30. Soccer/Lacrosse/Multi-purpose Fields	27.8%	23.6%	29.2%	13.9%	5.6%
Q10-31. Sprayground/Splash Pad	2.9%	5.8%	7.8%	12.6%	70.9%
Q10-32. Teen Drop-in Centers	10.0%	10.0%	15.0%	32.5%	32.5%
Q10-33. Tennis Courts	27.3%	33.1%	25.6%	10.7%	3.3%
Q10-34. Tree Canopies/Urban Forests	18.3%	21.7%	26.1%	17.0%	17.0%
Q10-35. Volleyball Courts (Outdoor, Sand)	7.7%	17.3%	25.0%	34.6%	15.4%

Q11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household?

Q11. Top choice	Number	Percent
Art Installations	9	1.9 %
Baseball/Softball Fields	13	2.8 %
Basketball Courts	7	1.5 %
Beaches & Waterfront Access	163	34.8 %
Bird & Wildlife Habitat Areas	19	4.1 %
Climbing Walls	4	0.9 %
Community Centers	13	2.8 %
Community Garden Plots	6	1.3 %
Dog Beach	10	2.1 %
Dog Parks	15	3.2 %
Educational Signage	1	0.2 %
Football Fields	1	0.2 %
Ice Rink-Indoor	7	1.5 %
Ice Rink-Outdoor	1	0.2 %
Inclusive Play Areas (e.g., full access for people with disabilities)	2	0.4 %
Natural Play Areas	6	1.3 %
Nature Centers	6	1.3 %
Paddleboard/Canoe/Kayak Launches	8	1.7 %
Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	7	1.5 %
Paths-Paved/Unpaved	37	7.9 %
Lighted Sports Fields	2	0.4 %
Performance Spaces	2	0.4 %
Pickleball Courts	11	2.3 %
Playgrounds & Play Areas	19	4.1 %
Pools-Indoor	14	3.0 %
Pools-Outdoor	17	3.6 %
Skate Park	1	0.2 %
Soccer/Lacrosse/Multi-purpose Fields	3	0.6 %
Sprayground/Splash Pad	7	1.5 %
Teen Drop-in Centers	2	0.4 %
Tennis Courts	9	1.9 %
Tree Canopies/Urban Forests	11	2.3 %
Volleyball Courts (Outdoor, Sand)	1	0.2 %
<u>None chosen</u>	<u>35</u>	<u>7.5 %</u>
Total	469	100.0 %

Q11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household?

Q11. 2nd choice	Number	Percent
Art Installations	10	2.1 %
Baseball/Softball Fields	3	0.6 %
Basketball Courts	8	1.7 %
Beaches & Waterfront Access	60	12.8 %
Bird & Wildlife Habitat Areas	22	4.7 %
Climbing Walls	9	1.9 %
Community Centers	17	3.6 %
Community Garden Plots	6	1.3 %
Dog Beach	28	6.0 %
Dog Parks	16	3.4 %
Educational Signage	1	0.2 %
Ice Rink-Indoor	10	2.1 %
Ice Rink-Outdoor	6	1.3 %
Inclusive Play Areas (e.g., full access for people with disabilities)	2	0.4 %
Natural Play Areas	13	2.8 %
Nature Centers	19	4.1 %
Paddleboard/Canoe/Kayak Launches	12	2.6 %
Park Shelters	3	0.6 %
Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	22	4.7 %
Paths-Paved/Unpaved	35	7.5 %
Lighted Sports Fields	3	0.6 %
Performance Spaces	1	0.2 %
Pickleball Courts	9	1.9 %
Picnic Areas	8	1.7 %
Playgrounds & Play Areas	19	4.1 %
Pools-Indoor	14	3.0 %
Pools-Outdoor	18	3.8 %
Skate Park	2	0.4 %
Soccer/Lacrosse/Multi-purpose Fields	6	1.3 %
Sprayground/Splash Pad	11	2.3 %
Teen Drop-in Centers	3	0.6 %
Tennis Courts	2	0.4 %
Tree Canopies/Urban Forests	26	5.5 %
None chosen	45	9.6 %
Total	469	100.0 %

Q11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household?

Q11. 3rd choice	Number	Percent
Art Installations	7	1.5 %
Baseball/Softball Fields	1	0.2 %
Basketball Courts	5	1.1 %
Beaches & Waterfront Access	36	7.7 %
Bird & Wildlife Habitat Areas	32	6.8 %
Climbing Walls	6	1.3 %
Community Centers	25	5.3 %
Community Garden Plots	6	1.3 %
Dog Beach	9	1.9 %
Dog Parks	16	3.4 %
Educational Signage	2	0.4 %
Football Fields	1	0.2 %
Ice Rink-Indoor	11	2.3 %
Ice Rink-Outdoor	4	0.9 %
Inclusive Play Areas (e.g., full access for people with disabilities)	7	1.5 %
Natural Play Areas	13	2.8 %
Nature Centers	14	3.0 %
Paddleboard/Canoe/Kayak Launches	15	3.2 %
Park Shelters	9	1.9 %
Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	21	4.5 %
Paths-Paved/Unpaved	27	5.8 %
Lighted Sports Fields	4	0.9 %
Performance Spaces	1	0.2 %
Pickleball Courts	14	3.0 %
Picnic Areas	9	1.9 %
Playgrounds & Play Areas	25	5.3 %
Pools-Indoor	11	2.3 %
Pools-Outdoor	24	5.1 %
Skate Park	3	0.6 %
Soccer/Lacrosse/Multi-purpose Fields	6	1.3 %
Sprayground/Splash Pad	10	2.1 %
Teen Drop-in Centers	2	0.4 %
Tennis Courts	12	2.6 %
Tree Canopies/Urban Forests	24	5.1 %
Volleyball Courts (Outdoor, Sand)	1	0.2 %
None chosen	56	11.9 %
Total	469	100.0 %

Q11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household?

Q11. 4th choice	Number	Percent
Art Installations	14	3.0 %
Baseball/Softball Fields	2	0.4 %
Basketball Courts	3	0.6 %
Beaches & Waterfront Access	31	6.6 %
Bird & Wildlife Habitat Areas	20	4.3 %
Climbing Walls	5	1.1 %
Community Centers	24	5.1 %
Community Garden Plots	4	0.9 %
Dog Beach	10	2.1 %
Dog Parks	11	2.3 %
Educational Signage	1	0.2 %
Football Fields	1	0.2 %
Ice Rink-Indoor	5	1.1 %
Ice Rink-Outdoor	3	0.6 %
Inclusive Play Areas (e.g., full access for people with disabilities)	7	1.5 %
Natural Play Areas	22	4.7 %
Nature Centers	18	3.8 %
Paddleboard/Canoe/Kayak Launches	9	1.9 %
Park Shelters	6	1.3 %
Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	28	6.0 %
Paths-Paved/Unpaved	30	6.4 %
Lighted Sports Fields	2	0.4 %
Performance Spaces	6	1.3 %
Pickleball Courts	14	3.0 %
Picnic Areas	8	1.7 %
Playgrounds & Play Areas	19	4.1 %
Pools-Indoor	13	2.8 %
Pools-Outdoor	17	3.6 %
Skate Park	1	0.2 %
Soccer/Lacrosse/Multi-purpose Fields	8	1.7 %
Sprayground/Splash Pad	10	2.1 %
Teen Drop-in Centers	2	0.4 %
Tennis Courts	6	1.3 %
Tree Canopies/Urban Forests	29	6.2 %
Volleyball Courts (Outdoor, Sand)	2	0.4 %
None chosen	78	16.6 %
Total	469	100.0 %

(SUM OF TOP 4)**Q11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household? (top 4)**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Art Installations	40	8.5 %
Baseball/Softball Fields	19	4.1 %
Basketball Courts	23	4.9 %
Beaches & Waterfront Access	290	61.8 %
Bird & Wildlife Habitat Areas	93	19.8 %
Climbing Walls	24	5.1 %
Community Centers	79	16.8 %
Community Garden Plots	22	4.7 %
Dog Beach	57	12.2 %
Dog Parks	58	12.4 %
Educational Signage	5	1.1 %
Football Fields	3	0.6 %
Ice Rink-Indoor	33	7.0 %
Ice Rink-Outdoor	14	3.0 %
Inclusive Play Areas (e.g., full access for people with disabilities)	18	3.8 %
Natural Play Areas	54	11.5 %
Nature Centers	57	12.2 %
Paddleboard/Canoe/Kayak Launches	44	9.4 %
Park Shelters	18	3.8 %
Parks with Rain Gardens, Pollinator Gardens, & Wildflower Meadows	78	16.6 %
Paths-Paved/Unpaved	129	27.5 %
Lighted Sports Fields	11	2.3 %
Performance Spaces	10	2.1 %
Pickleball Courts	48	10.2 %
Picnic Areas	25	5.3 %
Playgrounds & Play Areas	82	17.5 %
Pools-Indoor	52	11.1 %
Pools-Outdoor	76	16.2 %
Skate Park	7	1.5 %
Soccer/Lacrosse/Multi-purpose Fields	23	4.9 %
Sprayground/Splash Pad	38	8.1 %
Teen Drop-in Centers	9	1.9 %
Tennis Courts	29	6.2 %
Tree Canopies/Urban Forests	90	19.2 %
Volleyball Courts (Outdoor, Sand)	4	0.9 %
None chosen	35	7.5 %
Total	1697	

Q12. From the following list, please check ALL of the following ways you currently use to learn about City of Evanston Parks and Recreation Department news, events, programs, and activities.

Q12. All the ways you currently use to learn about City Parks & Recreation Department news, events, programs, & activities

	Number	Percent
Website (cityofevanston.org)	355	75.7 %
Television	4	0.9 %
Newspaper articles	99	21.1 %
Radio	12	2.6 %
Word of mouth	259	55.2 %
Park signage	121	25.8 %
eNewsletters (Citywide or Levy Senior Center)	322	68.7 %
Conversations with staff	25	5.3 %
Print advertisements	45	9.6 %
Nextdoor	32	6.8 %
Social media (Facebook, Twitter, Instagram)	172	36.7 %
School district	40	8.5 %
Promotions at special events	50	10.7 %
Seasonal Program Guide	145	30.9 %
Other	14	3.0 %
Total	1695	

Q12-15. Other

Q12-15. Other	Number	Percent
Libraries	2	14.3 %
Evanston Roundtable	2	14.3 %
Drive/bike around the city	1	7.1 %
City texting program	1	7.1 %
Library bulletin board	1	7.1 %
Emails	1	7.1 %
Traveling around the city	1	7.1 %
Evanston review	1	7.1 %
Google maps	1	7.1 %
Evanston Now Site	1	7.1 %
Email	1	7.1 %
Online newspaper articles	1	7.1 %
Total	14	100.0 %

Q13. Which THREE sources from the list in Question 12 are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities?

Q13. Top choice	Number	Percent
Website (cityofevanston.org)	148	31.6 %
Television	2	0.4 %
Newspaper articles	13	2.8 %
Word of mouth	15	3.2 %
Park signage	6	1.3 %
eNewsletters (Citywide or Levy Senior Center)	167	35.6 %
Print advertisements	4	0.9 %
Nextdoor	1	0.2 %
Social media (Facebook, Twitter, Instagram)	44	9.4 %
School district	1	0.2 %
Promotions at special events	2	0.4 %
Seasonal Program Guide	27	5.8 %
None chosen	39	8.3 %
Total	469	100.0 %

Q13. Which THREE sources from the list in Question 12 are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities?

Q13. 2nd choice	Number	Percent
Website (cityofevanston.org)	81	17.3 %
Newspaper articles	26	5.5 %
Radio	4	0.9 %
Word of mouth	38	8.1 %
Park signage	24	5.1 %
eNewsletters (Citywide or Levy Senior Center)	90	19.2 %
Conversations with staff	3	0.6 %
Print advertisements	7	1.5 %
Nextdoor	5	1.1 %
Social media (Facebook, Twitter, Instagram)	59	12.6 %
School district	4	0.9 %
Promotions at special events	3	0.6 %
Seasonal Program Guide	51	10.9 %
None chosen	74	15.8 %
Total	469	100.0 %

Q13. Which THREE sources from the list in Question 12 are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities?

Q13. 3rd choice	Number	Percent
Website (cityofevanston.org)	51	10.9 %
Television	1	0.2 %
Newspaper articles	22	4.7 %
Radio	2	0.4 %
Word of mouth	51	10.9 %
Park signage	27	5.8 %
eNewsletters (Citywide or Levy Senior Center)	40	8.5 %
Conversations with staff	5	1.1 %
Print advertisements	10	2.1 %
Nextdoor	5	1.1 %
Social media (Facebook, Twitter, Instagram)	48	10.2 %
School district	8	1.7 %
Promotions at special events	12	2.6 %
Seasonal Program Guide	64	13.6 %
None chosen	123	26.2 %
Total	469	100.0 %

(SUM OF TOP 3)

Q13. Which THREE sources from the list in Question 12 are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities? (top 3)

Q13. Top choice	Number	Percent
Website (cityofevanston.org)	280	59.7 %
Television	3	0.6 %
Newspaper articles	61	13.0 %
Radio	6	1.3 %
Word of mouth	104	22.2 %
Park signage	57	12.2 %
eNewsletters (Citywide or Levy Senior Center)	297	63.3 %
Conversations with staff	8	1.7 %
Print advertisements	21	4.5 %
Nextdoor	11	2.3 %
Social media (Facebook, Twitter, Instagram)	151	32.2 %
School district	13	2.8 %
Promotions at special events	17	3.6 %
Seasonal Program Guide	142	30.3 %
None chosen	39	8.3 %
Total	1210	

Q14. The following is a list of actions the City of Evanston could take to improve its parks and greenspace offerings. Please indicate your support for each potential action by circling the corresponding number to the right.

(N=469)

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q14-1. Acquire land for new park space	46.9%	21.7%	23.2%	8.1%	0.0%
Q14-2. Design & develop new parks on recently acquired park land	62.7%	19.8%	14.7%	2.8%	0.0%
Q14-3. Develop new multiuse community facilities	38.0%	29.6%	26.4%	6.0%	0.0%
Q14-4. Enhance bike & pedestrian access to parks/ facilities	66.1%	19.4%	12.2%	2.3%	0.0%
Q14-5. Focus on daily maintenance of existing parks & facilities	70.4%	21.1%	8.3%	0.2%	0.0%
Q14-6. Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	70.4%	21.1%	7.5%	1.1%	0.0%
Q14-7. Improve existing path systems (increasing connectivity/ accessibility)	62.3%	23.0%	13.2%	1.5%	0.0%
Q14-8. Improve existing playgrounds	48.0%	32.6%	16.4%	3.0%	0.0%

Q14. The following is a list of actions the City of Evanston could take to improve its parks and greenspace offerings. Please indicate your support for each potential action by circling the corresponding number to the right.

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q14-9. Improve inclusion services or accessibility to programs & facilities	45.8%	27.9%	23.2%	3.0%	0.0%
Q14-10. Improve/add restroom facilities	60.8%	22.6%	14.3%	2.3%	0.0%
Q14-11. Include more places for active sports or play in existing parks	32.0%	30.3%	30.7%	7.0%	0.0%
Q14-12. Incorporate more habitat spaces in existing parks	44.6%	28.4%	23.0%	4.1%	0.0%
Q14-13. Partner with private organizations to provide more park space (e.g., developers)	22.4%	21.5%	39.0%	17.1%	0.0%
Q14-14. Partner with public organizations to provide more park space (e.g., school districts)	39.7%	28.1%	27.5%	4.7%	0.0%
Q14-15. Plant more trees in existing parks	58.6%	22.4%	17.7%	1.3%	0.0%
Q14-16. Provide more recreation programs & events	40.7%	32.2%	25.6%	1.5%	0.0%
Q14-17. Purchase land in areas currently without City parks/facilities	44.1%	23.2%	25.8%	6.8%	0.0%
Q14-18. Renovate or upgrade aging parks & facilities	66.1%	23.2%	9.4%	1.3%	0.0%
Q14-19. Other	6.2%	0.2%	0.6%	0.0%	93.0%

(WITHOUT "NOT PROVIDED")

Q14. The following is a list of actions the City of Evanston could take to improve its parks and greenspace offerings. Please indicate your support for each potential action by circling the corresponding number to the right. (without "not provided")

(N=469)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q14-1. Acquire land for new park space	46.9%	21.7%	23.2%	8.1%
Q14-2. Design & develop new parks on recently acquired park land	62.7%	19.8%	14.7%	2.8%
Q14-3. Develop new multiuse community facilities	38.0%	29.6%	26.4%	6.0%
Q14-4. Enhance bike & pedestrian access to parks/facilities	66.1%	19.4%	12.2%	2.3%
Q14-5. Focus on daily maintenance of existing parks & facilities	70.4%	21.1%	8.3%	0.2%
Q14-6. Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	70.4%	21.1%	7.5%	1.1%
Q14-7. Improve existing path systems (increasing connectivity/accessibility)	62.3%	23.0%	13.2%	1.5%
Q14-8. Improve existing playgrounds	48.0%	32.6%	16.4%	3.0%
Q14-9. Improve inclusion services or accessibility to programs & facilities	45.8%	27.9%	23.2%	3.0%
Q14-10. Improve/add restroom facilities	60.8%	22.6%	14.3%	2.3%
Q14-11. Include more places for active sports or play in existing parks	32.0%	30.3%	30.7%	7.0%
Q14-12. Incorporate more habitat spaces in existing parks	44.6%	28.4%	23.0%	4.1%
Q14-13. Partner with private organizations to provide more park space (e.g., developers)	22.4%	21.5%	39.0%	17.1%
Q14-14. Partner with public organizations to provide more park space (e.g., school districts)	39.7%	28.1%	27.5%	4.7%

(WITHOUT "NOT PROVIDED")

Q14. The following is a list of actions the City of Evanston could take to improve its parks and greenspace offerings. Please indicate your support for each potential action by circling the corresponding number to the right. (without "not provided")

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q14-15. Plant more trees in existing parks	58.6%	22.4%	17.7%	1.3%
Q14-16. Provide more recreation programs & events	40.7%	32.2%	25.6%	1.5%
Q14-17. Purchase land in areas currently without City parks/facilities	44.1%	23.2%	25.8%	6.8%
Q14-18. Renovate or upgrade aging parks & facilities	66.1%	23.2%	9.4%	1.3%
Q14-19. Other	87.9%	3.0%	9.1%	0.0%

Q15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household?

Q15. Top choice	Number	Percent
Acquire land for new park space	22	4.7 %
Design & develop new parks on recently acquired park land	24	5.1 %
Develop new multiuse community facilities	15	3.2 %
Enhance bike & pedestrian access to parks/facilities	64	13.6 %
Focus on daily maintenance of existing parks & facilities	75	16.0 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	63	13.4 %
Improve existing path systems (increasing connectivity/ accessibility)	19	4.1 %
Improve existing playgrounds	11	2.3 %
Improve inclusion services or accessibility to programs & facilities	7	1.5 %
Improve/add restroom facilities	24	5.1 %
Include more places for active sports or play in existing parks	7	1.5 %
Incorporate more habitat spaces in existing parks	12	2.6 %
Partner with private organizations to provide more park space (e.g., developers)	1	0.2 %
Partner with public organizations to provide more park space (e.g., school districts)	2	0.4 %
Plant more trees in existing parks	14	3.0 %
Provide more recreation programs & events	7	1.5 %
Purchase land in areas currently without City parks/ facilities	15	3.2 %
Renovate or upgrade aging parks & facilities	37	7.9 %
None chosen	50	10.7 %
Total	469	100.0 %

Q15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household?

<u>Q15. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire land for new park space	9	1.9 %
Design & develop new parks on recently acquired park land	23	4.9 %
Develop new multiuse community facilities	6	1.3 %
Enhance bike & pedestrian access to parks/facilities	37	7.9 %
Focus on daily maintenance of existing parks & facilities	44	9.4 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	77	16.4 %
Improve existing path systems (increasing connectivity/ accessibility)	31	6.6 %
Improve existing playgrounds	36	7.7 %
Improve inclusion services or accessibility to programs & facilities	11	2.3 %
Improve/add restroom facilities	30	6.4 %
Include more places for active sports or play in existing parks	5	1.1 %
Incorporate more habitat spaces in existing parks	20	4.3 %
Partner with private organizations to provide more park space (e.g., developers)	8	1.7 %
Partner with public organizations to provide more park space (e.g., school districts)	6	1.3 %
Plant more trees in existing parks	14	3.0 %
Provide more recreation programs & events	12	2.6 %
Purchase land in areas currently without City parks/ facilities	13	2.8 %
Renovate or upgrade aging parks & facilities	27	5.8 %
<u>None chosen</u>	<u>60</u>	<u>12.8 %</u>
Total	469	100.0 %

Q15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household?

<u>Q15. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire land for new park space	10	2.1 %
Design & develop new parks on recently acquired park land	16	3.4 %
Develop new multiuse community facilities	11	2.3 %
Enhance bike & pedestrian access to parks/facilities	21	4.5 %
Focus on daily maintenance of existing parks & facilities	28	6.0 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	44	9.4 %
Improve existing path systems (increasing connectivity/ accessibility)	24	5.1 %
Improve existing playgrounds	21	4.5 %
Improve inclusion services or accessibility to programs & facilities	15	3.2 %
Improve/add restroom facilities	36	7.7 %
Include more places for active sports or play in existing parks	6	1.3 %
Incorporate more habitat spaces in existing parks	23	4.9 %
Partner with private organizations to provide more park space (e.g., developers)	9	1.9 %
Partner with public organizations to provide more park space (e.g., school districts)	5	1.1 %
Plant more trees in existing parks	33	7.0 %
Provide more recreation programs & events	18	3.8 %
Purchase land in areas currently without City parks/ facilities	22	4.7 %
Renovate or upgrade aging parks & facilities	43	9.2 %
<u>None chosen</u>	<u>84</u>	<u>17.9 %</u>
Total	469	100.0 %

(SUM OF TOP 3)**Q15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household? (top 3)**

Q15. Top choice	Number	Percent
Acquire land for new park space	41	8.7 %
Design & develop new parks on recently acquired park land	63	13.4 %
Develop new multiuse community facilities	32	6.8 %
Enhance bike & pedestrian access to parks/facilities	122	26.0 %
Focus on daily maintenance of existing parks & facilities	147	31.3 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	184	39.2 %
Improve existing path systems (increasing connectivity/ accessibility)	74	15.8 %
Improve existing playgrounds	68	14.5 %
Improve inclusion services or accessibility to programs & facilities	33	7.0 %
Improve/add restroom facilities	90	19.2 %
Include more places for active sports or play in existing parks	18	3.8 %
Incorporate more habitat spaces in existing parks	55	11.7 %
Partner with private organizations to provide more park space (e.g., developers)	18	3.8 %
Partner with public organizations to provide more park space (e.g., school districts)	13	2.8 %
Plant more trees in existing parks	61	13.0 %
Provide more recreation programs & events	37	7.9 %
Purchase land in areas currently without City parks/ facilities	50	10.7 %
Renovate or upgrade aging parks & facilities	107	22.8 %
None chosen	50	10.7 %
Total	1263	

Q16. What is your age?

Q16. Your age	Number	Percent
18-34	84	17.9 %
35-44	92	19.6 %
45-54	90	19.2 %
55-64	99	21.1 %
65+	94	20.0 %
Not provided	10	2.1 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q16. What is your age? (without "not provided")**

Q16. Your age	Number	Percent
18-34	84	18.3 %
35-44	92	20.0 %
45-54	90	19.6 %
55-64	99	21.6 %
65+	94	20.5 %
Total	459	100.0 %

Q17. How many years have you lived in the City of Evanston?

Q17. How many years have you lived in City of

Evanston	Number	Percent
0-5	96	20.5 %
6-10	70	14.9 %
11-15	51	10.9 %
16-20	36	7.7 %
21-30	79	16.8 %
31+	132	28.1 %
Not provided	5	1.1 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q17. How many years have you lived in the City of Evanston? (without "not provided")**

Q17. How many years have you lived in City of

Evanston	Number	Percent
0-5	96	20.7 %
6-10	70	15.1 %
11-15	51	11.0 %
16-20	36	7.8 %
21-30	79	17.0 %
31+	132	28.4 %
Total	464	100.0 %

Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

Q18. Are you or any members of your family of

Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	50	10.7 %
No	405	86.4 %
Not provided	14	3.0 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

Q18. Are you or any members of your family of

Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	50	11.0 %
No	405	89.0 %
Total	455	100.0 %

Q19. Which of the following best describes your race?

Q19. Your race	Number	Percent
Asian or Asian Indian	39	8.3 %
Black or African American	73	15.6 %
American Indian or Alaska Native	3	0.6 %
White or Caucasian	305	65.0 %
Native Hawaiian or other Pacific Islander	3	0.6 %
Other	40	8.5 %
Total	463	

Q19-6. Self-describe your race:

Q19-6. Self-describe your race	Number	Percent
Hispanic	30	75.0 %
Mixed	2	5.0 %
Middle Eastern and White	1	2.5 %
Peruvian	1	2.5 %
Puerto Rican	1	2.5 %
Polish	1	2.5 %
European	1	2.5 %
Jewish	1	2.5 %
Mexican	1	2.5 %
Mexican, White, & Middle Eastern	1	2.5 %
Total	40	100.0 %

Q20. What is your household income?

Q20. Your household income	Number	Percent
Under \$25K	33	7.0 %
\$25K-\$49,999	50	10.7 %
\$50K-\$74,999	57	12.2 %
\$75K-\$99,999	88	18.8 %
\$100K-\$149,999	79	16.8 %
\$150K+	96	20.5 %
Not provided	66	14.1 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q20. What is your household income? (without "not provided")**

Q20. Your household income	Number	Percent
Under \$25K	33	8.2 %
\$25K-\$49,999	50	12.4 %
\$50K-\$74,999	57	14.1 %
\$75K-\$99,999	88	21.8 %
\$100K-\$149,999	79	19.6 %
\$150K+	96	23.8 %
Total	403	100.0 %

Q21. Your gender:

Q21. Your gender	Number	Percent
Male	222	47.3 %
Female	229	48.8 %
Non-Binary	6	1.3 %
Prefer to self-describe	4	0.9 %
Not provided	8	1.7 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q21. Your gender: (without "not provided")**

Q21. Your gender	Number	Percent
Male	222	48.2 %
Female	229	49.7 %
Non-Binary	6	1.3 %
Prefer to self-describe	4	0.9 %
Total	461	100.0 %

Q21-4. Self-describe your gender:

Q21-4. Self-describe your gender	Number	Percent
Agender	1	25.0 %
Fluid	1	25.0 %
Transmale	1	25.0 %
Trans	1	25.0 %
Total	4	100.0 %

Q22. Does your household own a vehicle?

Q22. Does your household own a vehicle	Number	Percent
Yes	435	92.8 %
No	29	6.2 %
Not provided	5	1.1 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q22. Does your household own a vehicle? (without "not provided")**

Q22. Does your household own a vehicle	Number	Percent
Yes	435	93.8 %
No	29	6.3 %
Total	464	100.0 %

Q23. What is the primary language spoken in your home?

Q23. What is the primary language spoken in your home	Number	Percent
English	451	96.2 %
Spanish	8	1.7 %
Other	5	1.1 %
Not provided	5	1.1 %
Total	469	100.0 %

(WITHOUT "NOT PROVIDED")**Q23. What is the primary language spoken in your home? (without "not provided")**

Q23. What is the primary language spoken in your home	Number	Percent
English	451	97.2 %
Spanish	8	1.7 %
Other	5	1.1 %
Total	464	100.0 %

Q23-3. Other:

<u>Q23-3. Other</u>	<u>Number</u>	<u>Percent</u>
Native language	1	20.0 %
Russian	1	20.0 %
German	1	20.0 %
French	1	20.0 %
Serb Coratian	1	20.0 %
Total	5	100.0 %

6 Survey Instrument

Dear Evanston Resident,

Your response to the enclosed survey is extremely important!

The City of Evanston is conducting a survey to help determine park and green space priorities for our community. The feedback from this survey will also inform recommendations made in the City's Park and Green Space Plan effort. Your household has been selected at random to receive this survey, so your participation is very important.

We appreciate your time and realize that this survey will take approximately 12 – 15 minutes to complete. Each question is important. The time you invest in completing this survey will aid the City in taking a resident-driven approach to park and green space planning to enhance our community and improve the quality of life for all residents.

We have selected an independent research firm, ETC Institute, to conduct this survey. Your response will remain entirely confidential. Once the data has been gathered and analyzed, ETC will present us with a report of findings that will be made available to the public.

Please return your completed survey within the next two weeks in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, the address is **[EvanstonParkSurvey.org](https://www.EvanstonParkSurvey.org)**.

If you have any questions, please contact Ryan Murray, ETC Institute's Project Manager, at 913-254-4598 or Ryan.Murray@etcinstitute.com.

Don't miss this opportunity to make your voice heard and help us meet the ever-changing needs and interests of all community members. For more information about the plan process and to stay up to date on other ways to engage, head to www.CityofEvanston.org/ParksStrategicPlan

Sincerely,

Audrey Thompson
Director of Parks and Recreation
City of Evanston

2023 Evanston Parks and Green Spaces Community Survey

The City of Evanston would like your input to help determine park and green space priorities for our community. This survey will take 12-15 minutes to complete. We greatly appreciate your time. If you would prefer to complete the survey online, please go to [EvanstonParkSurvey.org](https://www.cityofevanston.org/evanston-park-survey). Your responses will remain completely confidential.

1. Please complete this survey with all household members in mind. Counting yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-79: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 80+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

2. Have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

[If you are unsure about whether the facilities or amenities you use are operated by the City please visit the parks and beaches map on the following website to view all City operated facilities and amenities: <https://www.cityofevanston.org/about-evanston/maps>.]

____(1) Yes *[Answer Q2a-2c.]* ____ (2) No *[Go to Q2c.]*

2a. Approximately how often have you or anyone in your household visited any of the parks, recreation centers, beaches, or other park and recreation facilities operated by the City of Evanston during the past 12 months?

____(1) Daily ____ (3) Weekly ____ (5) Once or twice per year
 ____ (2) Multiple times per week ____ (4) Monthly

2b. Overall, how would you rate the quality of ALL the City of Evanston parks, recreation centers, beaches, or other park and recreation facilities that you and members of your household have used?

____ (4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

2c. Please check ALL the reasons why you and the members of your household don't visit or don't visit more often the parks, recreation centers, beaches, or other park and recreation facilities offered by the City of Evanston. *[Check ALL that apply.]*

____ (01) Use other city, state, private facilities	____ (12) Do not feel welcomed or accommodated
____ (02) Too far from home	____ (13) Lack of facilities for neurodivergent community members
____ (03) Too busy/don't have the time	____ (14) Lack of transportation
____ (04) Not aware of park or facility locations	____ (15) Lack of restrooms
____ (05) Parks or facilities are not well maintained	____ (16) Language or cultural barriers
____ (06) Old and outdated facilities	____ (17) Fees are too high/lack of financial assistance
____ (07) Lack of facilities for teens	____ (18) Age barriers
____ (08) Lack of parking to access parks/facilities	____ (19) Lack of childcare
____ (09) Do not feel safe using parks/facilities	____ (20) Other: _____
____ (10) Facilities don't meet needs	
____ (11) Lack of accessibility for people with disabilities	

3. Have you or other members of your household participated in any activities (such as programs, sports leagues, or events) offered by the City of Evanston during the past 12 months?

____(1) Yes *[Answer Q3a-3c.]* ____ (2) No *[Go to Q3c.]*

3a. Approximately how many different activities (such as programs, sports leagues, or events) offered by the City of Evanston have you or members of your household participated in over the past 12 months?

____ (1) 1 activity ____ (3) 4-6 activities ____ (5) 11 or more activities
 ____ (2) 2-3 activities ____ (4) 7-10 activities

3b. Overall, how would you rate the quality of ALL the activities (such as programs, sports leagues, or events) offered by the City of Evanston that you have participated in?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

3c. Please check ALL of the reasons why you and the members of your household don't participate or don't participate more often in the activities (such as programs, sports leagues, and events) offered by the City of Evanston. [Check ALL that apply.]

- | | |
|------------------------------------------------------------|-----------------------------------------------------------|
| ___(01) I don't know what is offered | ___(11) Fees are too high or lack of financial assistance |
| ___(02) Use programs of other agencies | ___(12) Do not feel welcomed or accommodated |
| ___(03) Lack of quality instructors | ___(13) Lack of teen activities |
| ___(04) Lack of quality programs | ___(14) Registration is difficult |
| ___(05) Prefer individual activities | ___(15) Lack of transportation |
| ___(06) Too far from home | ___(16) Lack of childcare options |
| ___(07) Program times are not convenient | ___(17) Too busy or not interested |
| ___(08) Classes are full | ___(18) Language or cultural barriers |
| ___(09) Do not feel safe | ___(19) Age barriers |
| ___(10) Lack of accessibility for people with disabilities | ___(20) Parking issues |
| | ___(21) Other: _____ |

4. How do you typically travel to visit City of Evanston parks, recreation centers, beaches, or other park and recreation facilities?

Mode of Travel	Most Often	Sometimes	Rarely/Never
1. Walk	3	2	1
2. Bicycle	3	2	1
3. Bus/public transit	3	2	1
4. Drive in a personal vehicle - 10 minutes or less	3	2	1
5. Drive in a personal vehicle - 10 minutes or more	3	2	1
6. Other: _____	3	2	1

5. Please rate your level of agreement with the following statements by circling the corresponding number.

The City's parks and green spaces....	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Contribute to a sense of community	5	4	3	2	1	9
02. Improve the health, wellbeing, and fitness of community members	5	4	3	2	1	9
03. Improve the quality of life in the City	5	4	3	2	1	9
04. Help community members connect with nature	5	4	3	2	1	9
05. Help preserve open space and the environment	5	4	3	2	1	9
06. Protect historical attributes of the City and region	5	4	3	2	1	9
07. Help attract new community members and businesses	5	4	3	2	1	9
08. Provide tourism revenues/contributes to the City's tourism economy	5	4	3	2	1	9
09. Help reduce crime in my neighborhood	5	4	3	2	1	9
10. Provide activities, programs, and events that are accessible to all community members regardless of age, ability, or other factors	5	4	3	2	1	9
11. Provide ample access to recreation and nature	5	4	3	2	1	9
12. Are inclusive spaces that support the needs of community members from many different backgrounds	5	4	3	2	1	9
13. Provide access to arts and culture	5	4	3	2	1	9
14. Are equitably distributed throughout the community	5	4	3	2	1	9
15. Help mitigate climate change (such as improve water and air quality and provide cool spaces on hot days)	5	4	3	2	1	9
16. Other: _____	5	4	3	2	1	9

6. Which **THREE** of the items listed in Question 5 are **MOST IMPORTANT** to you and the members of your household? [Write-in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

7. Which **THREE** of the items listed in Question 5 are **MOST IMPORTANT** to the future of the City of Evanston? [Write-in your answers below using the numbers from the list in Question 5, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

8. Please indicate if **YOU** or any member of your household currently **ATTENDS** or **WOULD LIKE TO ATTEND** each of the activities, programs, or events listed below. If "YES," please answer the questions to the right of the activity, program, or event regarding how well your need for each is currently being met in the City of Evanston. For example, if you indicate you use or would like to attend sports leagues, but you are not aware of any open sports leagues near your home then your need may only be 25% or 0% met.

Type of Recreation Activity, Program, Event	Do you attend or would you like to attend?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Aquatics	Yes	No	5	4	3	2	1
02. Athletics & Sports Leagues, Adult	Yes	No	5	4	3	2	1
03. Athletics & Sports Leagues, Youth	Yes	No	5	4	3	2	1
04. Before/After School Programs	Yes	No	5	4	3	2	1
05. Childcare	Yes	No	5	4	3	2	1
06. Community gardening	Yes	No	5	4	3	2	1
07. Concerts in the park	Yes	No	5	4	3	2	1
08. Early Childhood Programs (up to age 5)	Yes	No	5	4	3	2	1
09. Family friendly events	Yes	No	5	4	3	2	1
10. Farmers Market	Yes	No	5	4	3	2	1
11. Fitness and Wellness (i.e., Group Fitness Classes and Personal Training)	Yes	No	5	4	3	2	1
12. Gymnastics	Yes	No	5	4	3	2	1
13. Hobbies and Life Skills (i.e., cooking, budgeting, and computer skills)	Yes	No	5	4	3	2	1
14. Ice Programs (skating, hockey , etc.)	Yes	No	5	4	3	2	1
15. Movies and concerts in the park	Yes	No	5	4	3	2	1
16. Nature, Environment, and Ecology (i.e., bird watching, nature learning activities)	Yes	No	5	4	3	2	1
17. Outdoor Adventure (i.e., kayaking, canoeing, and camping)	Yes	No	5	4	3	2	1
18. Preschool and kindergarten Sports	Yes	No	5	4	3	2	1
19. Preschool art and music	Yes	No	5	4	3	2	1
20. Rentals for special occasions/events (such as spaces for birthday parties)	Yes	No	5	4	3	2	1
21. Robotics and E-Sports	Yes	No	5	4	3	2	1
22. Senior Programs (ages 55 and up)	Yes	No	5	4	3	2	1
23. Special Events	Yes	No	5	4	3	2	1
24. Special Olympics (competition)	Yes	No	5	4	3	2	1
25. Special Recreation (programmed activities)	Yes	No	5	4	3	2	1
26. Summer Camp	Yes	No	5	4	3	2	1
27. Teen Programs (ages 13 to 17)	Yes	No	5	4	3	2	1
28. Visual and Performing Arts (such as dance and music classes)	Yes	No	5	4	3	2	1

9. Which **FOUR** activities, programs or events from the list in Question 8 are **MOST IMPORTANT** to you and the members of your household? [Write-in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

10. Please indicate if YOU or any member of your household currently USE or WOULD LIKE TO USE each of the facilities listed below. If "YES," please answer the questions to the right of the facility regarding how well your need for each type of facility is currently being met.

Type of Facility/Amenity	Do you use or would you like to use?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Art Installations	Yes	No	5	4	3	2	1
02. Baseball/Softball Fields	Yes	No	5	4	3	2	1
03. Basketball Courts	Yes	No	5	4	3	2	1
04. Beaches and Waterfront Access	Yes	No	5	4	3	2	1
05. Bird and wildlife habitat areas	Yes	No	5	4	3	2	1
06. Climbing Walls	Yes	No	5	4	3	2	1
07. Community Centers	Yes	No	5	4	3	2	1
08. Community garden plots	Yes	No	5	4	3	2	1
09. Dog beach	Yes	No	5	4	3	2	1
10. Dog Parks	Yes	No	5	4	3	2	1
11. Educational signage	Yes	No	5	4	3	2	1
12. Football Fields	Yes	No	5	4	3	2	1
13. Ice Rink - Indoor	Yes	No	5	4	3	2	1
14. Ice Rink - Outdoor	Yes	No	5	4	3	2	1
15. Inclusive Play Areas (e.g., full access for people with disabilities)	Yes	No	5	4	3	2	1
16. Natural Play Areas	Yes	No	5	4	3	2	1
17. Nature Centers	Yes	No	5	4	3	2	1
18. Paddleboard/Canoe/Kayak Launches	Yes	No	5	4	3	2	1
19. Park Shelters	Yes	No	5	4	3	2	1
20. Parks with raingardens, pollinator gardens, and wildflower meadows	Yes	No	5	4	3	2	1
21. Paths - Paved/Unpaved	Yes	No	5	4	3	2	1
22. Lighted Sports Fields	Yes	No	5	4	3	2	1
23. Performance spaces	Yes	No	5	4	3	2	1
24. Pickleball Courts	Yes	No	5	4	3	2	1
25. Picnic Areas	Yes	No	5	4	3	2	1
26. Playgrounds & Play Areas	Yes	No	5	4	3	2	1
27. Pools - Indoor	Yes	No	5	4	3	2	1
28. Pools - Outdoor	Yes	No	5	4	3	2	1
29. Skate park	Yes	No	5	4	3	2	1
30. Soccer/Lacrosse/Multipurpose Fields	Yes	No	5	4	3	2	1
31. Sprayground/Splash Pad	Yes	No	5	4	3	2	1
32. Teen drop-in centers	Yes	No	5	4	3	2	1
33. Tennis Courts	Yes	No	5	4	3	2	1
34. Tree canopies/urban forests	Yes	No	5	4	3	2	1
35. Volleyball Courts (Outdoor, Sand)	Yes	No	5	4	3	2	1

11. Which FOUR recreation facilities and amenities from the list in Question 10 are MOST IMPORTANT to you and the members of your household? [Write-in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

12. From the following list, please check ALL of the following ways you currently use to learn about City of Evanston Parks and Recreation Department news, events, programs, and activities. [Check ALL that apply.]

- | | |
|------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> (01) Website (cityofevanston.org) | <input type="checkbox"/> (09) Print advertisements |
| <input type="checkbox"/> (02) Television | <input type="checkbox"/> (10) Nextdoor |
| <input type="checkbox"/> (03) Newspaper articles | <input type="checkbox"/> (11) Social media (Facebook, Twitter, Instagram) |
| <input type="checkbox"/> (04) Radio | <input type="checkbox"/> (12) School district |
| <input type="checkbox"/> (05) Word of mouth | <input type="checkbox"/> (13) Promotions at special events |
| <input type="checkbox"/> (06) Park signage | <input type="checkbox"/> (14) Seasonal Program Guide |
| <input type="checkbox"/> (07) E-newsletters (Citywide or Levy Senior Center) | <input type="checkbox"/> (15) Other: _____ |
| <input type="checkbox"/> (08) Conversations with staff | |

13. Which THREE sources from the list in Question 12 are YOUR MOST PREFERRED SOURCES for learning about the City's Parks and Recreation Department news, events, programs, and activities? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

14. The following is a list of actions the City of Evanston could take to improve its parks and greenspace offerings. Please indicate your support for each potential action by circling the corresponding number to the right.

Types of Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Acquire land for new park space	4	3	2	1
02.	Design and develop new parks on recently acquired park land	4	3	2	1
03.	Develop new multiuse community facilities	4	3	2	1
04.	Enhance bike and pedestrian access to parks/facilities	4	3	2	1
05.	Focus on daily maintenance of existing parks and facilities	4	3	2	1
06.	Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, resurface courts)	4	3	2	1
07.	Improve existing path systems (increasing connectivity/accessibility)	4	3	2	1
08.	Improve existing playgrounds	4	3	2	1
09.	Improve inclusion services or accessibility to programs and facilities	4	3	2	1
10.	Improve/Add restroom facilities	4	3	2	1
11.	Include more places for active sports or play in existing parks	4	3	2	1
12.	Incorporate more habitat spaces in existing parks	4	3	2	1
13.	Partner with private organizations to provide more park space (e.g., developers)	4	3	2	1
14.	Partner with public organizations to provide more park space (e.g., school districts)	4	3	2	1
15.	Plant more trees in existing parks	4	3	2	1
16.	Provide more recreation programs and events	4	3	2	1
17.	Purchase land in areas currently without city parks/facilities	4	3	2	1
18.	Renovate or upgrade aging parks and facilities	4	3	2	1
19.	Other: _____	4	3	2	1

15. Which THREE of the potential improvements from the list in Question 14 are MOST IMPORTANT to you and the members of your household? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

16. What is your age? _____ years

17. How many years have you lived in the City of Evanston? _____ years

18. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?

___(1) Yes ___(2) No

19. Which of the following best describes your race? [Check ALL that apply.]

___(01) Asian or Asian Indian

___(04) White or Caucasian

___(02) Black or African American

___(05) Native Hawaiian or other Pacific Islander

___(03) American Indian or Alaska Native

___(99) Other: _____

20. What is your household income?

___(1) Under \$25,000

___(3) \$50,000-\$74,999

___(5) \$100,000-\$149,999

___(2) \$25,000-\$49,999

___(4) \$75,000-\$99,999

___(6) \$150,000 or more

21. Your gender:

___(1) Male

___(4) Prefer to self-describe: _____

___(2) Female

___(5) Prefer not to answer

___(3) Non-Binary

22. Does your household own a vehicle? ___(1) Yes ___(2) No**23. What is the primary language spoken in your home?**

___(1) English

___(2) Spanish

___(3) Other: _____

24. Would you be willing to participate in future surveys sponsored by the City of Evanston?

___(1) Yes [Answer Q24a.] ___(2) No

24a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential.
The address information printed to the right will
ONLY be used to help identify areas with special
interests. Thank you.